

MindSphere the Siemens Open Cloud Based Industrial IoT Operating System

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McKinsey estimates Predictive Maintenance has a Potential value gain of 10% - 40% cost savings

The financial benefits for companies that leverage connectivity and digitalization can be staggering. By the year 2025, the total economic impact of the IoT is forecast to be a minimum a **\$1.2 trillion/year**, including...

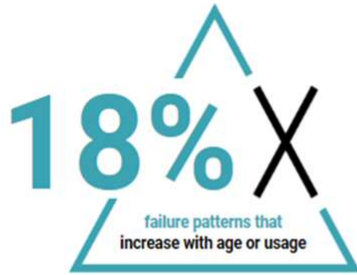
	POTENTIAL ECONOMIC IMPACT	POTENTIAL VALUE GAIN
*Operations Optimization	\$633b - \$1.76t	5% - 12.5% cost reduction
*Predictive Maintenance	\$240b - \$627b	10% - 40% cost savings
*Inventory Optimization	\$98b - \$342b	20% - 50% cost reduction
*Worker Health and Safety	\$65b - \$226b	10% - 25% savings

* Hover over the term for explanation

Source: McKinsey Global Institute

landout 1

2



Source: ARC Advisory Group

MindSphere from Siemens, the open, cloud-based operating system for the IoT, allows historical performance data of each asset to be compared to real-time operating data, meaning subtle changes in system behavior are caught well before reaching critical levels. With this approach, a company's mindset can go from "repair and replace" to "predict and prevent."

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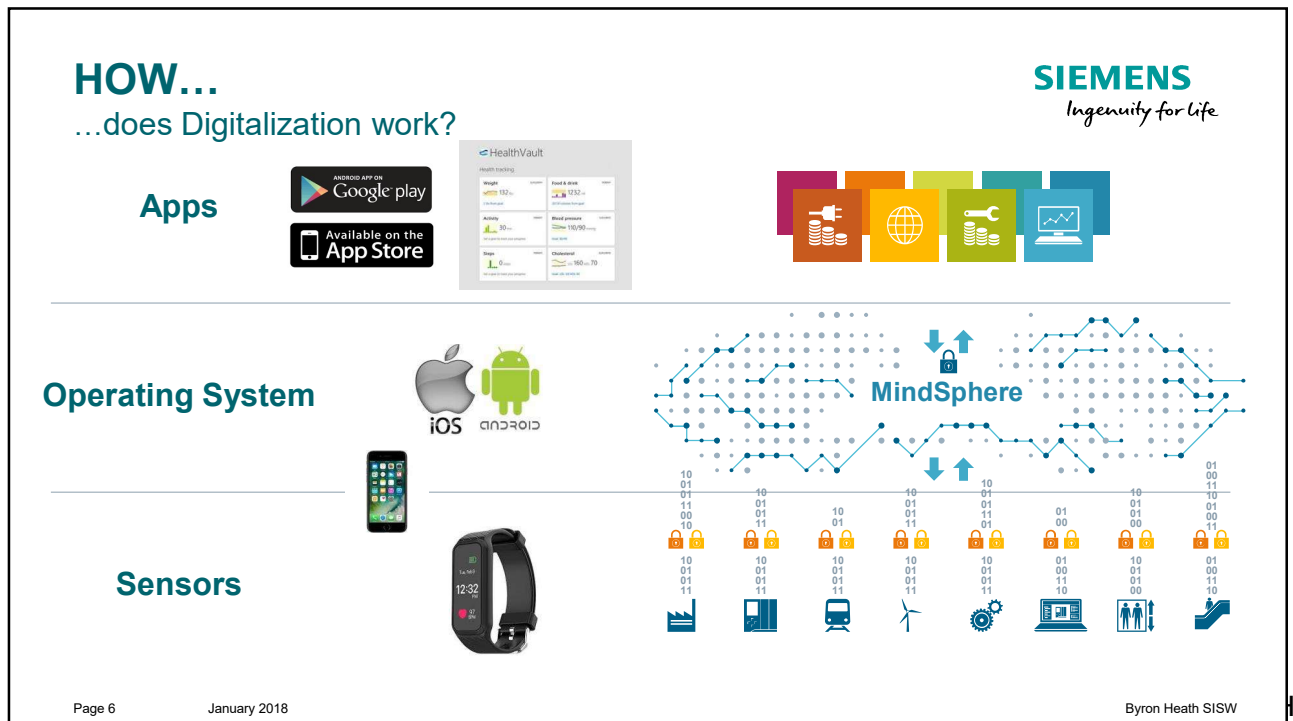
MindSphere changes everything

