

How digital services unlock the potential of electrical equipment

Siemens Energy Management
Customer Services

Our speakers for today



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Tell us what you think...

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Poll # 1:

Do you believe that Data storage & analytics on the cloud can reduce costs & increase efficiency?

1. Agree
2. Neutral
3. Disagree

Results for Poll # 1:

The digital disruption is jeopardizing traditional businesses

New B2C market leaders are platform providers managing their ecosystem

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Ingenuity for life



Uber



The world's largest taxi company,
owns no vehicles

The world's most popular media
owner, creates no content



Facebook



Alibaba



The most valuable retailer,
has no inventory

The world's largest accommodation
provider, owns no real estate



Airbnb



... something is happening ...

Digitalization is changing the way we do business



**Fix and Repair
Reactive**



**Preventive Service
Proactive**

- Long term service contracts



**New Business
Models &
Partnership**

- Digital Services
- New Business Models
- Long term Service Contracts

Yesterday

Today

Tomorrow

Tell us what you think...

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Poll # 2:

How often do you maintain your electrical assets?

- Every 0 – 10 years
- Between 10 – 15 years
- After more than 15 years

Results for Poll # 2:

Tell us what you think...

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Poll # 3:

After how many years of operation do you replace your electrical assets?

- Less than 40 years
- 40 – 50 years
- More than 50 years

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Results for Poll # 3

Customer Demand:

Electricity grids are the second complex infrastructure in the world –
Time Based Maintenance is still the most common strategy



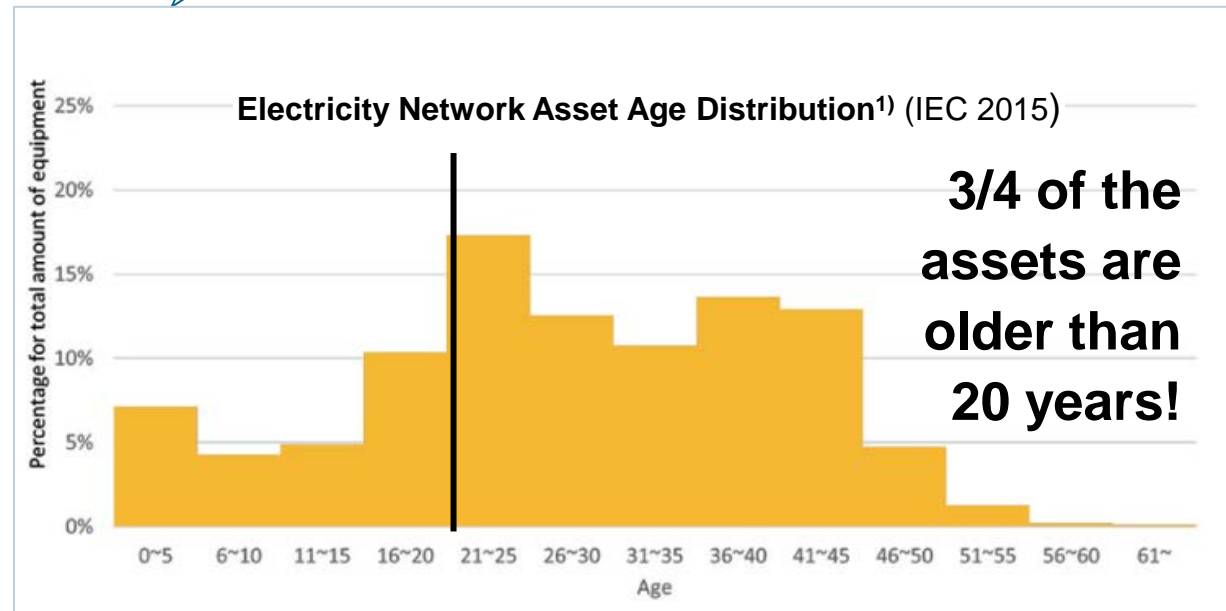
How will the condition of my assets develop in the future?

