

## Siemens showcases micro-automation solutions to promote 'Make in India'

- **Automation solutions drive productivity applications for a wide range of industries**
- **Siemens to leverage WIN India 2014 as a platform to promote its range of micro-automation solutions to SME's and MSME's segments.**

Siemens India is showcasing its range of micro-automation solutions for manufacturers and machine tool builders focused on improving productivity. Siemens is a co-partner at WIN INDIA 2014, which is powered by Hannover Messe, the world's leading trade fair for industrial technology where India is the partner country.

Among the feature-rich solutions that Siemens is showcasing are SIMATIC S7-200 SMART, part of the SIMATIC Controller series. Other solutions include the New Logo 8 (Nano PLC), the Powerful S7-1200, SMART Servo Drive V90, SMART AC Drive V20 and the New Basic Line 2nd Generation HMI. Targeted at the Pharmaceutical, Textile, F&B, Packaging and other ancillary industries of the Automotive value chain, these solutions drive customer programs to reduce overall costs and development time. This in turn favorably influences cost competency and helps reduce the time to market for machines and equipments.

Sameer Prakash, Head of Industrial Automation, Digital Factory Division, Siemens India, said, "Many of the challenges that our customers face today related to productivity, competitiveness and profitability can be addressed with the right technology. By showcasing the latest solutions with powerful functions, we intend to

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reassure all end users, OEMs and System Integrators that Siemens is well poised to meet their expectations in terms of price and performance. These solutions are capable of supporting the Make in India ambitions of Indian industry.”

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**Siemens** is a technology powerhouse that has stood for engineering excellence, innovation, quality and reliability. The company focuses on the areas of electrification, automation and digitalization. It is one of the leading producers of energy-efficient, resource-saving technologies; combined cycle turbines for power generation; and power transmission solutions. Siemens is a pioneer in infrastructure solutions and automation and software solutions for industry. The company is also a leading supplier of medical imaging equipment – such as computed tomography and magnetic resonance imaging systems – and a leader in laboratory diagnostics as well as clinical IT. At the end of September 2013, Siemens India had around 18,500 employees, 22 manufacturing plants and a nation-wide sales and service network. Siemens Limited, in which Siemens AG holds 75% of the capital, is the flagship listed company of Siemens AG in India. Further information is available on the Internet at [www.siemens.co.in](http://www.siemens.co.in).

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