landout 2

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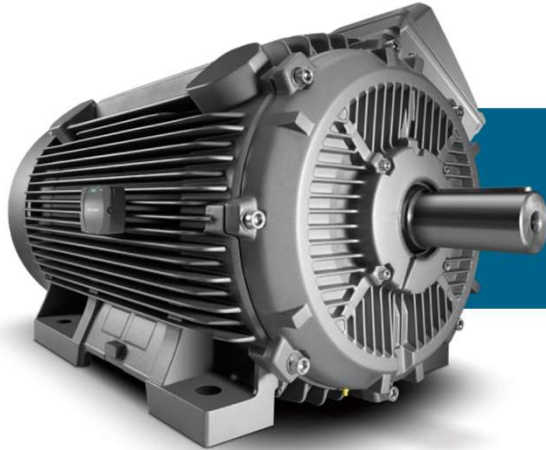


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Handout 3

The fitness tracker for your drive system!

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SIMOTICS IQ

- Motor operating data
- Power and speed
- Operating status and operating hours
- Fleet management
- Electronic rating plate

Digital link through SIMOTICS Connect, a plug & play sensor box with communication via WLAN and integrated power supply.

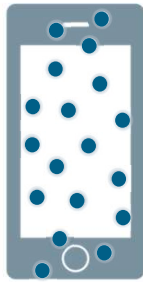
The new "IQ" user experience – scaling up your digital business

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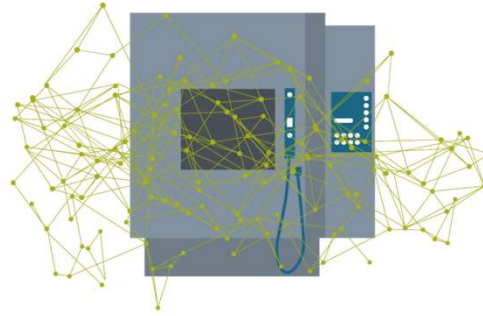
To make use of industrial data within machines
industry expertise is key to success in IIoT vs. IoT

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Simple consumer applications vs. complex industrial applications



20 sensors



2000 data points



**Industry
expertise
is key to
success**

MindSphere – Highest IT Security standards

Digital carelessness

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Highly scalable, cost efficient

- Highly scalable, cost efficient cloud-infrastructure based on Cloud Foundry

Highest security standards

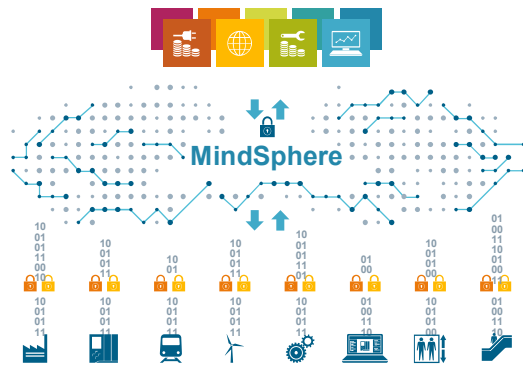
- MindConnect Elements based on ICS (Industrial Controls System) Security oriented to industry standard IEC 62443
- MindSphere Platform IT Security oriented to industry standard ISO 27001, IEC 62443, BSI
- Data in rest is located on SAP datacenters that comply to all required certificates
- Data in motion is always at least 256 bit SSL/TLS encrypted

