

KS4 Sustainability at Siemens

Page 1/1

## Being aware of today's challenges

"What would you tell a customer if he asked you about sustainability at Siemens?"



Acting sustainably means balancing the economical, ecological and social dimension – which is no contradiction but can even lead to new business opportunities.

The goal should be to improve the quality of life everywhere in the world, while becoming more efficient and reducing the consumption of

quality of life

consumption of

natural resources



However, today humanity is already

resources of

5 planets -

Acting sustainably

## Sustainability at Siemens

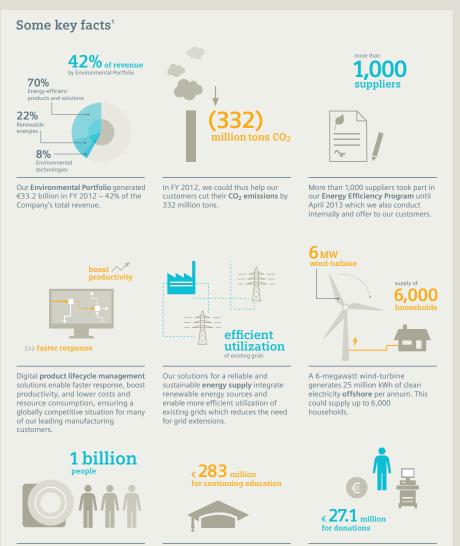
is not only "green" but also covers social and economic aspects. We assemble the following topics under the umbrella of sustainability:



**Getting valued** 

## creating new business opportunities

natural resources



By 2014, we aim to provide more than a billion people **access** to our imaging systems. In FY 2012, Siemens spent €283 million for continuing education to ensure we have the best and expertly **trained professionals** delivering value to our customers. In FY 2012 we had a lasting impact on the development of **societies** via volunteering, product donations and €27.1 million in monetary contributions.

☐ Read more about our sustainability achievements in the Sustainability Report 2012 → www.siemens.com/sustainability-report

Honoring our success in integrating sustainability into our company activities, Siemens has been ranked Supersector Leader in the renowned Dow

Jones Sustainability Index with 92 out of 100