How to extend the lifetime of my assets?

When should I replace my assets?

Am I doing the right maintenance at the right time?

What is the condition of my assets right now?



How to optimize CapEx, OpEx and plan long-term replacement waves?

How to optimize my maintenance tasks?



1) Typical distribution for developed nations, IEC White Paper "Strategic asset management of power networks", 2015

Tell us what you think...

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Poll # 4:

In your opinion, what is the realistic ROI that can be achieved by introducing Digital Services?

- Less than 10%
- 10% - 30%
- More than 30%

Tell us what you think...

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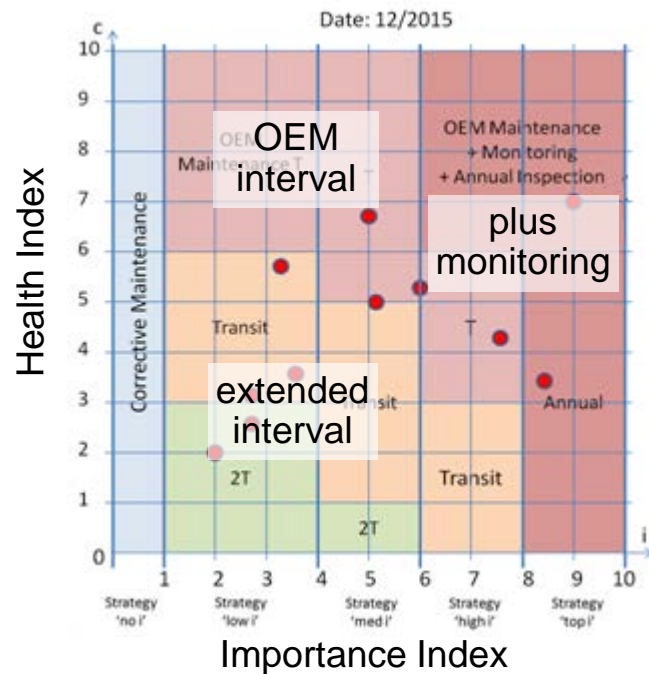
Answer to Poll # 4

How to improve?

Transparency on Assets Health and Asset related Risk
is the key to optimize OpEx and CapEx programs



OpEx-Program optimization by condition-importance-analysis

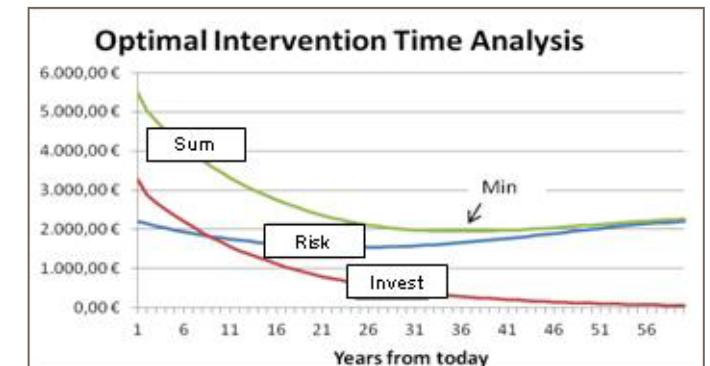
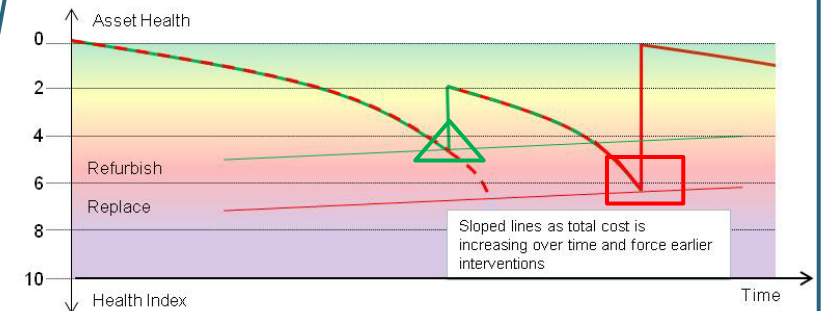


