

Wind – the essential renewable energy source!

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Wind Power Division

Capital Market Day Siemens Energy
Charlotte, December 11, 2012



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This document includes supplemental financial measures that are or may be non-GAAP financial measures. New orders and order backlog; adjusted or organic growth rates of revenue and new orders; book-to-bill ratio; Total Sectors profit; return on equity (after tax), or ROE (after tax); return on capital employed (adjusted), or ROCE (adjusted); Free cash flow, or FCF; cash conversion rate, or CCR; adjusted EBITDA; adjusted EBIT; adjusted EBITDA margins, earnings effects from purchase price allocation, or PPA effects; net debt and adjusted industrial net debt are or may be such non-GAAP financial measures. These supplemental financial measures should not be viewed in isolation as alternatives to measures of Siemens' financial condition, results of operations or cash flows as presented in accordance with IFRS in its Consolidated Financial Statements. Other companies that report or describe similarly titled financial measures may calculate them differently. Definitions of these supplemental financial measures, a discussion of the most directly comparable IFRS financial measures, information regarding the usefulness of Siemens' supplemental financial measures, the limitations associated with these measures and reconciliations to the most comparable IFRS financial measures are available on Siemens' Investor Relations website at www.siemens.com/nonGAAP. For additional information, see supplemental financial measures and the related discussion in Siemens' most recent annual report on Form 20-F, which can be found on our Investor Relations website or via the EDGAR system on the website of the United States Securities and Exchange Commission.

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Further information about risks and uncertainties affecting Siemens is included throughout our most recent annual and interim reports, as well as our most recent earnings release, which are available on the Siemens website, www.siemens.com, and throughout our most recent annual report on Form 20-F and in our other filings with the SEC, which are available on the Siemens website, www.siemens.com, and on the SEC's website, www.sec.gov. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results, performance or achievements of Siemens may vary materially from those described in the relevant forward-looking statement as being expected, anticipated, intended, planned, believed, sought, estimated or projected. Siemens neither intends, nor assumes any obligation, to update or revise these forward-looking statements in light of developments which differ from those anticipated.

Due to rounding, numbers presented throughout this and other documents may not add up precisely to the totals provided and percentages may not precisely reflect the absolute figures.

Wind – the essential renewable energy source!



- **Wind is 4% of aggregate global installations**
- **Onshore and Offshore wind are integral parts of a broad energy mix**
- **Wind is natural hedge against fuel price volatility**
- **Wind is further gaining importance and increasing reliability**

Siemens Wind Power: Focused on profitable growth and long term leadership!

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1	Build on strengths	Offshore:	Remain world leader in fastest growing sector
		Service:	Expand long-term offering for rapidly growing installed base
2	Be selective	Onshore:	Focus on profitable markets and projects
3	Drive wind industry to subsidy-free cost level	Cost reduction:	Focus on industrialization and cost reduction along the entire value chain
		Innovation:	More power from products, less complexity, less weight

**Wind is an integral part of future energy mix –
Siemens to remain global leader in the industry**

Wind Power Division: Organized to serve diverse regional markets

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Division Wind Power / HQ: Hamburg, Germany

Business Unit EMEA
HQ: Brande, DK

Business Unit AM
HQ: Orlando, US

Business Unit APAC
HQ: Shanghai, CN

EMEA ON

EMEA OFF

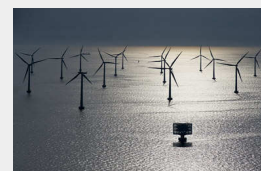
AM ON

AM OFF

APAC ON

APAC OFF

Global functions: Engineering, Project Management, Supply Chain Management, Operations



