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Siemens Canada Internet

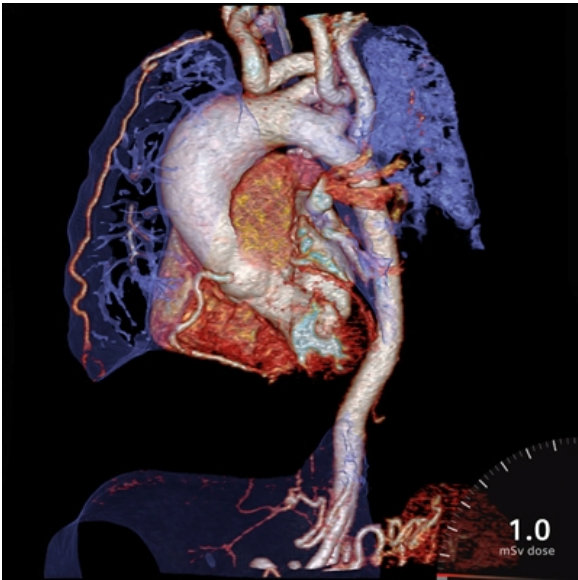
General interest press release

Take the challenge: Siemens Healthcare launches Canada-wide CT and MRI Excellence Case and Image Contests

Mississauga, ON, August 2, 2012

Siemens Healthcare is encouraging Canadian physicians to share their work in Computed Tomography (CT) imaging and Magnetic Resonance Imaging (MRI) by entering two new contests launched by Siemens Canada Limited this week. Institutions and clinics from across the country are invited to submit their best clinical images, produced by Siemens CT and MRI devices, to a jury of renowned Canadian doctors and Siemens clinical and business experts. Both competitions open July 31 and close September 30, with the winners being announced at the Siemens Canada Innovations Symposium 2012 being held October 12-14 in Toronto.

"CT and MRI images, besides being essential to patient diagnosis and treatment, are also quite colourful and visually interesting," says Jim Graziadei, VP Siemens Healthcare. "A similar international contest was launched in 2010 with amazing results – more than 300 images from 30 countries. We're looking forward to seeing the best of what Canadian physicians can produce with our equipment."



Winner of the International CT Image Contest 2011 Copyright: Dr. Jean Francois Paul, Centre Chirurgical Marie Lannelongue, France

CT Case and Image Contest:

Siemens' goal is to provide physicians with solutions that enable them to further lower radiation dose without having to compromise on image quality.

Contest applicants may submit complete cases with images in these categories: Cardiac, Vascular, Trauma, and Routine (Thorax, Abdomen, Pelvis, Extremities, Neuro). Eligible entries must utilize Siemens SOMATOM CT scanners to the full extent and should be images obtained with the lowest possible radiation dose.

MRI Case and Image Contest:

Siemens has brought more than thirty years of MRI innovation to world healthcare facilities.

Contest applicants may submit complete cases with images in these categories: Brain, Head and Neck, Chest, Abdomen and Pelvis and Day Optimized Throughput (DOT). Eligible entries must utilize Siemens MAGNETOM MRI scanners to the full extent.

Qualified contestants will receive an invitation to upload their cases with images to a secure website.

About Siemens in Canada

For 100 years the innovative ideas from Siemens have helped make Canada a better place. From the Atlantic to Pacific oceans, more than 4,400 employees in Canada work together to provide answers that last in the fields of industry, energy and healthcare, as well as deliver infrastructure solutions for cities. Since it was federally chartered in August of 1912, Siemens has stood for technical achievements, innovation, quality and reliability. Sales for Siemens in Canada in fiscal 2011 (ended September 30), were \$3.0 billion CAD. The company has 61 offices and 13 manufacturing/assembly facilities across Canada.

About Siemens Healthcare

The Siemens Healthcare Sector is one of the world's largest suppliers to the healthcare industry and a trendsetter in medical imaging, laboratory diagnostics, medical information technology and hearing aids. Siemens offers its customers products and solutions for the entire range of patient care from a single source – from prevention and early detection to diagnosis, and on to treatment and aftercare. By optimizing clinical workflows for the most common diseases, Siemens also makes healthcare faster, better and more cost-effective. Siemens Healthcare employs some 51,000 employees worldwide and operates around the world. In fiscal year 2011 (to September 30), the Sector posted revenue of 12.5 billion euros and profit of around 1.3 billion euros.

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For more information or to arrange an interview, please contact Ann Adair, Vice President, Communications and Government Affairs

ann.adair@siemens.com

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