Pursue continuous
process to improve
decision making based on
asset condition, risk and
operational data

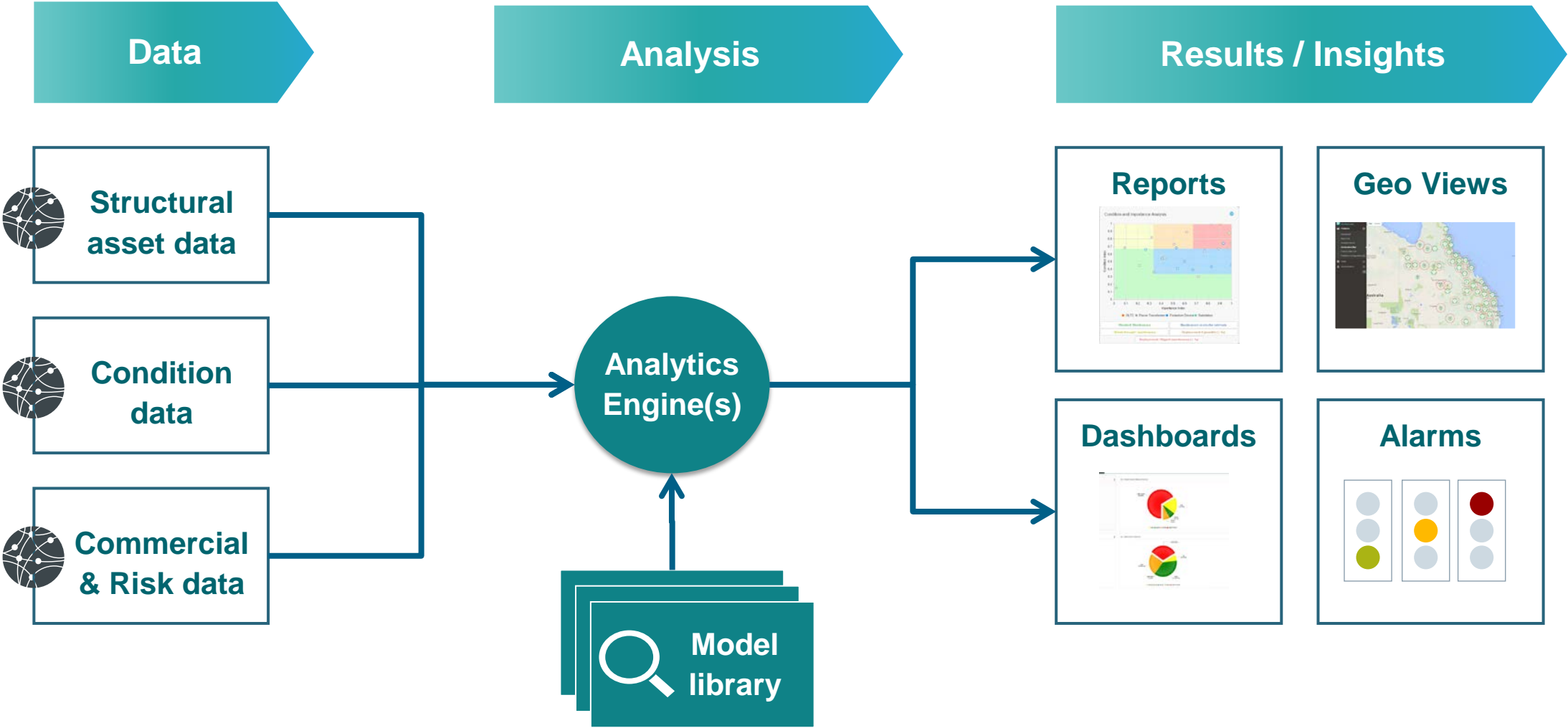


Benefits¹⁾