**Installed
base**

7.0 GW

2.6 GW

8.0 GW

N/A

0.4 GW

<0.1 GW

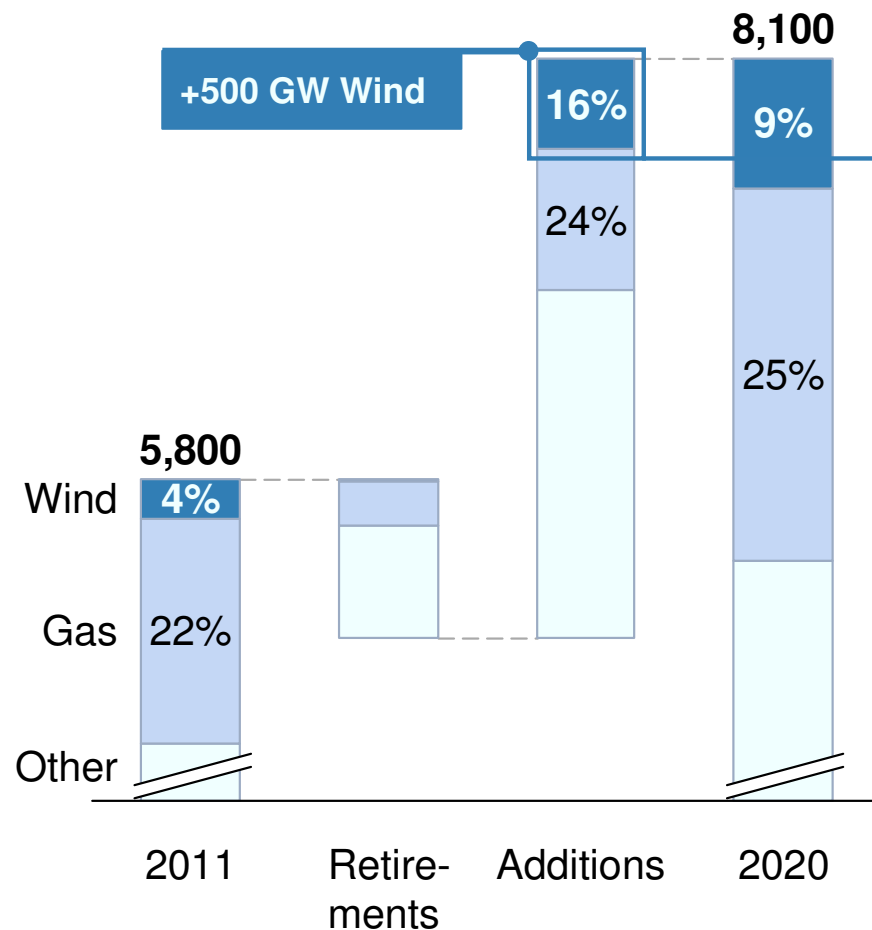
Backlog

>€11bn incl. service business

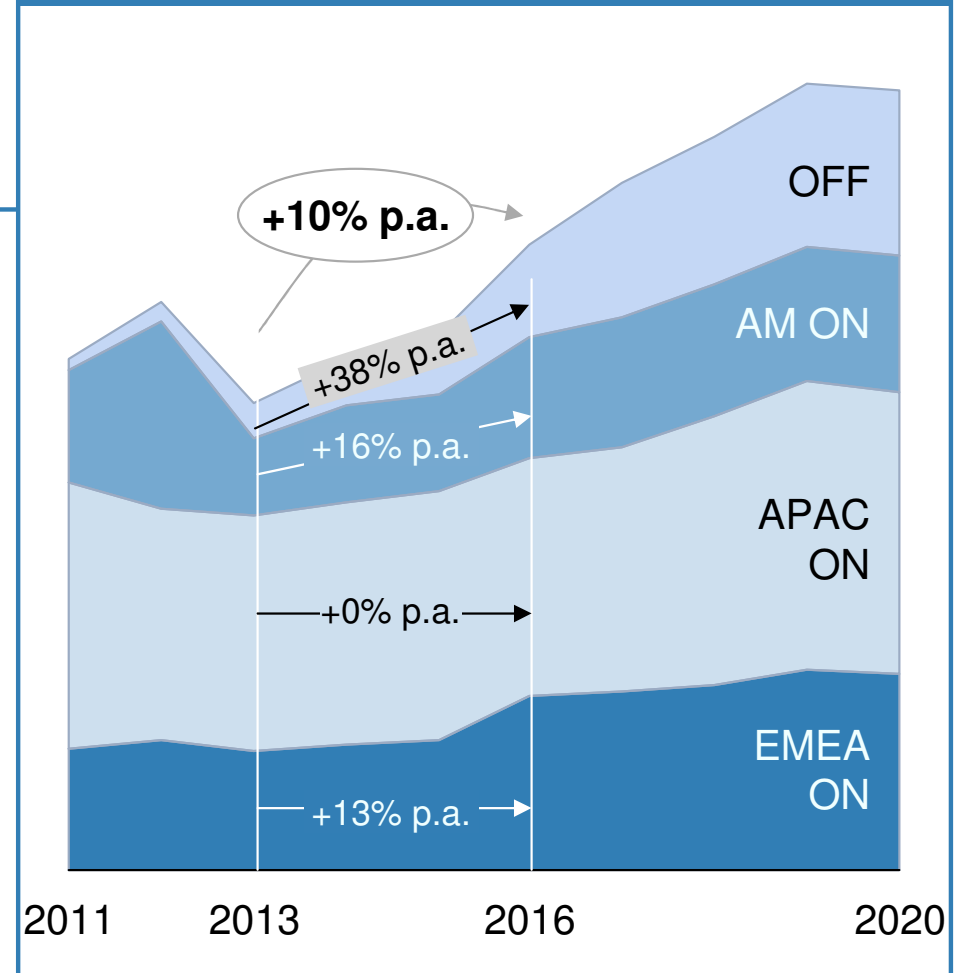
Wind and Gas are the future winners – mix of generating source is a priority worldwide

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**Total installed capacity
in GW installations**



**Yearly capacity additions
in GW installations**



Changing market conditions in Wind – Siemens well positioned

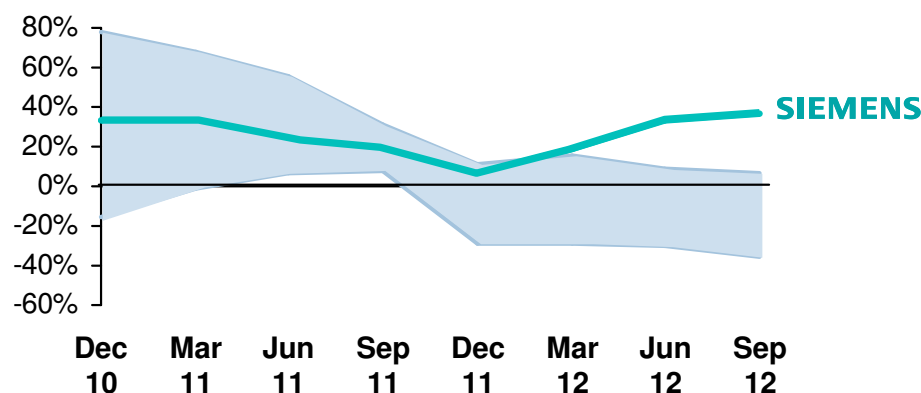
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GLOBAL