Maximum confidentiality

- The customer controls these authorization levels and is the owner of this data
- Siemens acts a data custodian

Technology & Portfolio Connectivity

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Apps

Platform

Connectivity

- MindSphere Connectivity Suite
- Siemens Products Ready for MindSphere
- Edge Analytics with On-Site Pre-Processing Tools
- Connectivity to non Siemens assets
- Connectivity to cloud based and on premise data such as ERP, CRM, Historians, MES

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Connecting Assets to MindSphere: MindConnect

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With the **Connectivity** offerings, MindSphere provides **multiple**, varied and **easy-to-implement connectivity** solutions (both, hardware and software based) to be able to **onboard a wide range of assets** (Siemens and 3rd-party) in both brown- and greenfield environments.



MindConnect
Nano



MindConnect
IoT2040



MindConnect
API/LIB



MindConnect
Edge Analytics



MindConnect
IoT Extension



MindConnect
Integration

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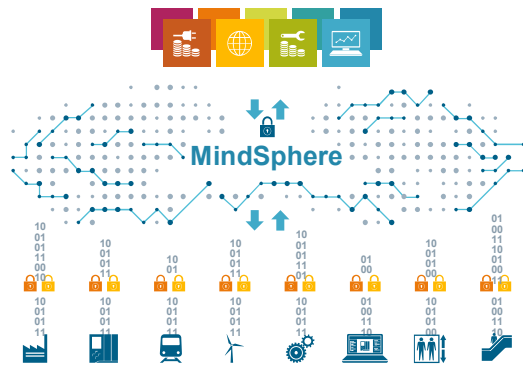
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Technology & Portfolio Platform



Apps

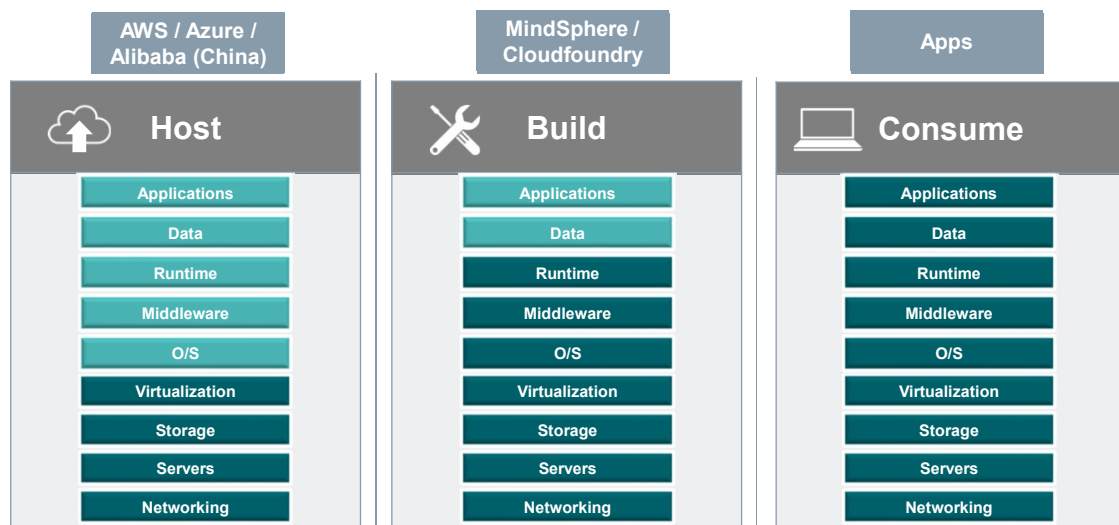
Platform / Operating System

- Architecture based on **Cloud Foundry**
- APIs/App Development Offering
- Deployment Options on AWS and Azure
- Security
- Scalability

