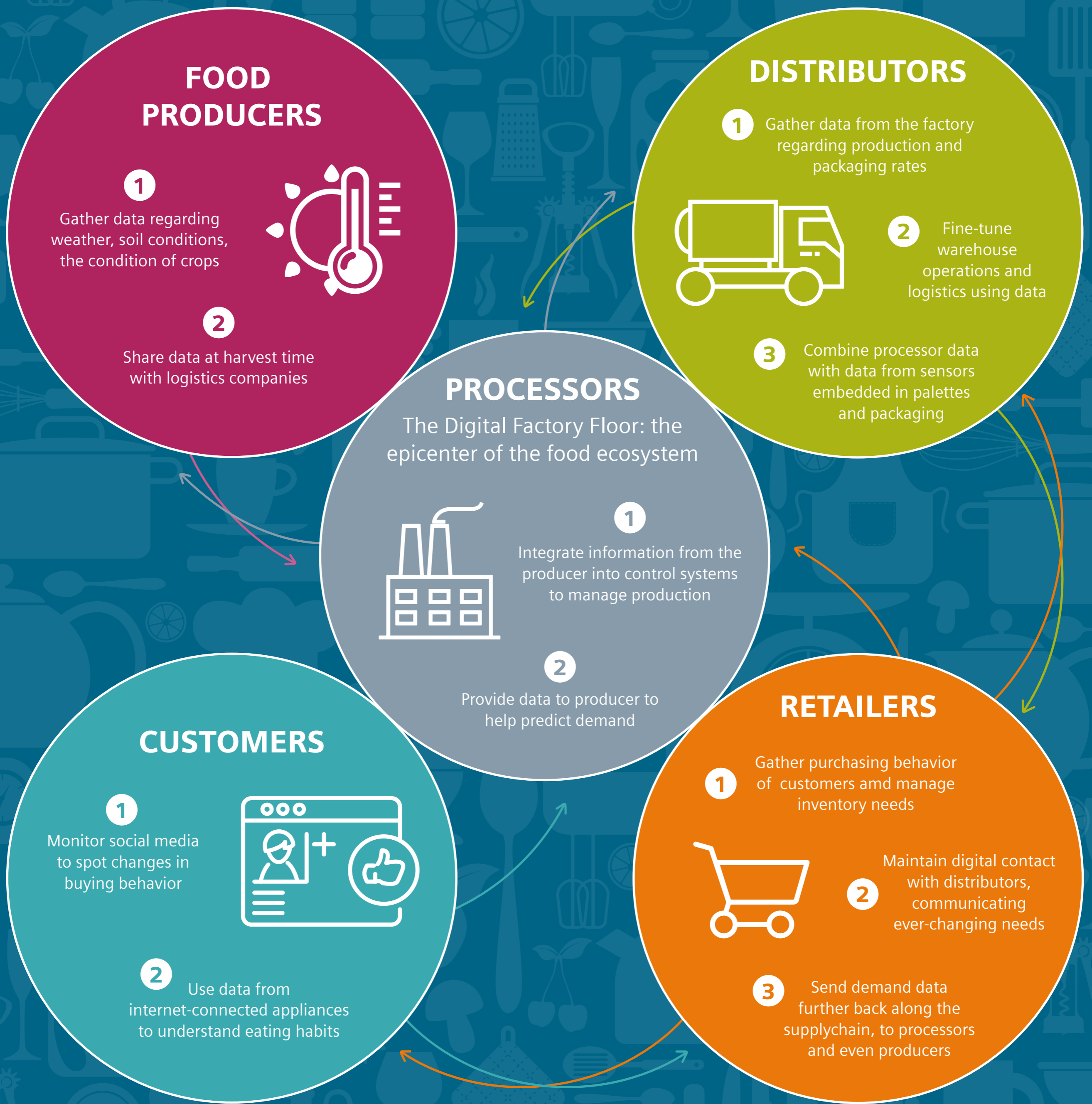


Mapping the New Food Ecosystem

A transparent network of data

The entire food manufacturing ecosystem is on the verge of massive change. The static, linear supply chain of the past is giving way to the 21st century food ecosystem. Players are tied together by an increasingly transparent network of data.



Making Sense of the Data Deluge

Data holds the potential to transform each element of the ecosystem...



But fewer than 1/3 of companies have implemented the analytics capabilities needed to make sense of the data.

How are you positioned to gain a competitive advantage through data?

How can Siemens help?



Innovation and execution
with product lifecycle management (PLM)



Flexible recipe system
with automation technology for the food and beverage industry



Cost-effective implementation of individual requests
with 3D simulation of the production process



Speed for filling and packaging set-up and changeovers
with the Optimized Packaging Line based on Totally Integrated Automation



Transparency and efficiency
Through the modular manufacturing execution system SIMATIC IT