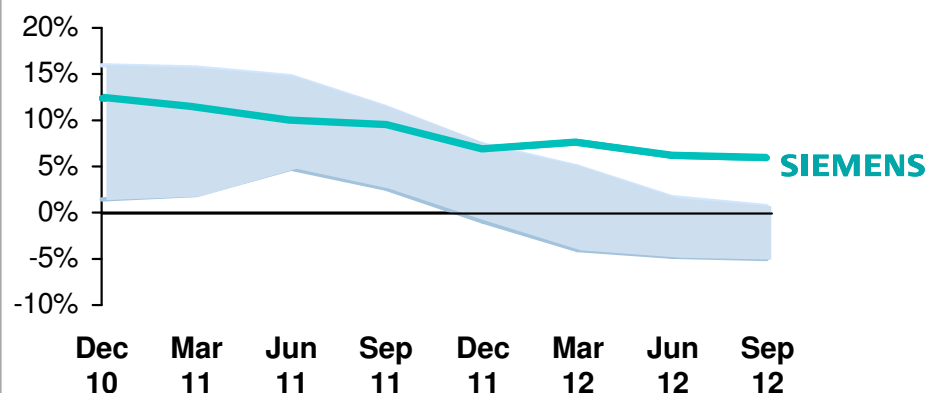


- Pressure on subsidy regimes – positive long-term perspective
- Changed market weights to Asia, China biggest market
- Large overcapacities driving price pressure
- Increasing competition in onshore and offshore

Revenue nominal growth rolling 4 quarters in %



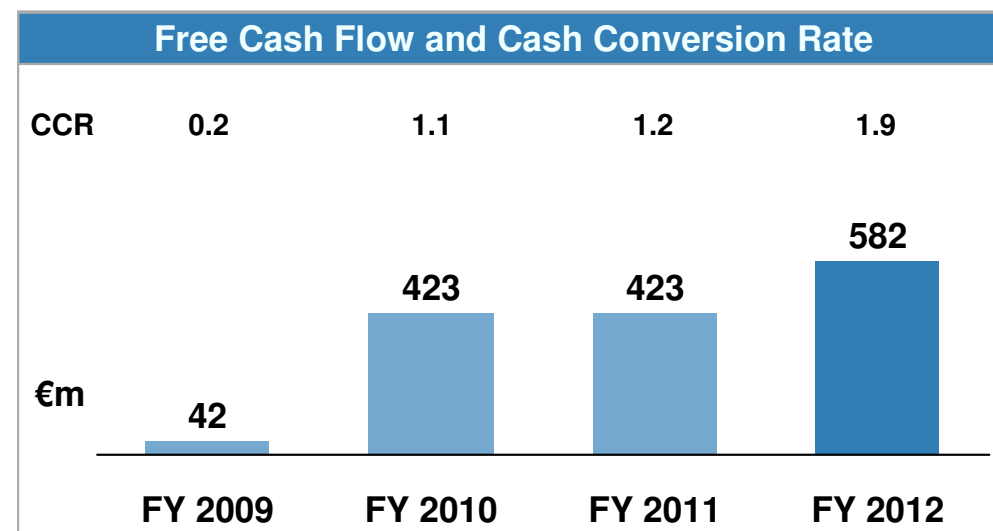
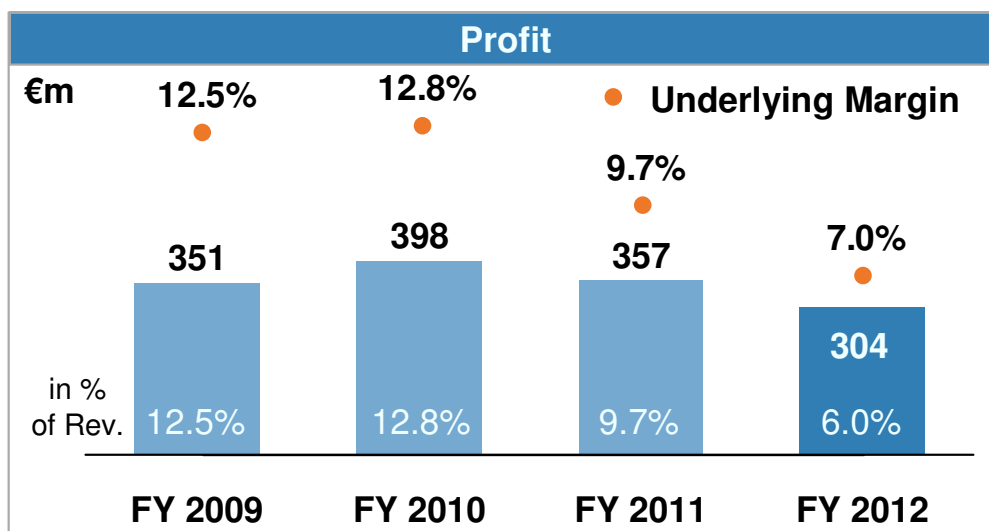
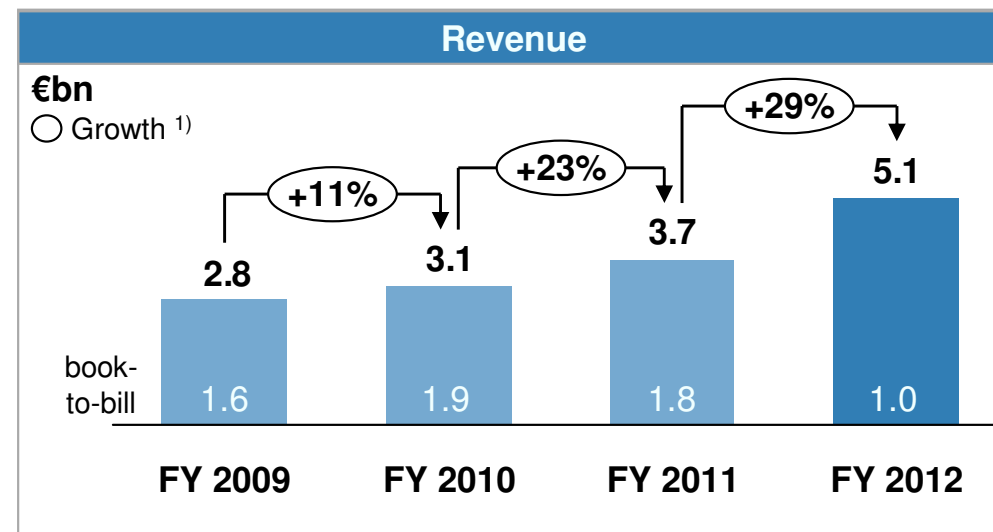
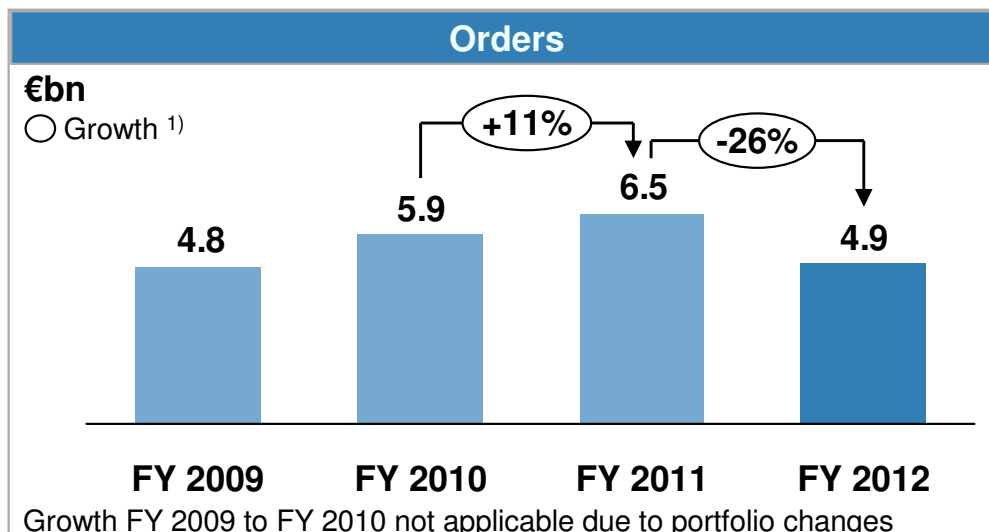
Profit margins rolling 4 quarters in %



