SIEMENS
Ingenuity for life

Desigo® Mass Notification

Getting your message through with fully integrated multi-modal routine and emergency communication tailored to your needs.

usa.siemens.com/mass-notification

Clear communication is always important – whether it's a routine message about avoiding a full parking lot or a stressful emergency situation where people have to be guided out of harm's way. Regardless of the situation, you need the right tools to be able to respond and communicate the appropriate message quickly and clearly.

With Desigo® Mass Notification, you reliably get your message through to the right people – in a single building or across a large campus, no matter where they are or what they are doing. The centralized portal smoothly integrates your premise-based safety, security and communication infrastructure as well as today's most common web-based modalities. A clear user interface with predefined scenarios guides you step by step and ensures simple, streamlined operations. You can respond calmly and confidently, putting every second to good use. Desigo Mass Notification also provides the integration of building systems and emergency notification procedure protocols recommended under the NFPA 3000 standard in keeping your building and its occupants safe and secure. And, as Desigo Mass Notification is a scalable solution, you purchase only what you need. If your requirements change, you can easily adapt your system at any time. All this makes Desigo Mass Notification a flexible solution that meets your needs today and prepares you for tomorrow's challenges.

Key Differentiators

- A net-centric alerting system that integrates premise-based systems and devices as well as web-based modalities

- Reliable, layered approach with various modes of communication: visible, audible and personal

- Real-time information can be delivered to a mass audience with the ability to target individuals or groups, single systems, or entire zones with customized messages

- An open, integrated system based on robust Desigo CC management station

- Flexible to be run as a single discipline or together with fire safety, security and building automation – as an integrated Total Building Solution

Initiate	Designate	Communicate
Activate an incident event using internal and external triggers	Choose multi-modal notification methods and select recipients	Distribute targeted messages with a layered approach

Initiate
- Dial-in
- Easy buttons
- Operator console
- Fire control panel
- Serial inputs
- Digital inputs
- RSS CAP

Easily open an incident using streamlined activation methods.

Designate
- Text
- Audio
- Text to speech
- Prerecorded messages
- Multimedia
- Live announcements

Schedule or immediately send predefined messages or edit them on the fly; target specific zones, individuals, groups or devices.

Communicate
- Desktop messaging
- Local/hosted e-mail
- Facebook
- Twitter
- Phone calls
- SMS/text messages
- Signage
- Fire voice alarm system
- PA/outdoor systems
- Media displays
- Pager equipment

Utilize multiple layers of communication to reach all your people, no matter where they are and what they are doing.

Inside. Outside. At your side.

As studies have shown that people are more likely to take a warning seriously if they receive it more than once and from multiple sources, Desigo Mass Notification integrates premise-based communication infrastructure with today's most common web-based modalities, to reliably cover all areas of your campus environment.

Inside via fire voice alarm systems, phones, desktop alerts, LED signs and more.

Outside via public address systems with horns, sirens or giant voice.

At your side through cell phones, SMS, desktop notifications, e-mail and social media such as Facebook and Twitter utilizing the portable power and presence of personal devices.

Optimized operator working conditions

Desigo Mass Notification allows for flexible interface customization and tailored action steps using specialized templates designed to scale from simple to complex customer sites. Using a centralized dashboard and a consistent workflow-based interface, operators can reliably manage, track and review multiple emergency incidents.

This easy-to-learn and easy-to-operate system ensures appropriate operator response and efficient emergency communication when it matters most.

Siemens can help you understand the guidelines under the **NFPA 3000™ standard for Active Shooter/Hostile Event Response Program.** We can help you evaluate your specific needs around this new standard to protect your building occupants in order to coordinate an effective response in the event of an emergency situation.