

MEDIA RELEASE

New members boost Australia's peak energy efficiency network TBC

The Energy Efficiency Council, Australia's peak body for energy efficiency, cogeneration and demand management, has today announced that a number of leading businesses have joined its ranks.

Leading the way at the top membership tier is new Sponsor member, Siemens. One of the world's leading engineering and technology companies, Siemens Australia and New Zealand provides a 'total building solution' through a five stage energy efficiency model, helping clients to understand the depth of energy efficiency technologies available and providing multiple pathways for businesses to reduce their energy bills and minimise their carbon footprint.

Luke Menzel, Energy Efficiency Council CEO said "*Combining cutting-edge technology solutions with first class Australian efficiency expertise, Siemens is already an energy efficiency trailblazer. Now, as Sponsor member of the EEC, Siemens will play a leading role in a well-respected network, working collaboratively with industry and policy makers to drive the industry as a whole forward.*"

Stefan Schwab, Executive General Manager, Siemens said "**We are deeply committed to working with the Energy Efficiency Council to grow the market for energy efficiency services in Australia. There are huge opportunities in commercial, industrial and government efficiency, and our collaboration with the EEC is a core part of our strategy to unlock that potential.**"

The world is moving towards what we call intelligent infrastructure whereby our buildings, transport and energy systems have the latest technology integrated because ultimately it's about sustainability and competition. The more efficient we can make our infrastructure, the more sustainable it is and that means it makes good economic and environmental sense.

Siemens joins existing EEC sponsor level members AGL, Honeywell, Philips, Schneider Electric and Veolia. Luke added "*The EEC's Sponsor members are Australia's most influential and well respected energy businesses, operating at the top tier of the industry. They share our ambitious goals for the sector and are integral to driving informed policy debate across Australia.*"

A number of other organisations have also joined the EEC in recent months. They include new Corporate member AE Smith, a leading provider of technical and engineering services including mechanical, electrical, energy, fire, hydraulics and refrigeration. A host of other organisations have also joined including ActewAGL, OPRA Turbines, OASETech, SaveUEnergy and CCM Energy Solutions.

Luke Menzel added "*The EEC represents a diverse set of organisations, large and small. From energy services companies, engineers and consultants, providers of innovative products and technologies and leading local governments including the City of Sydney and City of Melbourne, our members share a common goal: delivering economic, social and environmental benefits to our community by championing efficiency and reducing energy use in Australian homes and businesses.*"

Membership of the Energy Efficiency Council is open to organisations that provide energy efficiency, cogeneration and demand management services and products, and to governments and their agencies, NGOs or academic institutions with a proactive interest in energy efficiency.

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Notes to editors:

- The Energy Efficiency Council is Australia's peak body for energy efficiency, cogeneration and demand management
- Energy efficiency delivers major economic benefits and is the largest, most cost-effective and technologically mature source of emission abatement. Realising this potential requires high-tech products and specialists to identify and implement energy efficiency upgrades.
- The Council was formed in 2009 to give a voice to the energy efficiency and cogeneration industry and bring providers and clients together to develop products that meet client needs, growing the market for energy efficiency services.
- The Council carries out the following activities:
 - Bringing together energy efficiency and cogeneration providers' and clients' expertise to inform the development of robust and cost-effective energy efficiency policies and programs in Australia. Council members have extensive experience in the commercial and technical realities of energy efficiency.
 - Working with providers and clients to improve the quality, delivery and uptake of energy efficiency services and products. This includes training programs, accreditation and standards for contacts and services that meet the needs of providers and clients.
 - Building the awareness and uptake of energy efficiency services.