

# System Partner Business models

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SIEMENS

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# Overview business models Value added Reseller

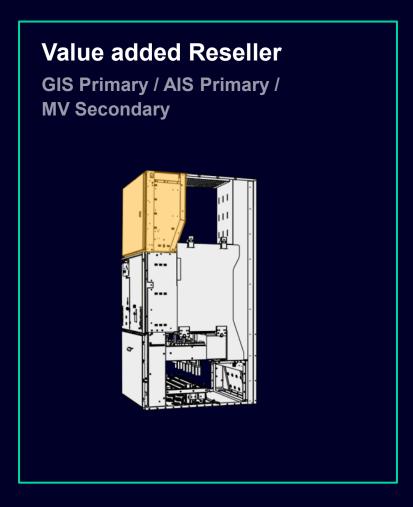
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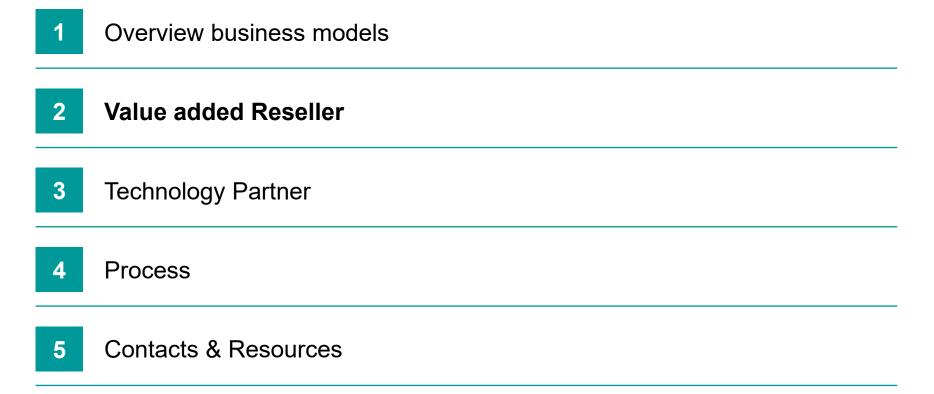