Range of OEMs with publically available data

Priorities are clear: Drive margin improvement and order growth

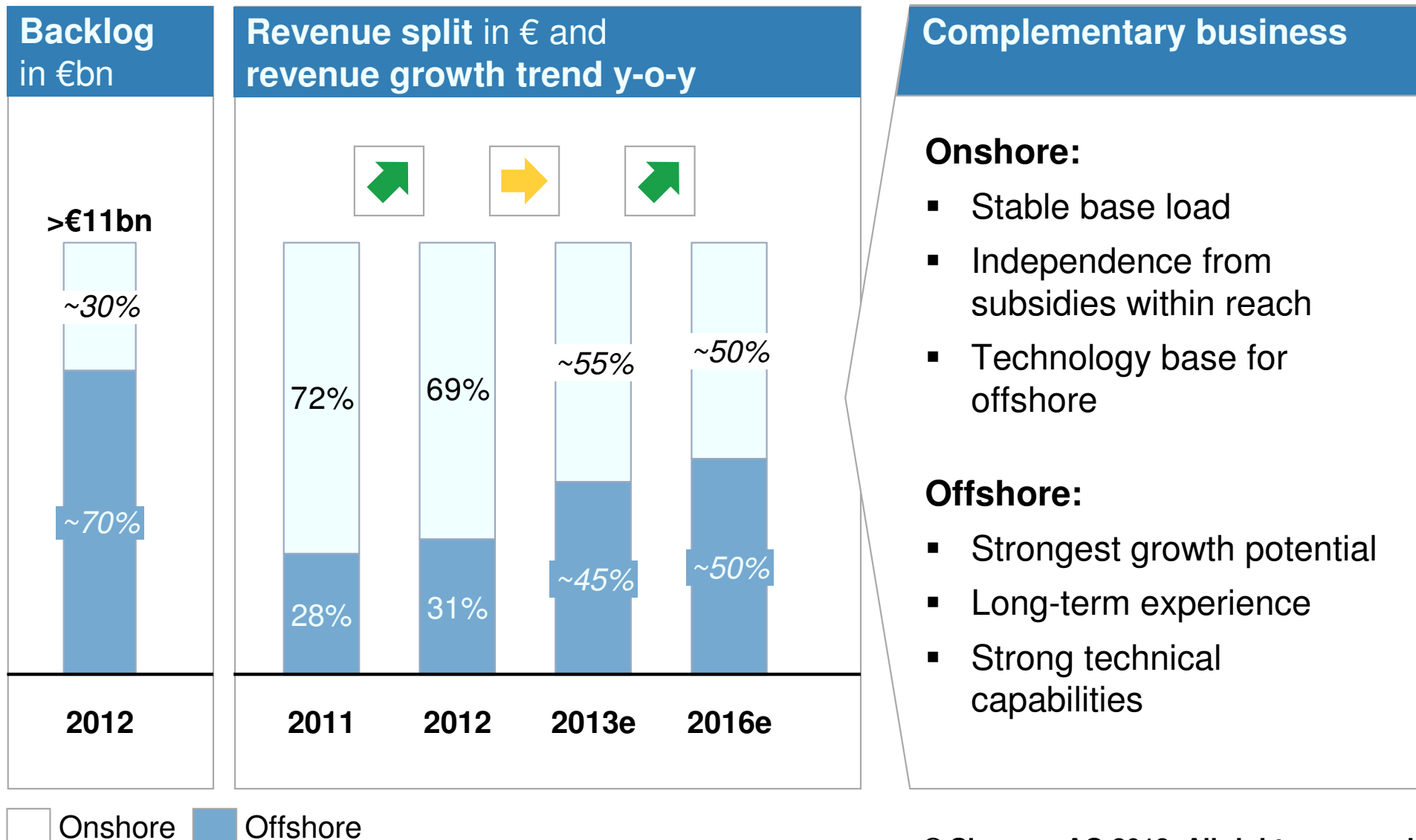
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¹⁾ year-on-year on a comparable basis, i.e. excluding currency translation and portfolio effects

