

# Berlin Attracting innovation

City data report 2021



## OVERVIEW

Berlin has ambitions to become a model of smart living, and is considered a key destination for science and technology talent.

## DIGITALIZATION READINESS

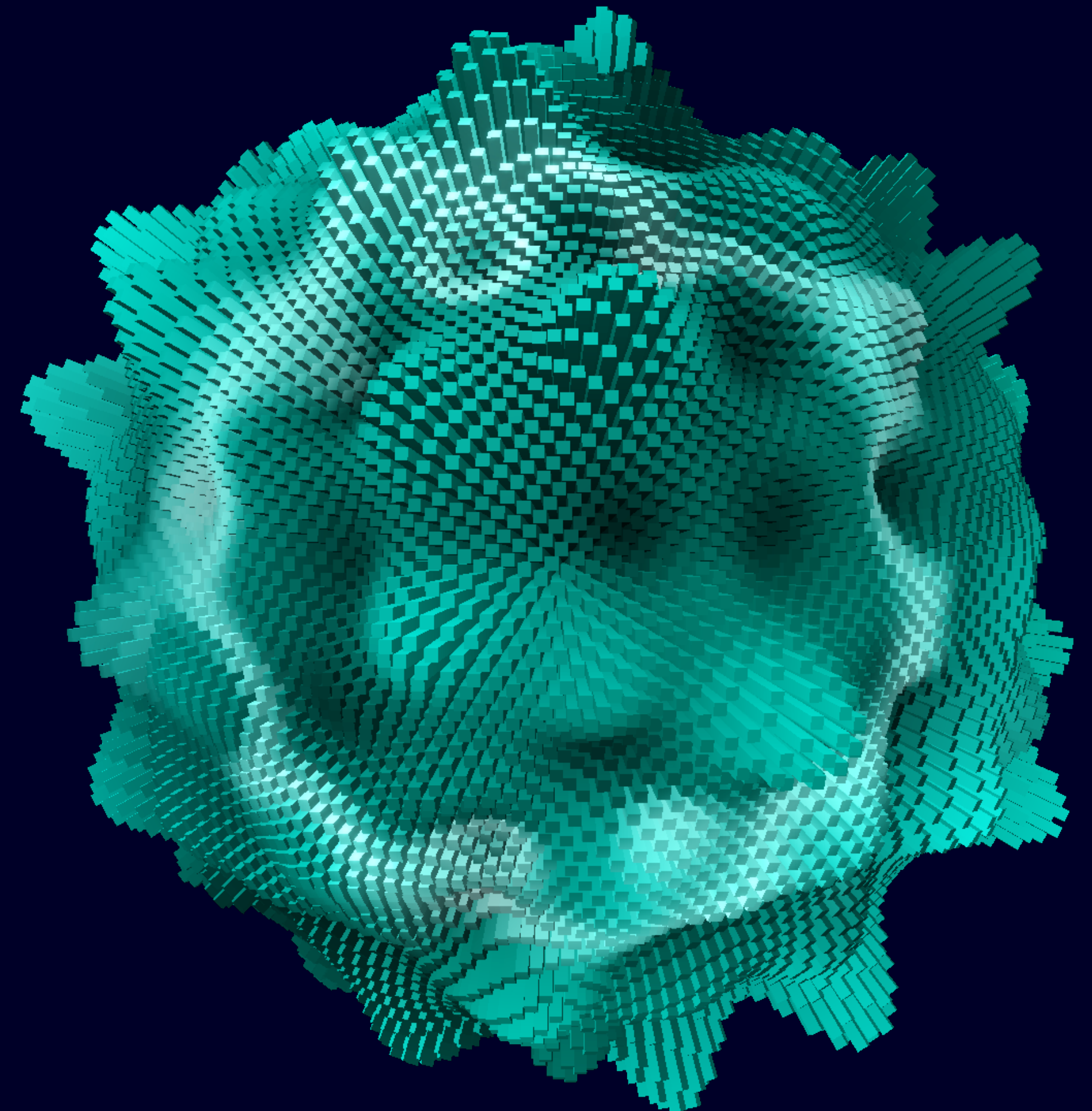
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Berlin has the infrastructure and culture to attract leading science and technology talent that will help to deliver its smart city ambitions.

## DIGITALIZATION POTENTIAL

2/10

An integrated and collaborative approach to IoT has opened the doorway to a bright future for projects that benefit Berlin's organizations and individuals.

