



| Welcome

VAR Partner Day 2022 | September 12 -14 | Zagreb, Croatia



Welcome Address

Krešimir Mujačić, Head of Sales, SI EA Croatia

VAR Partner Day 2022 | September 12 -14 | Zagreb, Croatia



VAR Partner Program CEE

Introduction, Information, Briefing

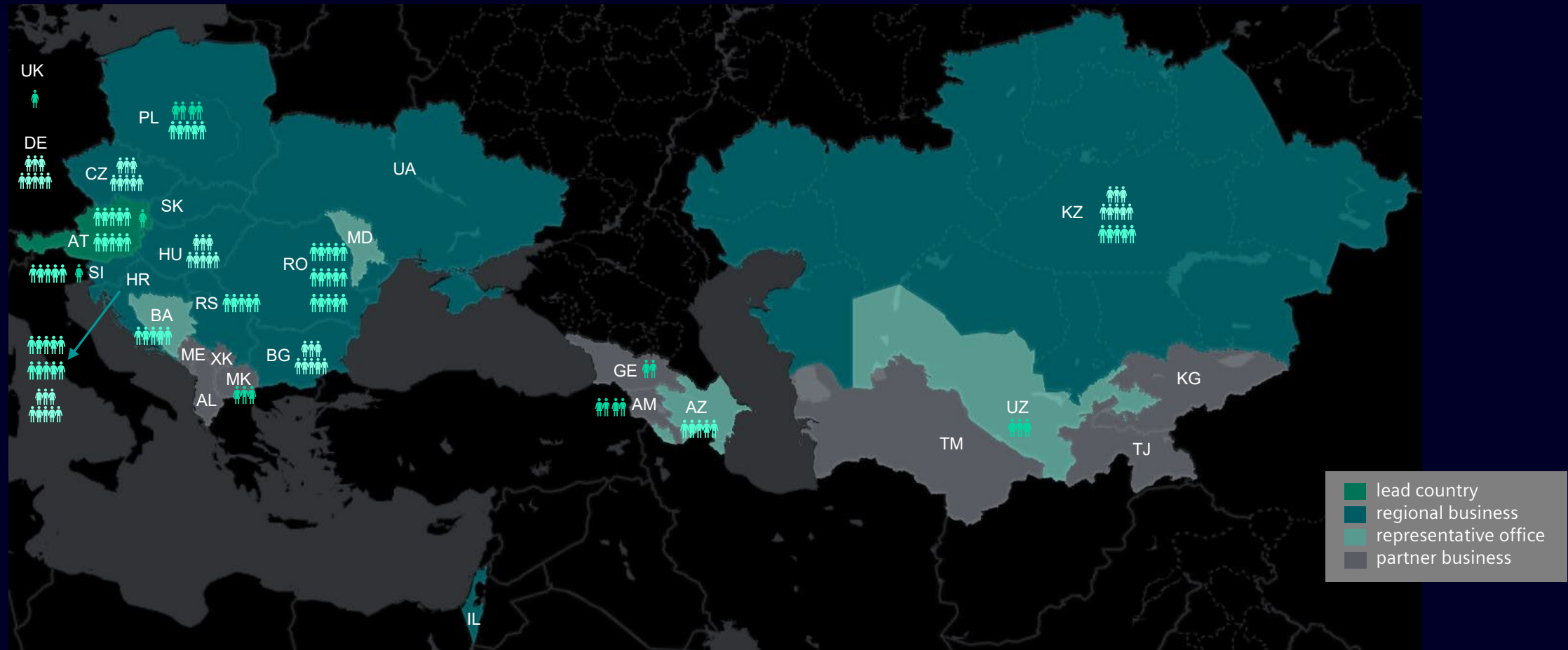
Edward Strasser, Head of Channel Partners CEE

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Welcome Partners !

A quick introduction to the participants of our
VAR Partner Day 2022

>130 Participants at our VAR Partner Day 2022



 AL	Albania	 BG	Bulgaria	 IL	Israel	 ME	Montenegro	 SI	Slovenia
 AM	Armenia	 HR	Croatia	 KZ	Kazakhstan	 MK	North Macedonia	 TJ	Tajikistan
 AT	Austria	 CZ	Czech Republic	 XK	Kosovo	 PL	Poland	 TM	Turkmenistan
 AZ	Azerbaijan	 GE	Georgia	 KG	Kyrgyzstan	 RO	Romania	 UA	Ukraine
 BA	Bosnia and Herzegovina	 HU	Hungary	 MD	Republic of Moldova	 RS	Serbia	 UZ	Uzbekistan

**Safety is not just a word,
it's a mindset – and a way of life.**

Obligatory Safety and Security Briefings
VAR Partner Day 2022

COVID Safety & Prevention Concept

Recommendations for Safe and Comfortable Event



VAR PARTNER DAY 2022 | SEPTEMBER 12-14 | ZAGREB

FINAL COVID-19 SAFETY & PREVENTION CONCEPT

Premise:

Siemens AG Österreich will gather over 100 Partner Company representatives and Siemens employees from CEE and Asian country organizations to participate in our annual Value Added Reseller (VAR) Partner Day from September 12 – 14, 2022. This early date was selected to avoid expected increases in COVID-19 infection rates later in the year.