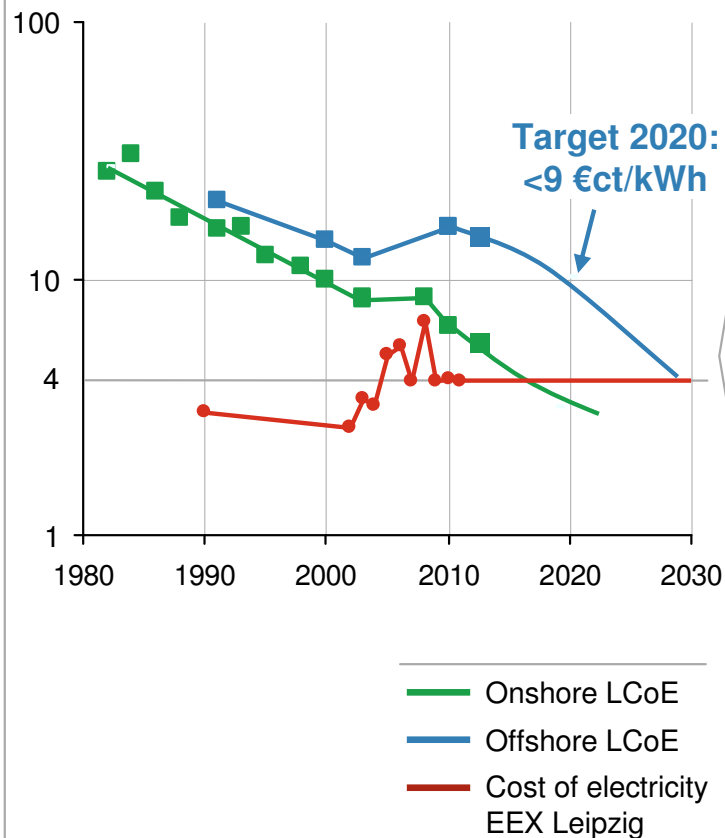
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CEO Wind Power Division

Optimal balance of onshore and offshore on back of unparalleled backlog

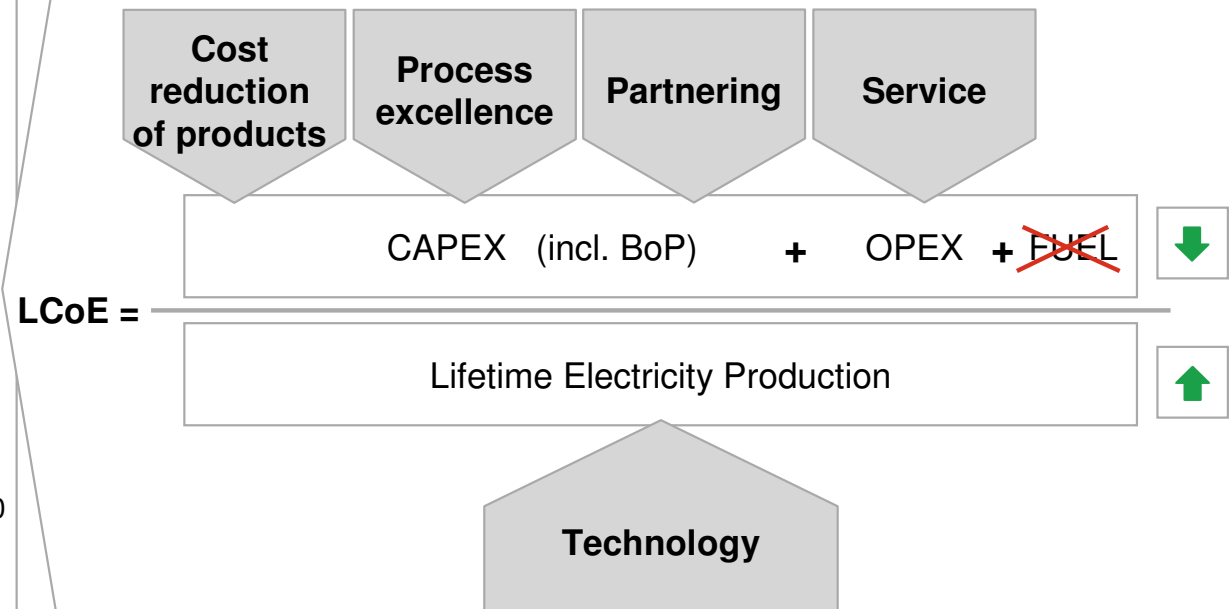


Independence from subsidies is in sight – onshore sooner than offshore

Siemens' Levelized Cost of Electricity development in Europe, in €ct/kWh

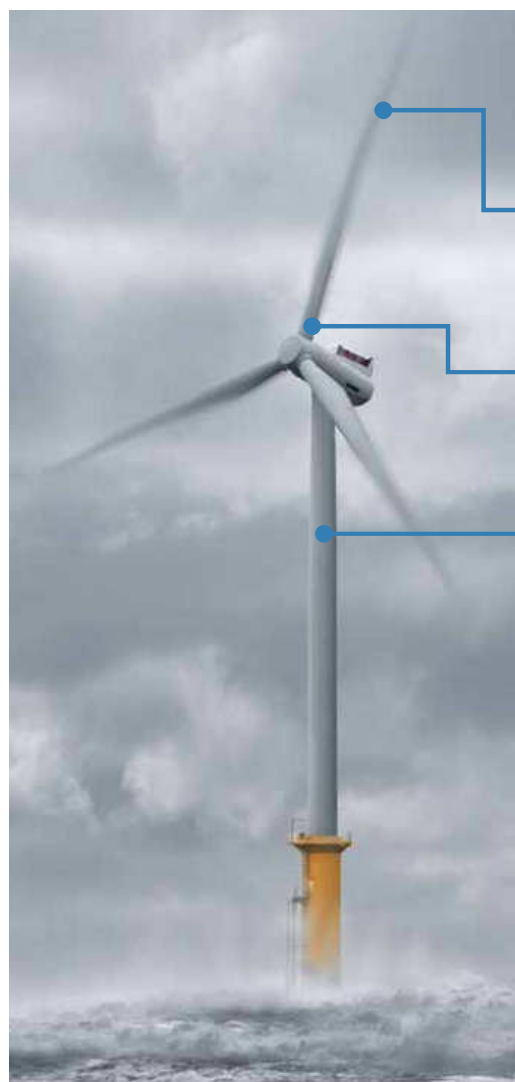


Levelized Cost of Electricity (LCoE), in €ct/kWh



Highest potential for LCoE reduction on nacelle – enabler direct drive technology