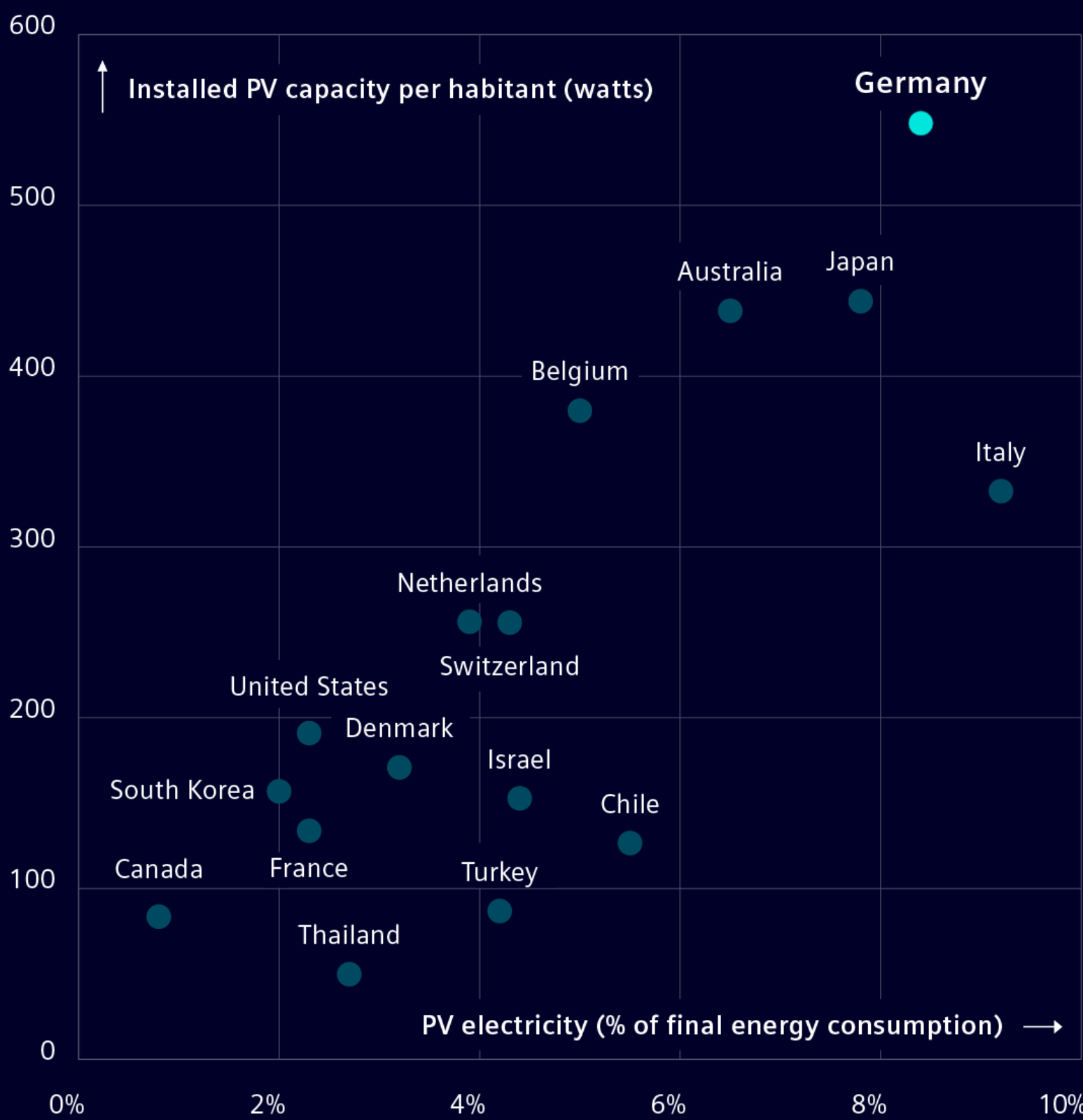


SUSTAINABILITY

# A major contributor to Germany's low-carbon objective

The capital city of Berlin is steadily increasing its supply of green electricity, particularly through the Berlin-Brandenburg **renewable energy network**, which includes nine of the ten largest solar power plants in the country. This enables Berlin to make a significant contribution to Germany's **'Energiewende'** transition to a low carbon economy.