To ensure that our event can take place with maximum comfort and safety, we planned the 2022 event with a COVID-19 concept that meets or exceeds all current regulatory requirements.

However, since Croatian health authorities have not imposed any regulations for the period of our event, our COVID-19 concept is hereby reduced, as follows:

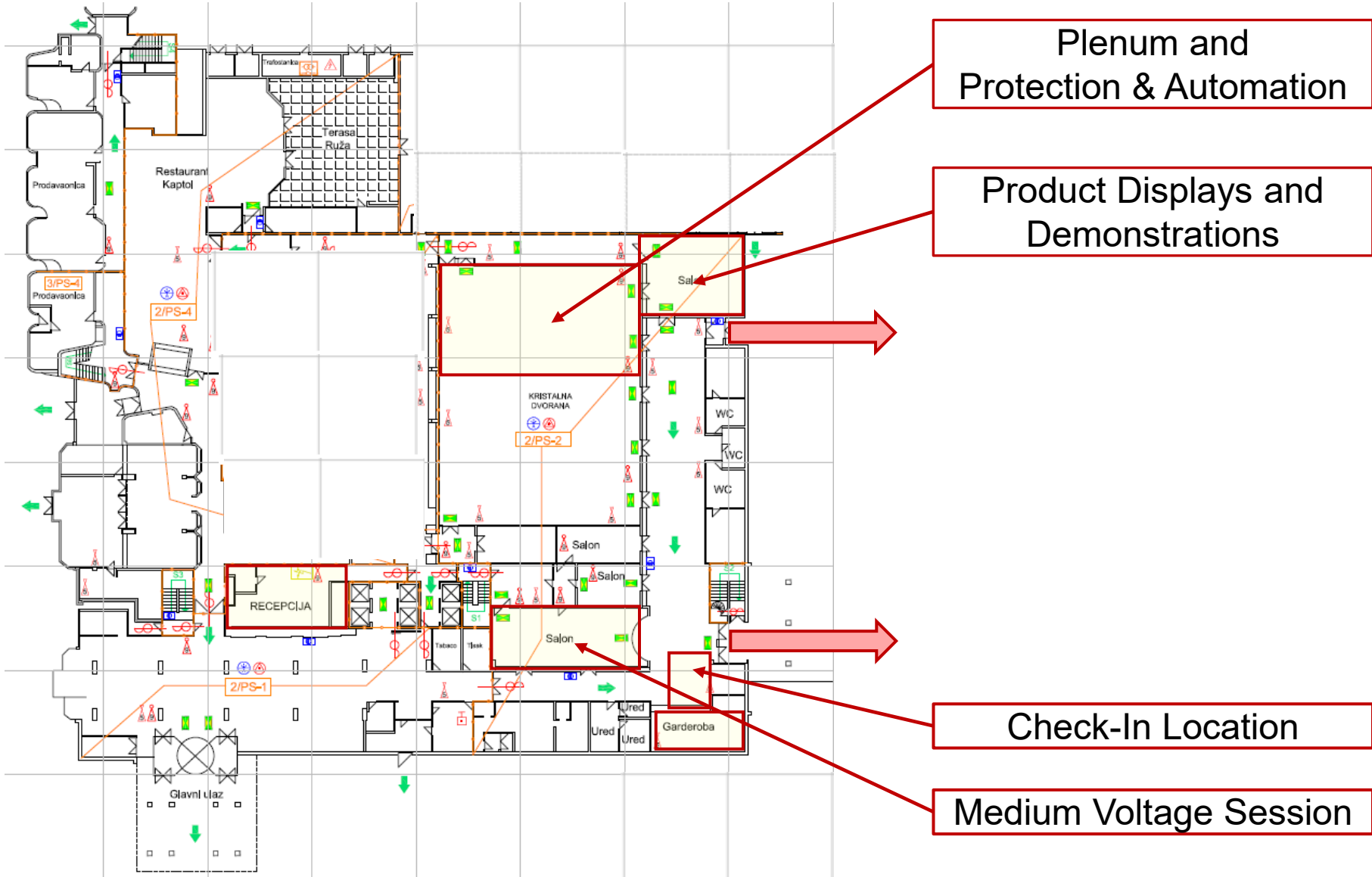
"3G" Recommendation:

Ideally, every participant of our VAR Partner event will be immunized with an approved vaccine OR can present a certificate proving negative COVID-19 test OR recovery from a COVID-19 infection. We recommend that all participants should have a negative COVID-19 test result (at least an antigen quick test) before travelling – to rule out an existing infection, especially for those without a third (3rd) EU-approved vaccination.