#### **MV System Partner - Business models**



# **Technology Partner** AIS Primary **MV Secondary** SIMOPRIME, 8DJH, SIMOSEC SIMOPRIME A4







#### A flexible combination of proven technology and local requirements



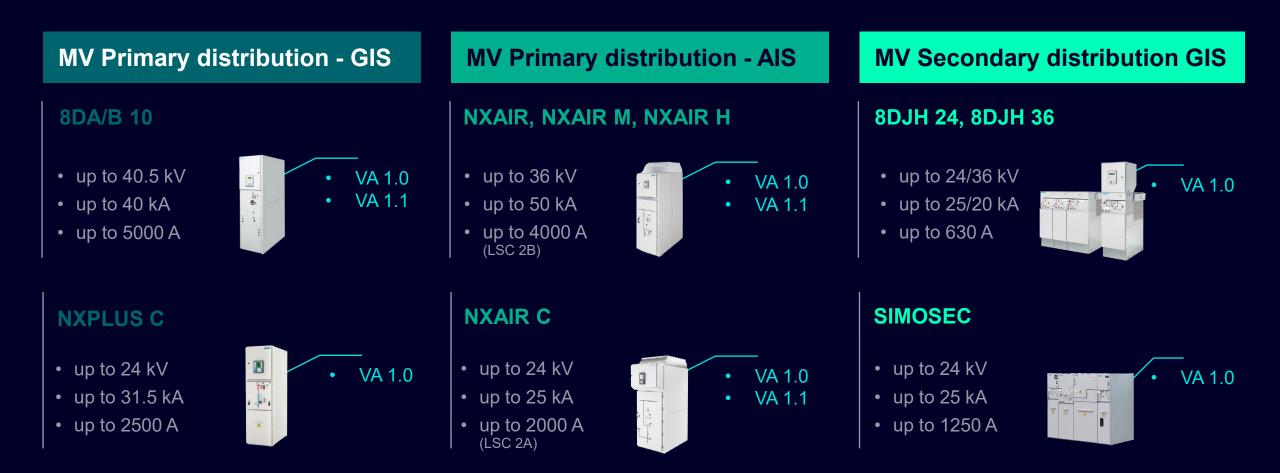
#### Siemens

- Individually configured and completely factory tested highvoltage part
- VA 1.0 = with LVC
- VA 1.1\* = w/o LVC
- Configured options, pre-installed and wired to terminals

\*only selected products



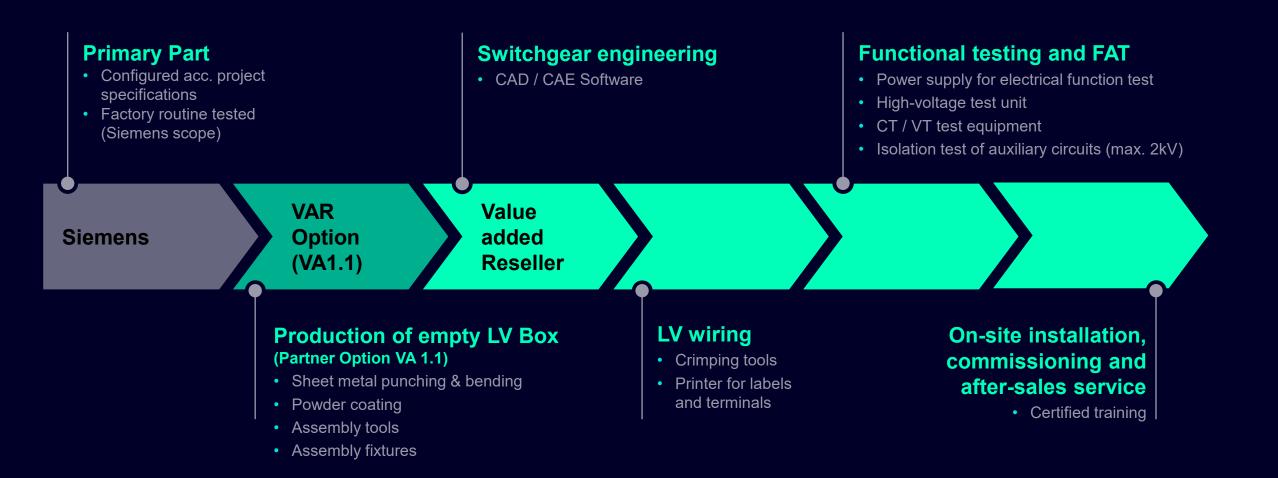
#### Choose from a wide range of available MV switchgears



• VA 1.0 = with empty LV compartment from Siemens

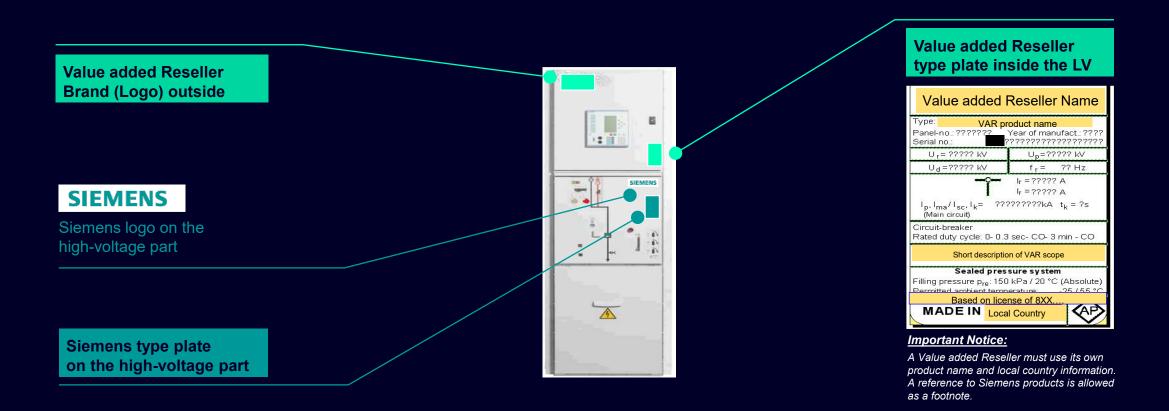
• VA 1.1 = w/o empty LV compartment from Siemens

