

## Product Intelligence for MindSphere

Discover insights from product performance data

## Big data analytics saves time and improves product performance

Product performance intelligence can be difficult to obtain in a global value chain. As a compatible MindSphere application, Omneo is a cloud based software-as-a-service (SaaS) solution that searches, cleanses and unifies big data for advanced analysis. By providing greater visibility into both products and supply chain performance, companies can easily identify and monitor supplier issues, prevent costly recalls, spot emerging trends, solve quality problems faster, and improve customer experience.



## **Data Driven Decision Making**

Discovering actionable intelligence will decrease time to market and create a competitive advantage. With Product Intelligence for MindSphere, our customers are using big data analytics to significantly reduce the cost and time spent searching for the source of value chain problems, enabling teams to focus on solutions.

Stephen Bashada, Executive Vice President and General Manager, Cloud & Data Services, Siemens PLM Software