Transformers OpEx: - 30%
Circuit Breakers OpEx: - 10%

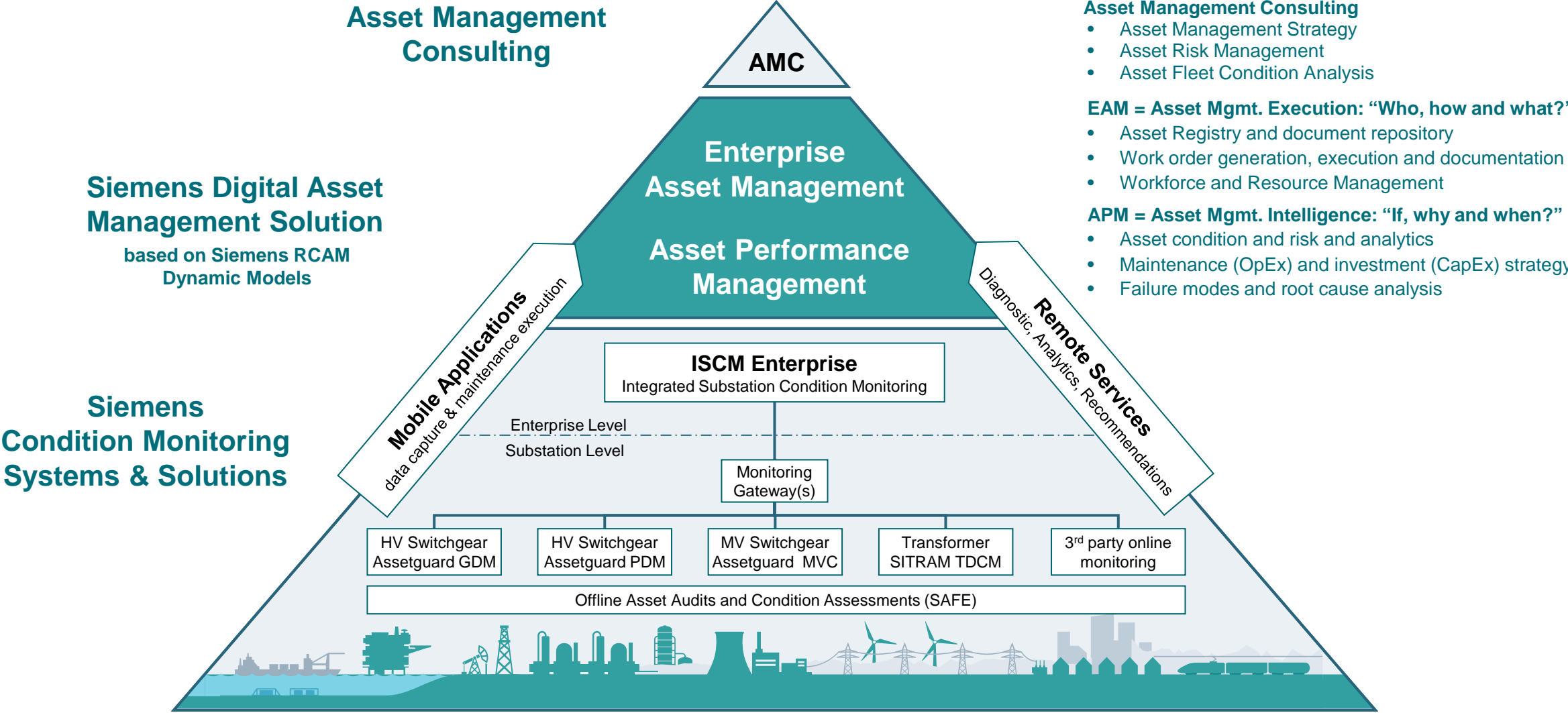
CapEx-Program optimization by investment scenario analysis



