

> Congratulations Cadel - on your Order of Australia

Melbourne, Jun 12, 2013

Siemens would like to congratulate their ambassador and world champion Cyclist Cadel Evans on his recent recognition and honour of being awarded a Member of the Order of Australia (AM) for his service to cycling and to the community.



Cadel, the first Australian to win the Tour de France, was born in the Northern Territory and now lives in Victoria. He began his career as a champion mountain biker.

He shifted his focus to road racing in 2001 and won the famed yellow Tour jersey in 2011.

"A few people always believed in me. I always believed in me. And we did it," he said at the time.

Evans' work for community charities was also noted.

He is the originating ambassador of the Amy Gillett Foundation, a charity that seeks to reduce the incidence of death and injury among bike riders.

And in 2012 Cadel Evans became an ambassador for Siemens to help get the message out about how people and technology can come together to create a sustainable future for Australia.

"If I can associate with a company like Siemens, that gives me as an individual, the ability to do a lot more. And if I'm helping Siemens in their quest and we're working towards a common goal, we can hopefully get a lot more done," said Cadel.

In Australia we currently enjoy a stable and strong economy, quality healthcare, strong mineral reserves and financial markets, abundant land and opportunities for renewable energy.

However, we also face substantial challenges which will make it difficult to sustain our way of living - amongst them...

- Transportation at or near gridlock

- Highest CO2 missions per capita

- Most urbanised country in the world (89 percent) and growing

- Most obese nation in the world (age group 45 - 65)

- Poor safety record - ranked 7th in the world and costing us \$59 Billion each year

- Declining productivity - at around 1 percent per annum

Siemens is one of the largest technology companies in the world and invests more than \$5 billion each year in R&D to help solve these challenges through advanced technology. Siemens has also been recognised as number 1 on the Dow Jones Sustainability Index for five years running. But we need to engage customers, governments, employees and other stakeholders to highlight how people and technology can work together for a better and more sustainable future for Australia.

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Siemens Australia/New Zealand: Siemens commenced operations in Australia in 1872 and in New Zealand in 1876. Siemens is recognised as of one of the most reliable and trusted brands in the region. With well-established businesses in both Australia and New Zealand, Siemens is a diversified technology provider specialising in the areas of Energy, Healthcare, Industry and Infrastructure and Cities. At the end of fiscal 2012 (September 2012), Siemens interests in Australia and New Zealand amounted to approximately AUD \$3 billion in sales revenue with over 3200 employees. Globally at the end of fiscal year 2012, revenue from Siemens global Environment Portfolio totaled EUR 33 billion, making Siemens the world's largest supplier of eco-friendly technologies. In the same period, the company's products and solutions enabled their customers to reduce CO2 emissions by 332 megatons. This amount is equal to approximately 60 percent of Australia's CO2 emissions.

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