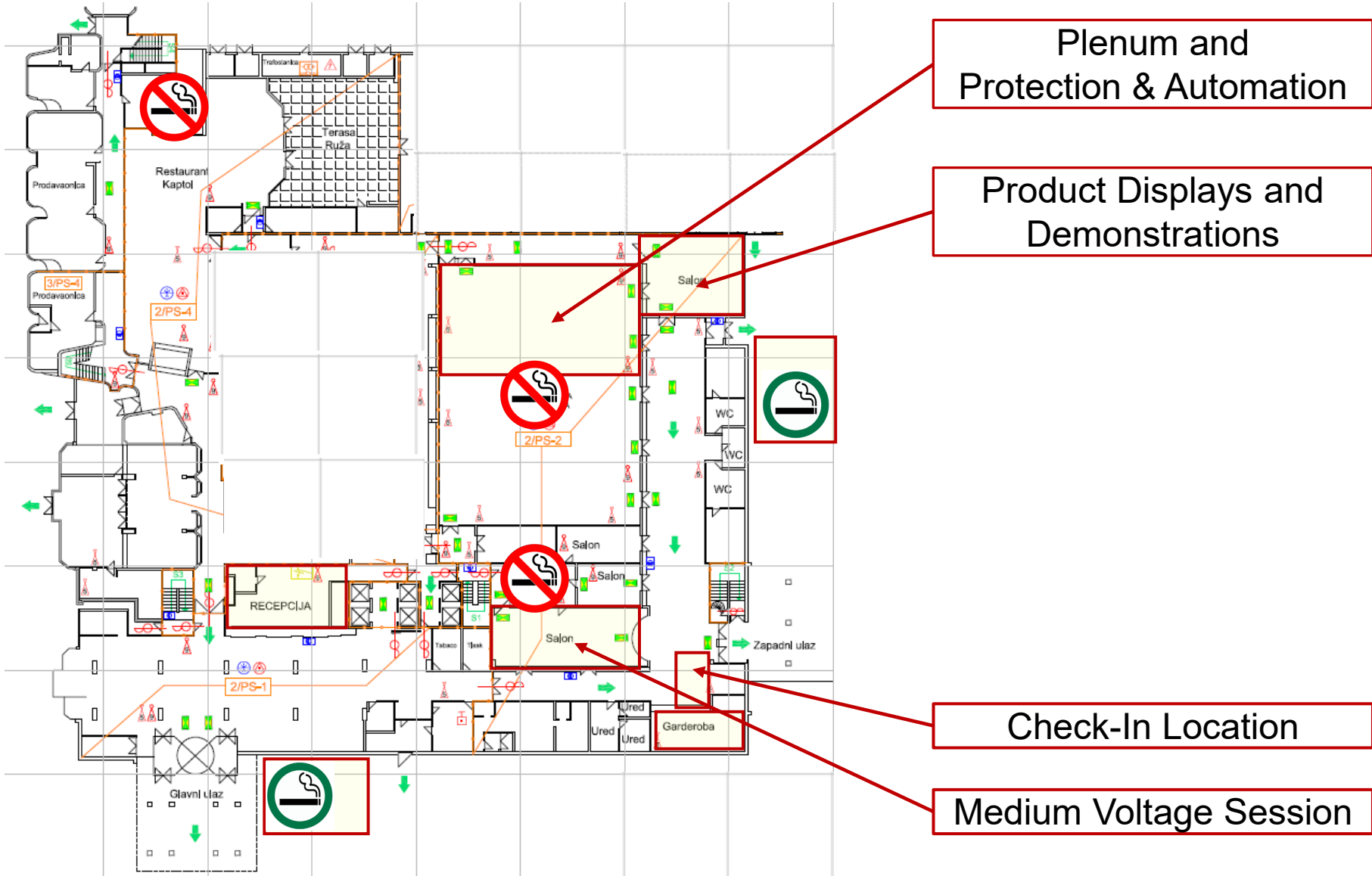
Key Points for COVID Safety

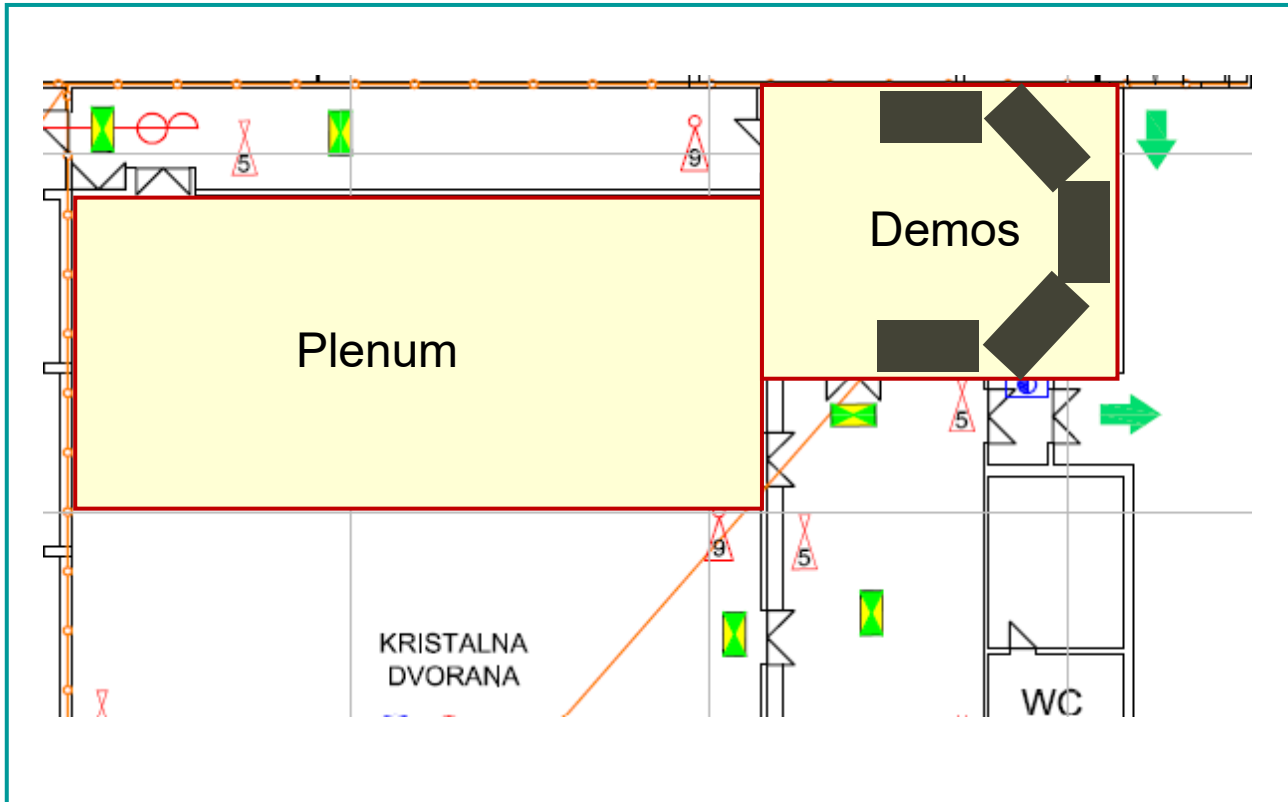
- COVID Concept was prepared to be ready
- Currently no regulations imposed by the Croatian health authorities
- If necessary, increased COVID precautions can be activated to ensure continued safety
 - Equipment in your welcome packet
 - When required, then obligatory
- Available as precautions
 - *Hand Sanitizers*
 - *FFP2 Masks*
 - *Antigen quick test kits*

Emergency Evacuation Procedures, VAR Partner Day 2022



Directions and Orientation, VAR Partner Day 2022





Obligatory Warnings:

- a) Some displays are energized for demonstrations of their functionality
- b) Demos are intended for trained electrical and electronic engineers. There could be exposed electrical contacts.
- c) Please do not touch displays without checking with a Siemens representative



VAR Partner Day 2022

Agenda Overview

Tuesday, 13 September 2022

Morning session


- Portfolio Update
- Common Presentations in Plenum
- Technology Updates

Afternoon sessions -

- **Protection and Automation**
 - Product and Functionality Updates
 - New offerings
- **Medium Voltage Session**
 - Products and Functions
 - MV Partner Opportunities

Special Activities – Afternoon / Evening

Site Visit (Elektrana-toplana Zagreb)

- Briefing: 16:20
- Site Visit (Depart 16:40) 

18:15 Return to Westin Hotel,
(Free Time)

18:45 Walk to Evening Event (location nearby)
Meet at Hotel Lobby



VAR Partner Day 2022

Agenda Overview

Wednesday, 14 September 2022

Morning session

- Partner Portal, Partnering In Other Regions
- Medium Voltage Engineering
- VAR Partner Presentations and Highlights

Afternoon session

(Travel Home or extended time in Zagreb)

Special Activities -

Farewell lunch in Hotel Restaurant

Return Transfer to Airport:

- From Westin Zagreb
- Two standard times

Photography and Video Teams



Siemens has engaged a photographer and video team to record highlights of VAR Partner Day 2022. During the registration process, you granted consent to photos being taken and released via our event platform for sharing with VAR 2022 participants.



Coffee Break (30 Min)



Lunch Break (60 Min)



Coffee Break (30 Min)



Disclaimer

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