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- 1. Blades:**
Determine energy capture
- 2. Nacelle incl. hub and power unit:**
Contains drive train, key to reliability
- 3. Tower:**
Height important for turbine output
- 4. Project mgmt, transport & Installation:**
Important cost block
- 5. Balance of plant (BoP):**
Offshore only, outside current scope
- 6. Service:**
Profitable long-term business for Siemens

Average factory costs
in % of turbine costs

~20%

~60%

~20%

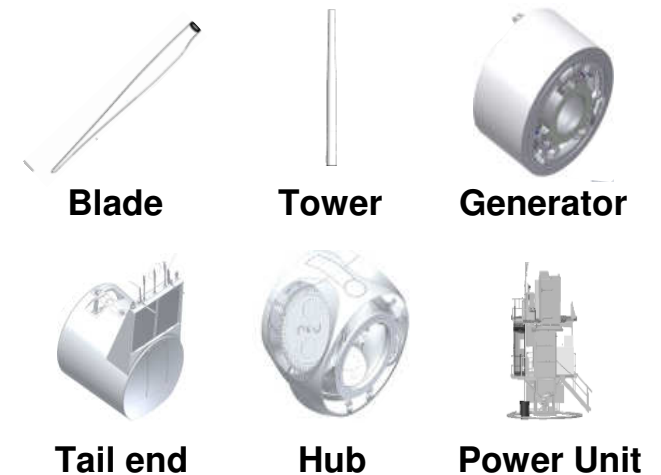
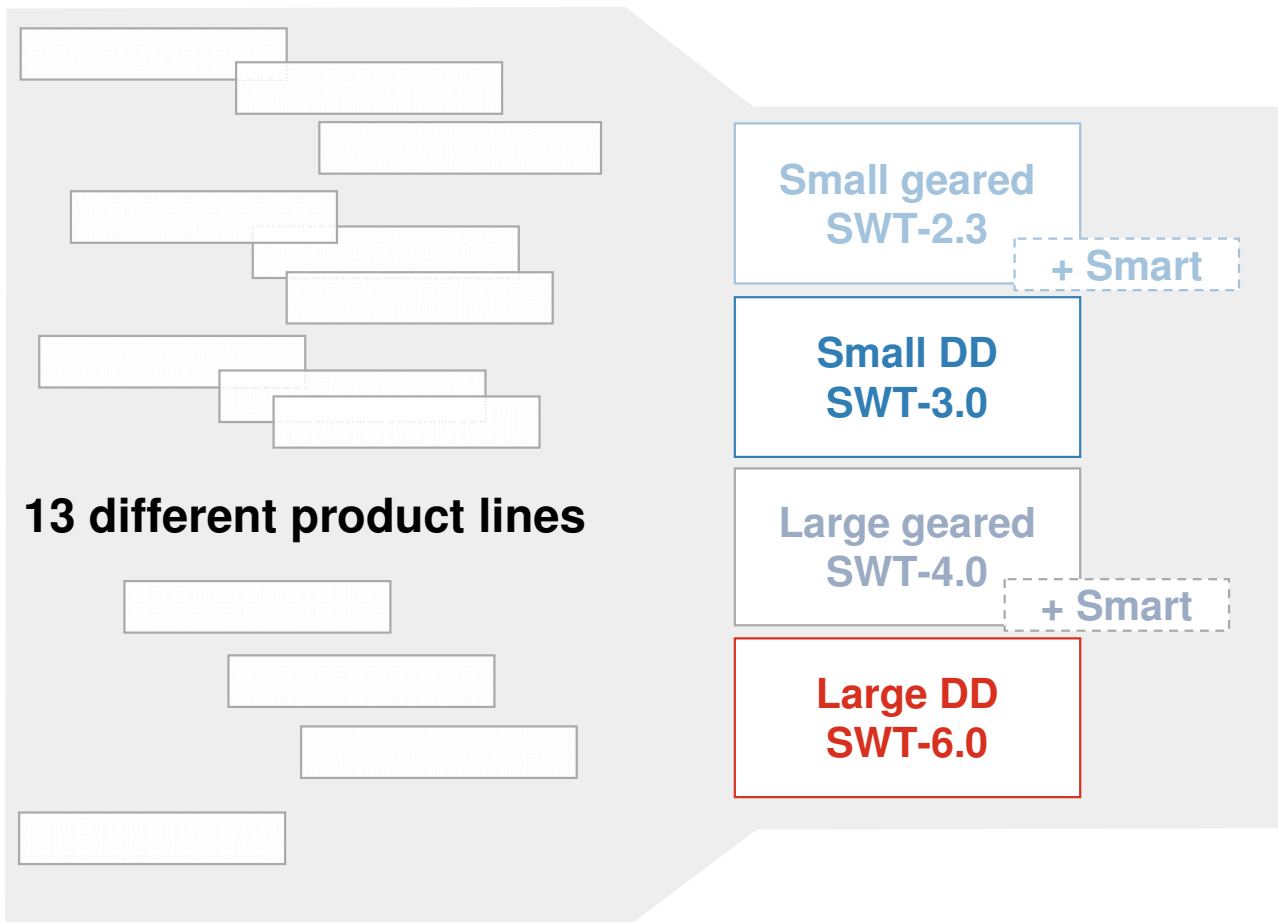
Leading product offering on- and offshore – driving modularization and standardization

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From single products ...