#### **Required technologies for Value added Resellers**



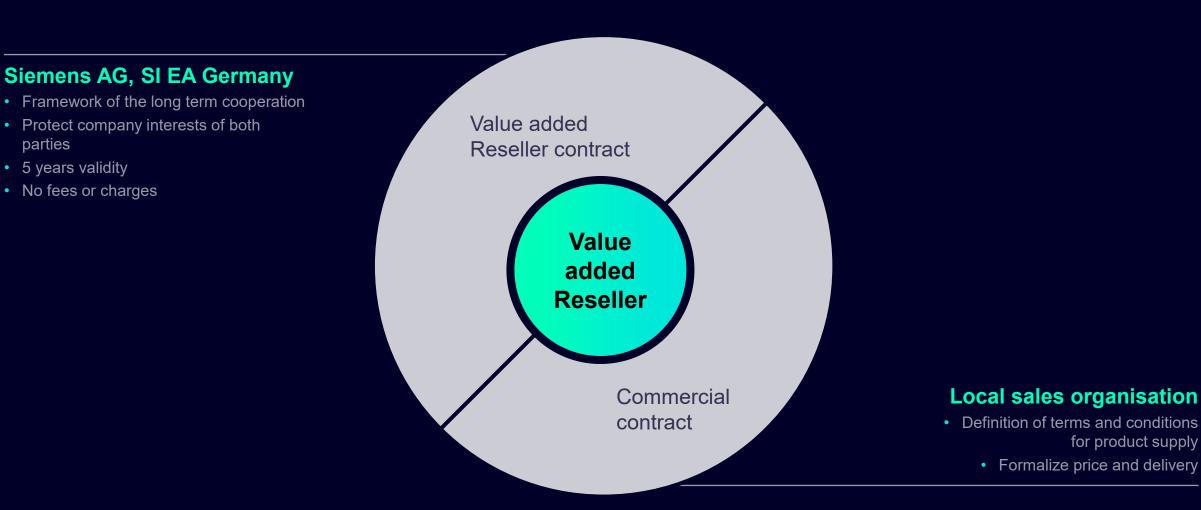
#### **Branding and labeling regulations**

#### LV part must be labeled with the partner logo and type plate



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#### There are two different contracts defining the cooperation



#### SIEMENS

for product supply

# Get access to documentation and training to take advantage of the technology immediately

Wiring manual & Engineering sharepoint



Value added Reseller certificate

<image>

Have access to wiring schematics and a wiring manual

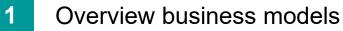
Value added Resellers receive a Partnership certificate