Solar power in Germany and other countries, 2017



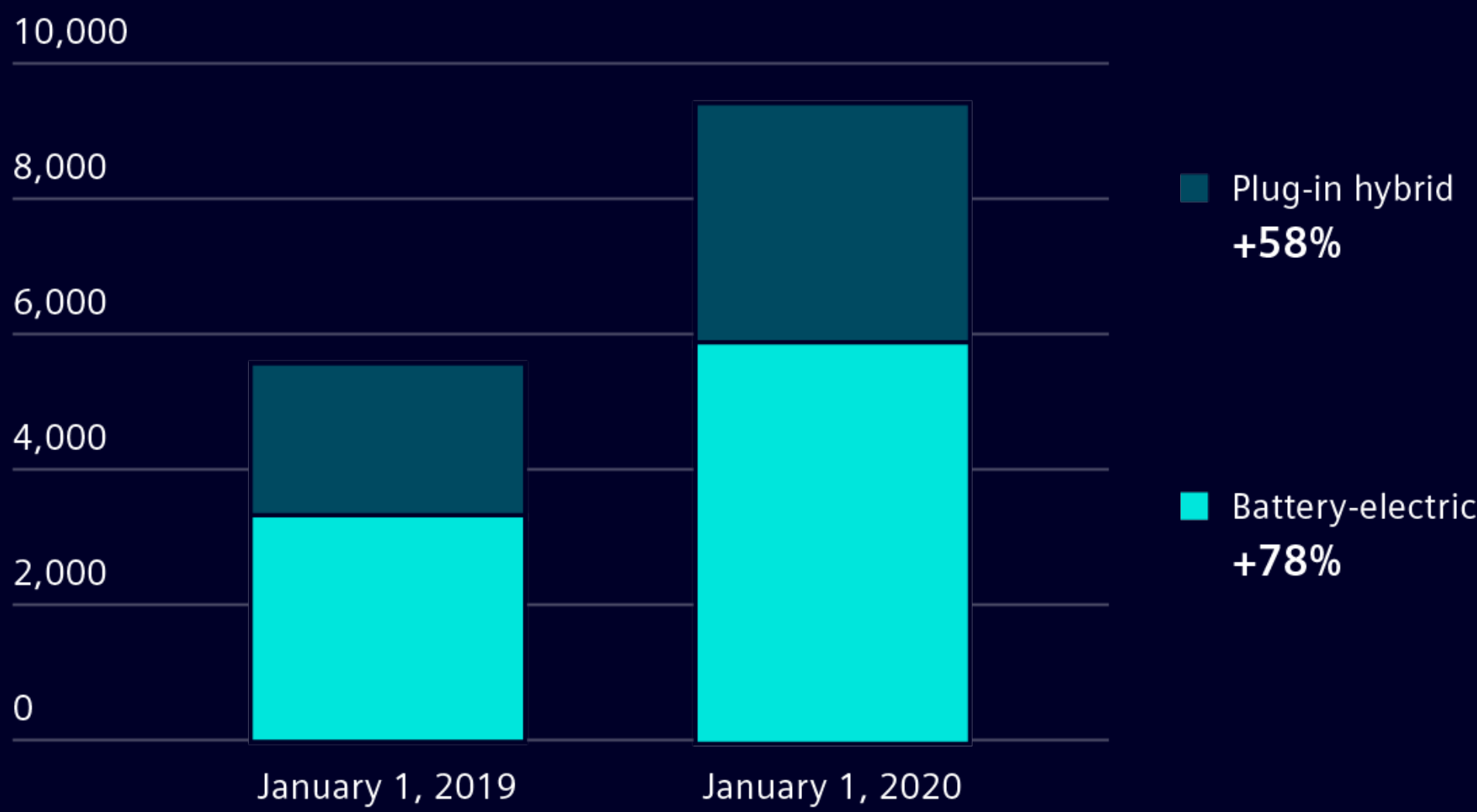
Source: **International Energy Agency**

MOBILITY

# Making roads greener, safer, and more efficient

Private ownership of electric vehicles has grown substantially in Berlin, with a 70% increase in 2019. This upward trend is being driven by initiatives from **eMO**, the state-owned agency for smart mobility, but also a strong **business e-mobility program** that provides generous financial incentives for enterprises that switch to electric vehicles.

Electric vehicles registered in Berlin, % year-on-year increase



Source, **Federal Motor Transport Authority, Berliner Zeitung news**

## OPPORTUNITY

# A destination for innovation

Berlin jumped to twelfth position out of 500 in the **2019 Innovation Cities Index**, confirming its status as one of three leading European cities for fostering innovation. Central to its commitment to attract start-ups and industry leaders alike is the development of innovation campuses across the city, as shown in the map.

Berlin's 'Zukunftsorte' innovation locations across the city



Source: **Berlin Business Location Center**



# THE ATLAS OF DIGITALIZATION



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