... to 4 platforms ...

... with 6 modules broken down into sub-modules



Example Split nacelle:



€175m productivity by 2014

Increased automation reduces production costs – modularization reduces transportation costs

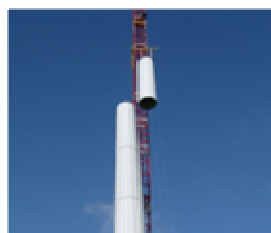
1 Towers: Cost reduction via modularization and industrialization



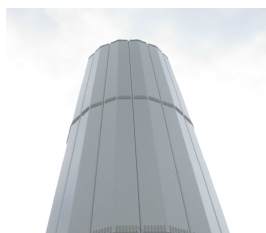
Fully automated production line



Transportation in standard container



Usage of tension-control bolts – no re-tightening



Suitable for up to 200m hub heights

- Bolted steel shell towers most cost efficient for high hub heights
- Serial production started in 2012

Benefit: €15m productivity improvement until 2014 as compared to tubular steel tower

1 Blades: Cost reduction via manufacturing innovation

Plant capacity



- | | |
|-----------------------|-----------------------|
| ▪ Hand lay-up | ▪ Partly automated |
| ▪ 32 hours cycle time | ▪ 16 hours cycle time |
| ▪ 300 man-hours | ▪ 150 man-hours |

Benefit: €30m productivity improvement until 2014 for B55 blades

Siemens is the innovation leader: More power, less complexity, less weight

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Portfolio transition: Leading Direct Drive technology

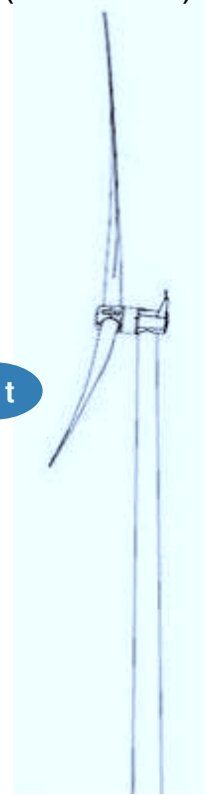
SWT-2.3-101
(small geared)



Blades	49 m	55 m
Weight	10.2 t	11.3 t
Swept area	8,000 m ²	11,300 m ²
Nacelle	2.3 MW	3.0 MW
Weight	82 t	73 t
Drive train	Geared	Direct drive
Modular	No	Yes
Total weight	145 t	139 t
AEP per weight	100%	134%
Introduced	2008	2012

+28% AEP

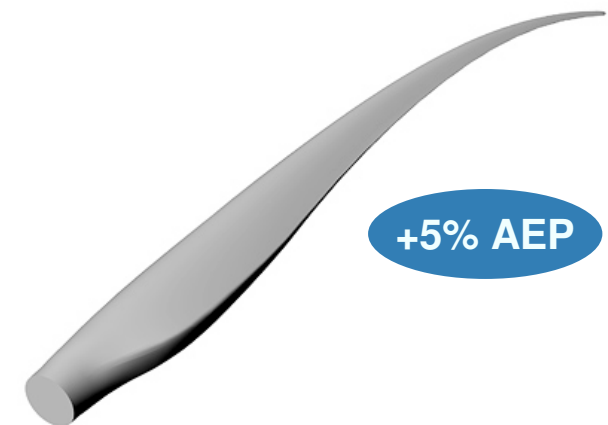
SWT-3.0-113 DD
(small DD)



-9 t

USP in blades: Integral-Blade-Technology

- **Lighter than competition**
- **Cast in one piece**
- **Higher energy output**
Aero-elastic tailored blades for record electricity production at lower cost



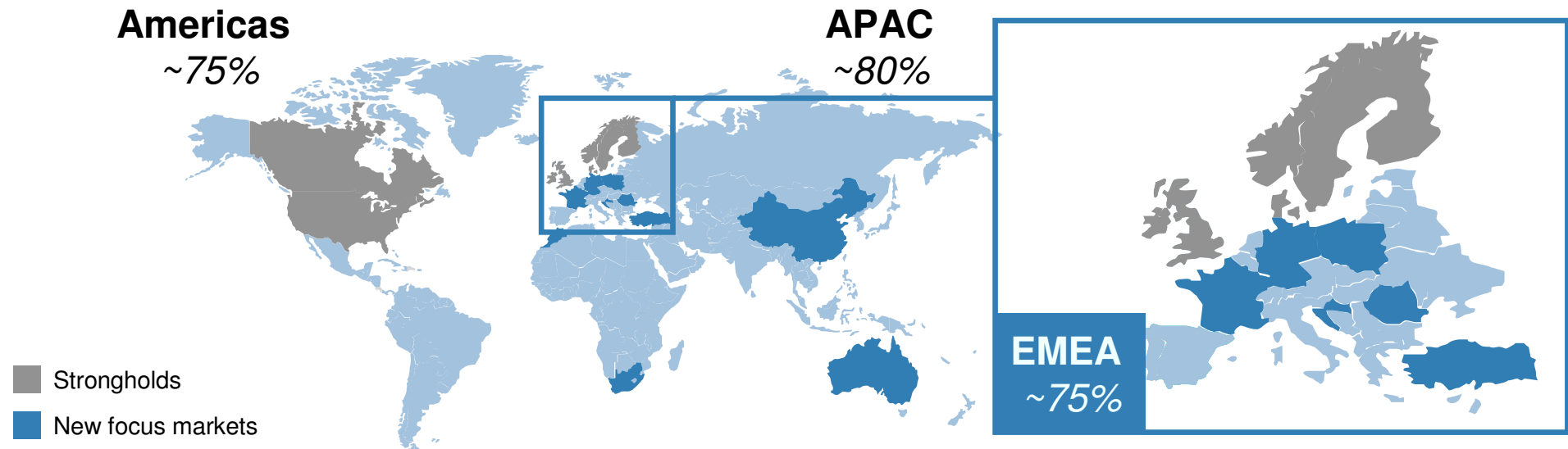
+5% AEP

AEP: Annual Electricity Production

Onshore: Selective approach with focus on profitability

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Focus countries: Coverage in % of regional installations in MW