On-site installation and commissioning training certificates



Trainings from the Siemens Power Academy are certified





2 Value added Reseller

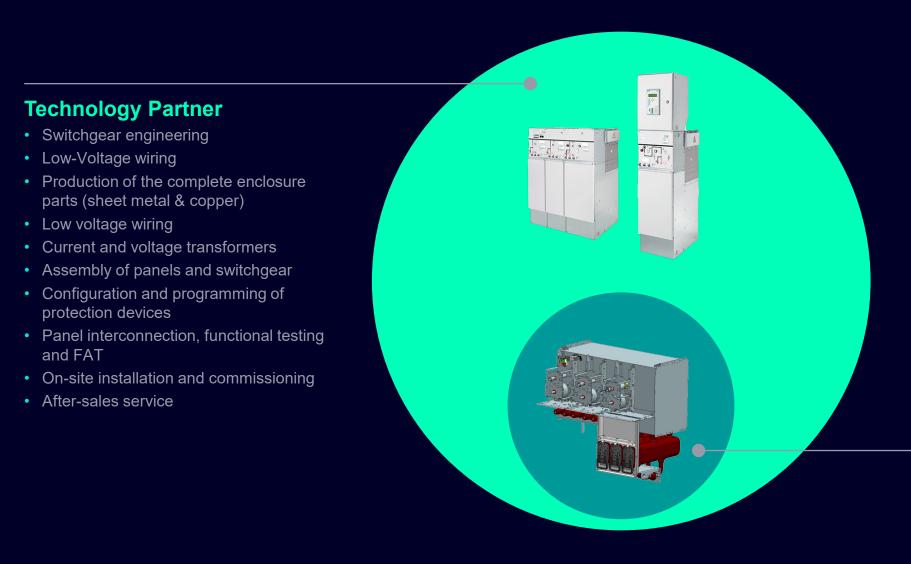
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#### A flexible combination of proven technology and local requirements

