

# Interactive timeline “50 years of Internet” for siemens.com

## Task

### Technical creation of a storytelling timeline as web-application on siemens.com

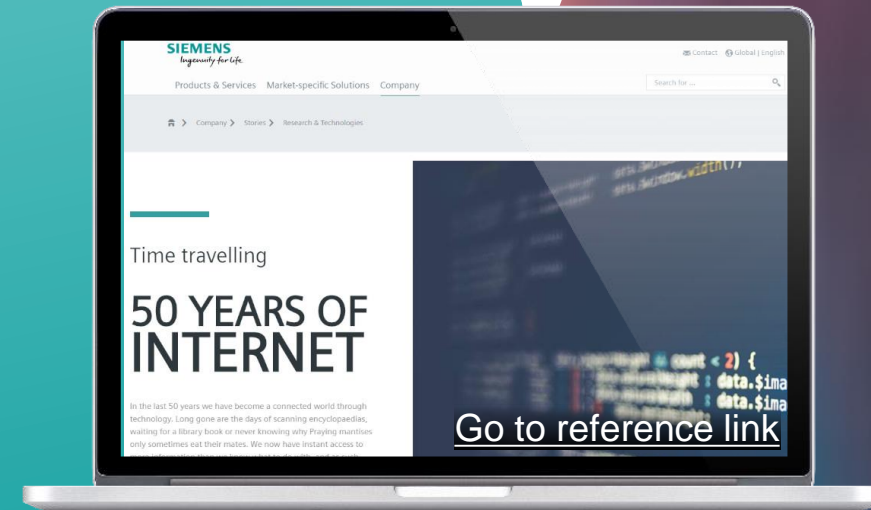
- Development of dynamic and interactive application
- Integration into AEM Content Management System used by Siemens
- Design development in line with Siemens branding guidelines

## GMS service

### Programming and deployment of a web-application in line with the Siemens Style Guidelines

- Creation of 50 years of Internet application as webpage
- Technical implementation of layout
- Backend-coding for dynamic interactive effects
- Upload and publish assets to Siemens asset database

**SIEMENS**  
*Ingenuity for life*



## › The result

### Interactive web-application created to throw the user back to the history of “50 years of internet”

Animated storytelling timeline that outlines Siemens’ role in the history of the internet

Digital engaging customer experience

Siemens CI conformed look and feel