Key enablers

- Launch of SWT-3.0-113 DD turbine
- High tower concept for low wind regime



Exemplary successes in Germany

First successes:

- Largest ever orders in Germany
- First turnkey project on high tower



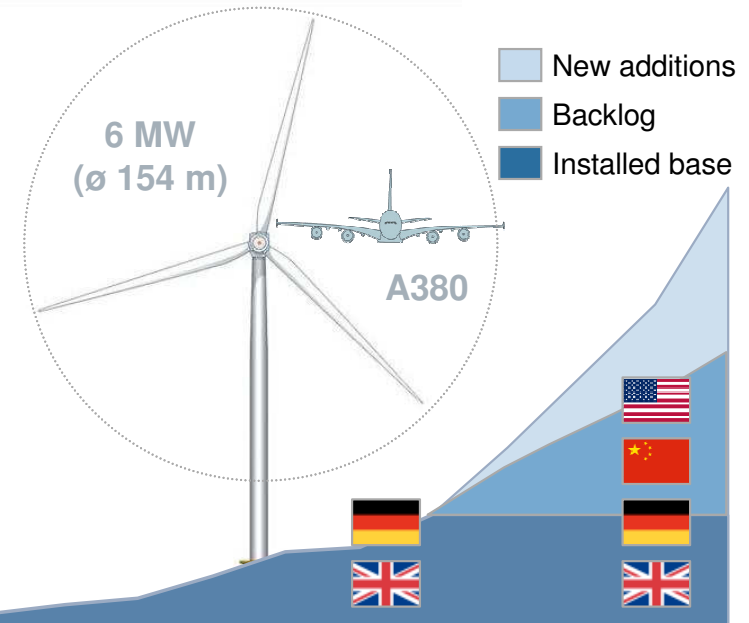
Offshore: Leading player in strongest growing market

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Cumulated Siemens offshore installations in GW

Installed base 2012: ~2.6 GW
Order backlog 2012: ~4.1 GW
Installed base 2016: ~10.6 GW

450 kW
(ø 35 m)



1990

2012

2016

First project



1991: 5 MW
Vindeby, DK

MW turbines



2000: 40 MW
Middelgrunden, DK

GW project



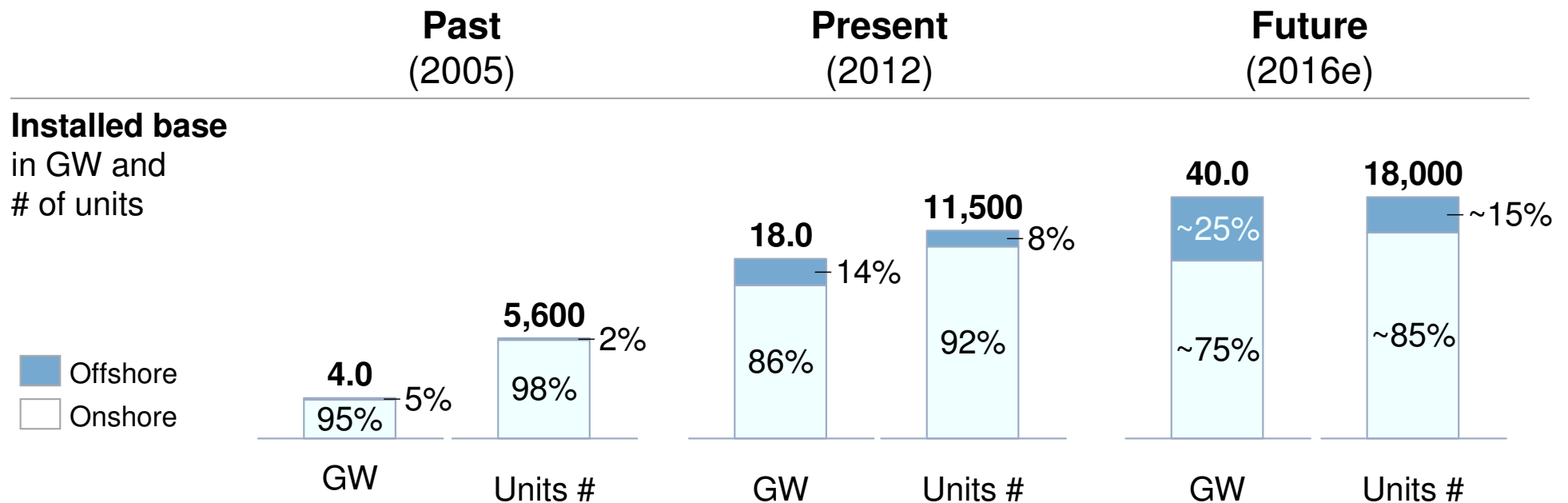
2011: 1 GW
London Array, UK

UK Round 3



2012: 1.8 GW DONG
master agreement


Fleet growth accelerating with significant profit potential for service business




4.2 GW added in 2012

Average turbine size installed in MW

 **0.7 MW**

 **1.6 MW**

 **2.1 MW**

Siemens Wind Power:

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Focused on profitable growth and long term leadership!

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3	Drive wind industry to subsidy-free cost level	Cost reduction:	Focus on industrialization and cost reduction along the entire value chain
		Innovation:	More power from products, less complexity, less weight

We will be the leading player in a non-subsidized and industrialized wind market – we grow orders and achieve low double digit margins

Reconciliation and Definitions for Non-GAAP Measures



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