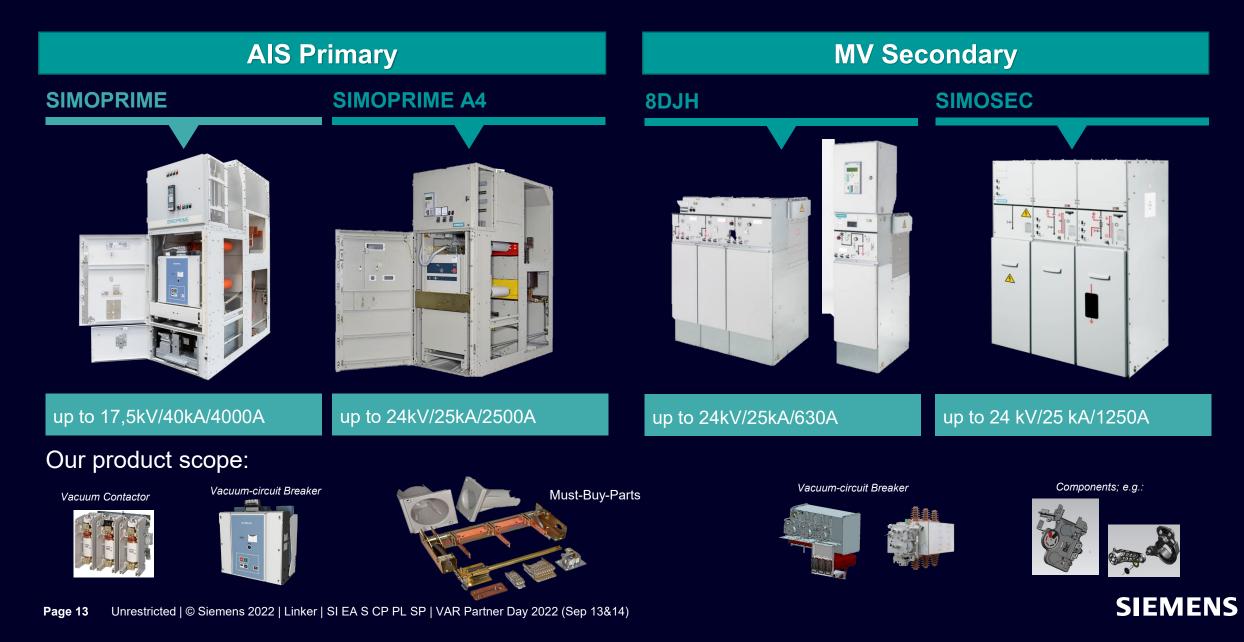


#### Siemens

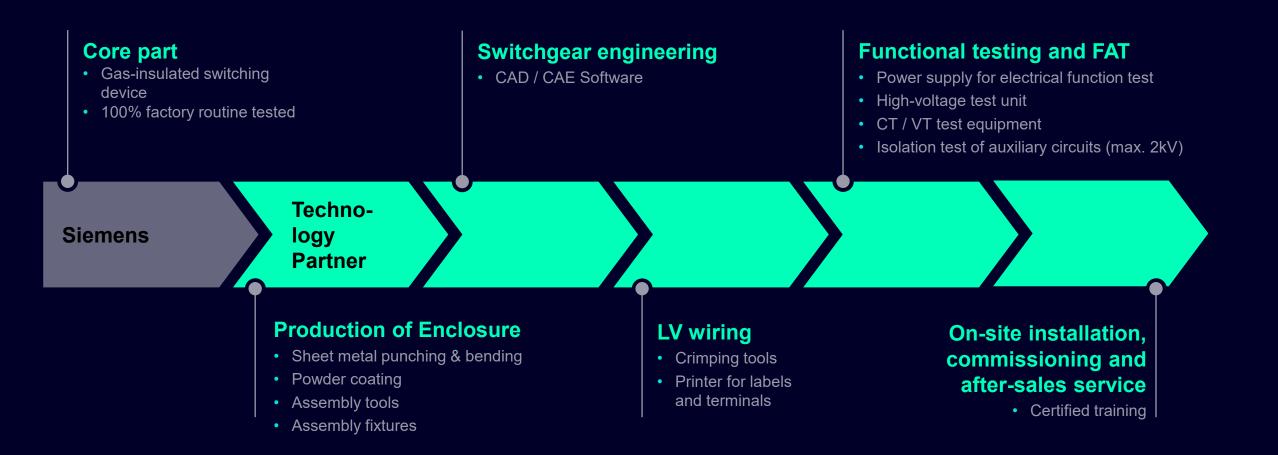
- Completely factory-tested gasinsulated core part
- Cast-resin parts
- Options and components available



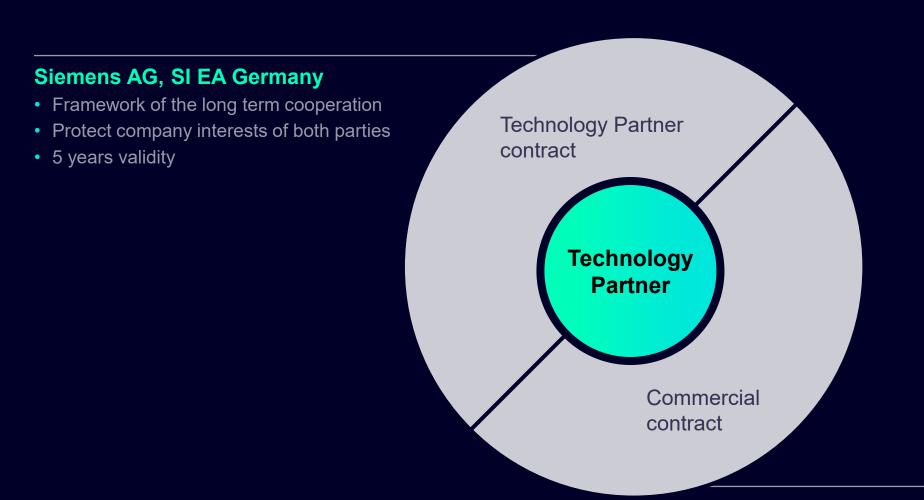
#### **Product overview**



#### **Required technologies for Technology Partners**



#### There are two different contracts defining the cooperation



### Local sales organization or Siemens AG, SI EA Germany

- Definition of terms and conditions for product supply
- Formalize price and delivery

#### A consistent product labeling ensures brand recognition.

#### Technology Partner type plate on the outside of the panel





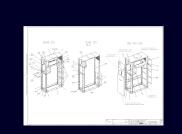
# Get access to technology, training and support and take advantage of the technology immediately

