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Siemens Canada Internet

General interest press release

Siemens Canada donates \$10,000 to the Enbridge Ride To Conquer Cancer® in Ontario

Burlington, January 18, 2012

Contribution made in recognition of outstanding employee volunteerism



Left to right: Carol Hanslep (Siemens) and Patrick Cook (The Enbridge Ride to Conquer Cancer).

Siemens Canada is making a \$10,000 donation to support the Enbridge Ride to Conquer Cancer benefiting the Princess Margaret Hospital in Toronto, Ontario, as a result of Siemens employee, Carol Hanslep winning the Siemens' Greatest Community Supporter Contest. The donation represents one of three top prizes from the employee contest developed to recognize and reward employees who volunteer and fundraise for their local communities in their spare time.

To enter the Greatest Community Supporter Contest, Siemens' 4,400 plus employees from across Canada, were asked to share their community involvement stories in three categories: individual fundraising, individual volunteering and team community service. Three winning applications were chosen from among dozens of submissions and Siemens is making donations of \$10,000 each to charities chosen by the winners in each category.

"Siemens' employees walk the talk when it comes to social responsibility and giving back to local communities," said Ann Adair, vice president, Communications and Strategy. Ms. Adair, who oversees the strategic direction of Corporate Social Responsibility (CSR) at Siemens, went on to say, "I am very pleased with the success of the program and there is no doubt that all applicants deserve a special recognition for being CSR champions in their communities."

The winner of the individual fundraising category, Hanslep is a cancer survivor and chose to dedicate Siemens' donation to The Enbridge Ride to Conquer Cancer. From June 2010 to September 2011, Carol organized eight fundraisers, contributing more than \$26,000 for the ride. She also volunteered more than 200 hours as Team Captain of the riding team and in June 2011, Carol completed the two-day bike journey from Toronto to Niagara Falls.

"My reasons for participating in the Ride to Conquer Cancer began over 4 years ago when I was diagnosed with breast cancer," said Hanslep. "I appreciated the care that I was given and became passionate about making a difference for those who were going to need treatments such as mine. I'm grateful to be able to dedicate the Siemens' donation to such an amazing organization."

The Siemens' donation will benefit the Campbell Family Institute at Princess Margaret Hospital in Toronto, which is the largest institution in Canada that is exclusively devoted to cancer treatment, research and education. The Princess Margaret is one of the top five cancer research centres in the world and a leader in the fight against cancer.

"We are thrilled to receive this donation in support of The Enbridge Ride to Conquer Cancer," said Steve Merker, Chief Cycling Officer for The Enbridge Ride to Conquer Cancer. "With the support of organizations like Siemens Canada and extraordinary people like Carol Hanslep, The Princess Margaret can continue to achieve its vision of conquering cancer in our lifetime."

About Siemens Caring Hands and the Caring Hands Employee Committee

The Siemens Caring Hands program was established in 2005 to coordinate and bundle corporate social responsibility activities, including donations, volunteerism, disaster relief and sponsorships. In 2010 Siemens Canada formed the Caring Hands Employee Committee to further unite the efforts of the more than 4,000 Siemens employees from coast-to-coast and to champion Caring Hands programs throughout the year including those developed to benefit Siemens' charity of record Cystic Fibrosis Canada. Siemens Caring Hands represents a culture of giving that is cultivated by Siemens in Canada and focuses on support for humanitarian and environmental non-profit organizations. Over the past number of years, Siemens Canada has made a significant impact in enhancing lives through its charitable activities.

About Siemens in Canada

For 100 years the innovative ideas from Siemens have helped make Canada a better place. From the Atlantic to Pacific oceans, more than 4,400 employees in Canada work together to provide answers that last in the fields of industry, energy and healthcare, as well as deliver infrastructure solutions for cities. Since it was federally chartered in August of 1912, Siemens has stood for technical achievements, innovation, quality and reliability. Sales for Siemens in Canada in fiscal 2011 (ended September 30), were \$3.0 billion CAD. The company has 61 offices and 13 manufacturing/assembly facilities across Canada.

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