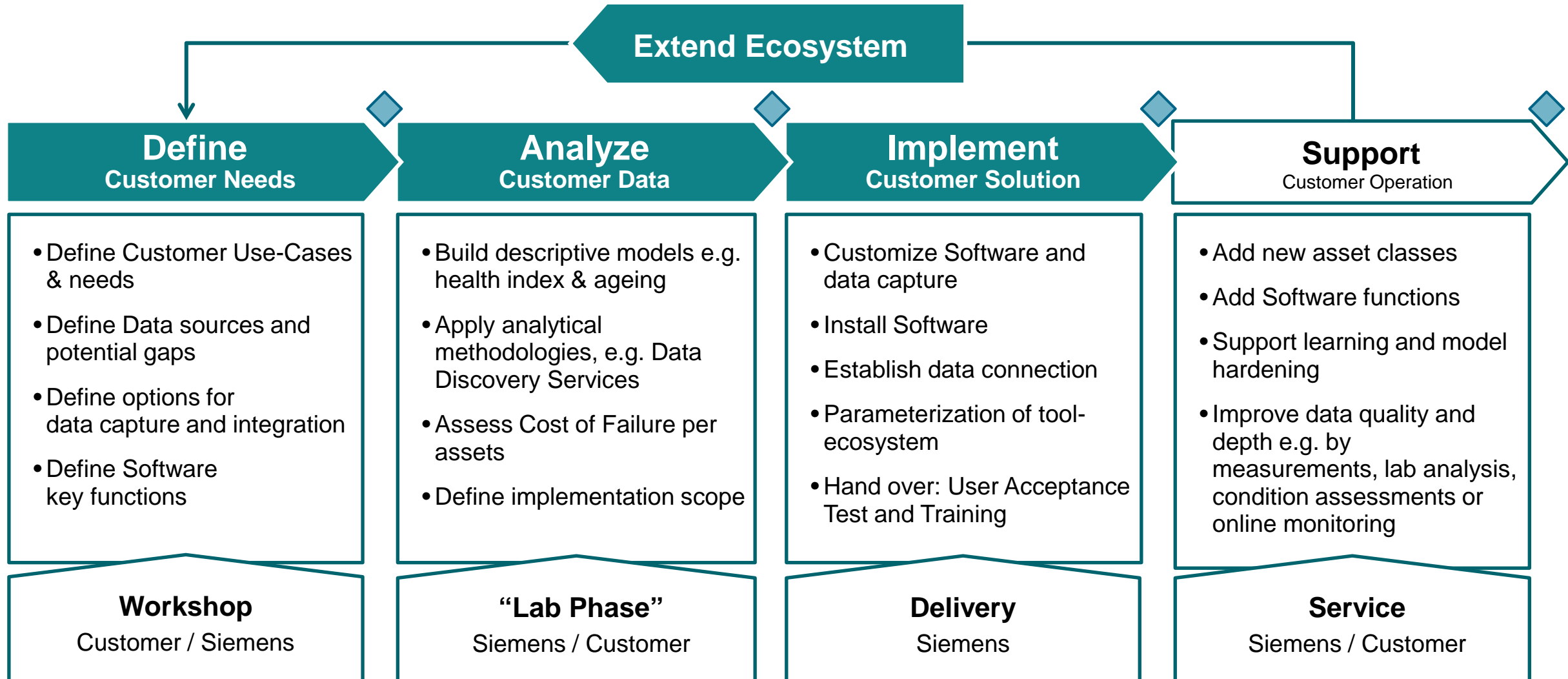
The key to improved decisions is to apply the right models to the right data



Siemens eco-system to support a vertical data driven Asset Management process for power transmission and distribution



Think big – start small ...



Customer Decision on how to proceed

Tell us what you think...

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Poll # 5:

Where does your organization stand within the digital transformation journey?

1. We are observing the changing landscape
2. We are keeping up with the competition
3. We are leading the disruption of our industry

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Results for Poll # 5

Questions?

Thank you for joining us for the Webinar.
Please do get in touch with us if you have further questions.



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