SIEMENS

Dubai, UAE, October 18, 2017

Press

Water, Energy, Technology and Environment Exhibition, Dubai International Exhibition Center, Dubai, Booth No. TSP 1, Zaabeel Hall

Siemens brings future of power supply to WETEX 2017

- Siemens to showcase digitalized portfolio for sustainable energy
- Visitors can experience the inner workings of a gas turbine in virtual reality

At the 19th Water, Energy, Technology and Environment Exhibition (WETEX) in Dubai, held from October 23th until 25th, Siemens will demonstrate ways to achieve a sustainable energy future with its digitalized portfolio. At the company's stand at Zaabeel Hall, visitors can interact with various virtual and augmented reality demonstrations featuring Siemens' highly-efficient gas turbines, power transmission and distribution solutions and breakthrough energy storage systems. The innovative Daiqri helmet transports the user into the virtual world, putting them in the role of a service engineer performing a task. A second virtual reality device allows the user to experience the company's gas turbines from any angle, and these technologies can help utility owners and engineers to more effectively maintain their assets, boosting reliability and extending their lifespan.

To further support the UAE to achieve its goal of becoming a sustainable, knowledgebased economy and provide an innovative and nurturing environment, Jean Claude Nasr, Senior Executive Vice President for Siemens' Power Generation Division in the Middle East and North Africa, will address the topic of technology incubators in energy, power and water. Speaking on Day 1 of the event, Nasr will explain how Siemens can support this paradigm shift through sustainable, state-of-the-art solutions.

Kuldeep Tickoo, Executive Vice President of Digital Grid at Siemens Middle East, and Eduard Rauber, Head of Lifecycle Management, Digital Grid, Siemens AG, will jointly

Siemens AG Communications Head: Clarissa Haller Wittelsbacherplatz 2 80333 Munich Germany present a new innovation in digital substations. Tickoo and Rauber will explain the substation as a central element of electricity grids and illustrate concrete potentials of digitalization in substation technology and design, as well as their benefits for utilities.

"As the UAE adopts digital technologies across various sectors, Siemens will be showcasing at WETEX innovations underpinned by digitalization that can support its future goals," said Dietmar Siersdorfer, CEO of Siemens in the Middle East and UAE. "Businesses and society can reap the benefits of connecting the physical and virtual worlds. Our solutions for the power sector can help drive efficiency, productivity and reliability gains towards sustainable growth and economic diversification for the country's and the region's populations."

Siemens turbines account for 40 percent of the United Arab Emirates' power generation capacity. In Dubai, Siemens has been supplying the emirate with power solutions since 1992, including technology for the protection and automation of its power infrastructure for the digital age. Globally, Siemens has committed to becoming the world's first major industrial company to achieve a net-zero carbon footprint by 2030.

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Siemens AG (Berlin and Munich) is a global technology powerhouse that has stood for engineering excellence, innovation, quality, reliability and internationality for more than 165 years. The company is active in more than 200 countries, focusing on the areas of electrification, automation and digitalization. One of the world's largest producers of energy-efficient, resource-saving technologies, Siemens is a leading supplier of efficient power generation and power transmission solutions and a pioneer in infrastructure solutions as well as automation, drive and software solutions for industry. The company is also a leading provider of medical imaging equipment – such as computed tomography and magnetic resonance imaging systems – and a leader in laboratory diagnostics as well as clinical IT. In fiscal 2016, which ended on September 30, 2016, Siemens generated revenue of €79.6 billion and net income of €5.6 billion. At the end of Siemens AG Communications Head: Clarissa Haller September 2016, the company had around 351,000 employees worldwide. Further information is available on the Internet at <u>www.siemens.com.</u>

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