

Digitalization – which is accelerating today faster than it ever has – continues to transform every aspect of our lives, including the evolution of buildings. What's behind this?

Data.

Your building is equipped with many sensors and connected devices that generate massive amounts of data, which can be analyzed to help you make better decisions about how to operate your facility. Data analytics can also turn your building from an expense to an asset.

Massive amounts of data can create noise. How do you convert it into a powerful tool for your organization?

Because there's more data at your fingertips than you could have ever imagined, you might find facilities teams coping with **too many alarms, faults, and reports** from a wide range of systems and vendors. Many organizations simply don't have the bandwidth to respond to and address each of these issues, diminishing the value of the data and creating a nuisance for your teams.

Bottom line: although all of these data delivery sources hold great promise, the truth is that massive amounts of data can create noise.

The real, full value of data analytics is achievable, however, with data analytics. Now you can begin to truly understand the impact your building and facilities have on your organization as a whole. You can gain transparency into occupant experiences in your building, how your building contributes to a healthy and safe workspace, and capital and operating budgets, and so much more.

The trick is to unlock the power of this data to capture the full value of it. But knowing where to begin can be a challenge. Let's talk about your data analytics journey.

The journey toward a smart building starts today.

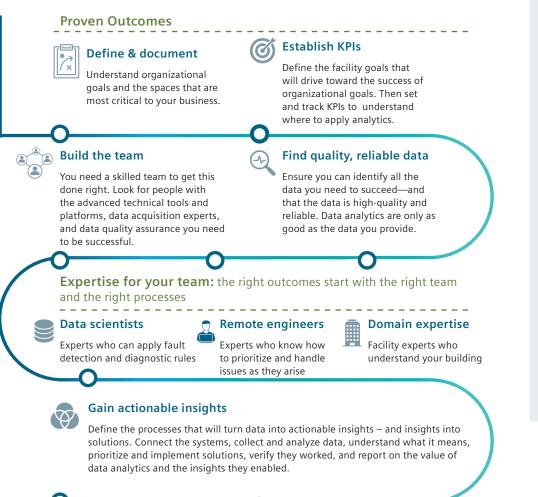
Smart buildings help solve complex problems like:

- Enhancing building performance & system reliability
- Supporting healthy work environments
- Establishing a path for future technologies
- Achieving sustainability objectives
- Reducing energy consumption and costs

Getting started on your data analytics journey

A step-by-step, measurable approach to achieving organizational goals by applying data analytics

With Proven Outcomes from Siemens, you get a step-by-step, measurable approach for identifying the KPIs that are meaningful to your business, targeting spaces and equipment most critical to your business, and applying data analytics.



Implement solutions

equipment.

Based on your analytics, implement

solutions and make appropriate

changes to your processes and

The Siemens difference



Building and analytics expertise - alignment to equipment and outcomes



Technology - advanced analytics, dashboarding, and performance reporting



Service delivery - end to end process development and robust toolset

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Apply the rules that drive value for your

facility. Create a process for identifying

and prioritizing issues - otherwise they

Bandwidth to execute

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Execute analytics

become a list of activities.