#### Documentation

- Detailed list of all raw materials
- Detailed list of all special tools
- List of fixtures including drawings
- Add-on assembly groups
- · Assembly advice for "critical parts"
- Type test certificate (cover sheet)



PEHLA



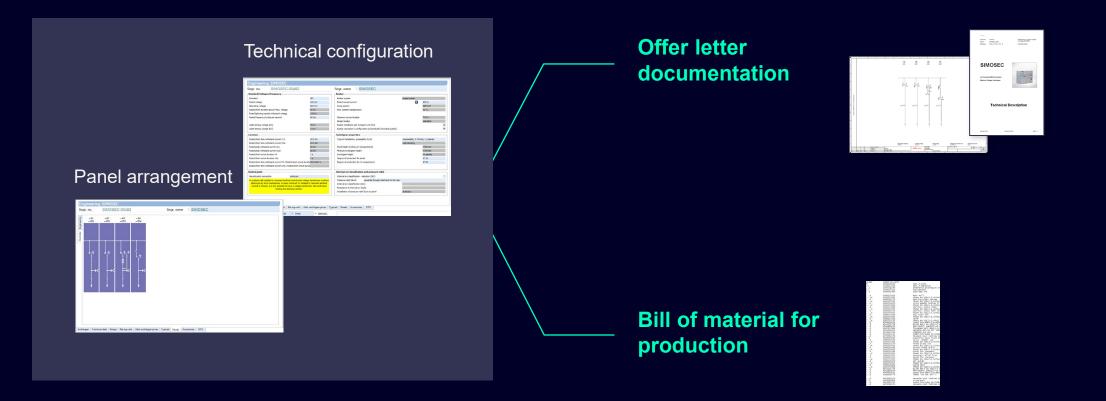




- Testing check list (IEC)
- Advice on HV HRC fuses
- Overview of SN standard
- Engineering plans
- Packaging and shipping rules

# Get access to technology, training and support and take advantage of the technology immediately

#### 2 Access to configuration tool



# Get access to technology, training and support and take advantage of the technology immediately

Training

3

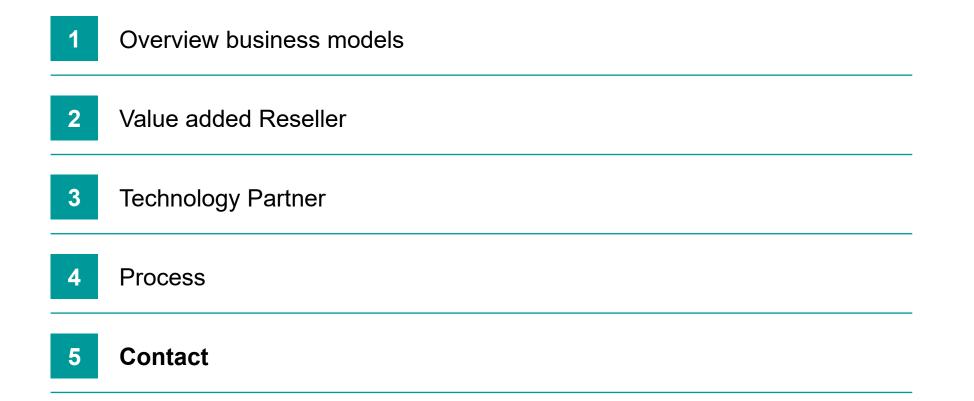
10 days	General product information and safety training	Mechanical and electrical testing (routine test)	Siemens configuration tool	Optional Training
Factory Germany or China	Mechanical panel assembly (base frame, interlocking, VT/CTs)	Self-assembly final test; assessment and certification	On-site assembly and retrofitting	Siemens Power Academy Cable plug assembly training (by manufacturer)

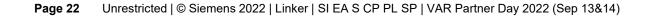
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#### How to become a SI EA VAR / Technology Partner









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