Connectivity

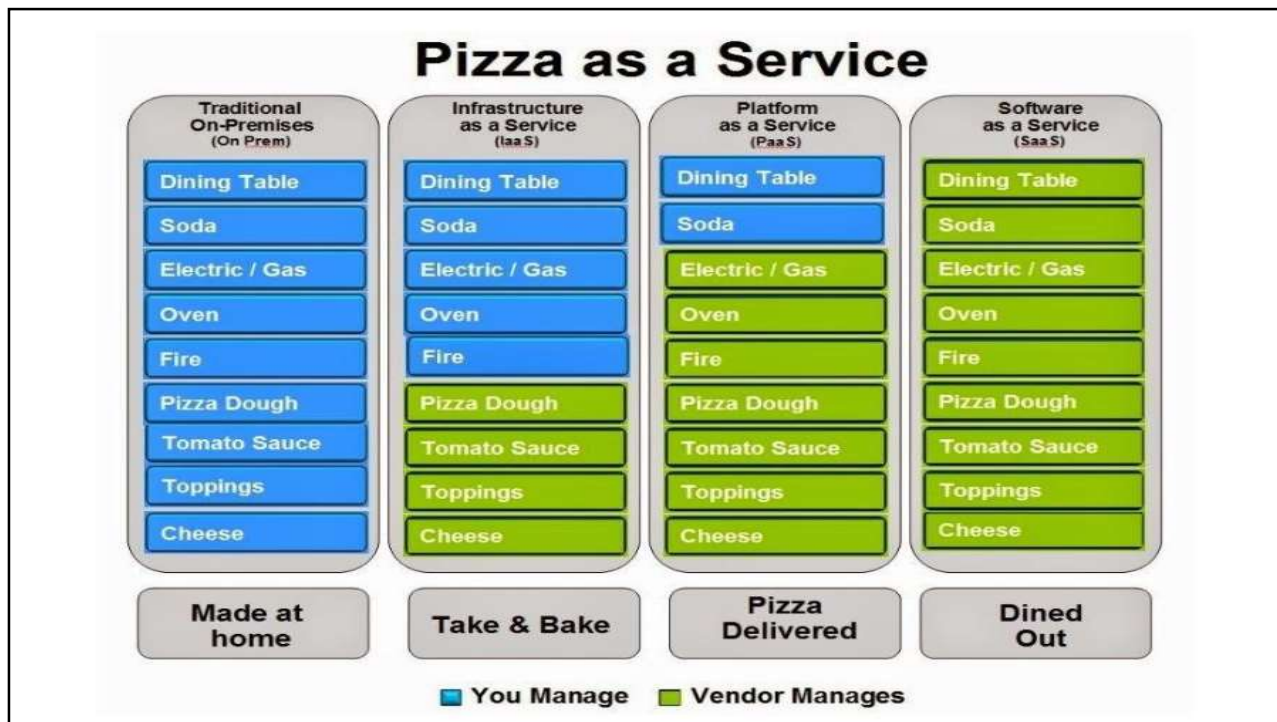
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MindSphere Platform - Characteristics of different platform models



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Technology & Portfolio Apps

Apps

- MindSphere App Store
- Core Apps / MindApps
- Develop your own application thanks to APIs
- Partner ecosystem for app development and more
- Analytics and machine learning

Platform

Connectivity

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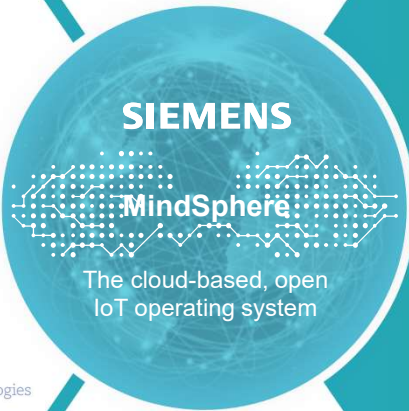
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Handout 8

MindSphere's growing global partner ecosystem

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Example partners



- Consulting & Strategy
- Application developers
- Technology partners
- System integrators
- Hybrid OT partners
- Connectivity partners

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Why MindSphere

The open, cloud-based IoT operating system from Siemens

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The background of the slide is a futuristic, digital landscape with glowing blue lines and binary code (0s and 1s) scattered throughout. The overall aesthetic is high-tech and modern.

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landout 9

MindSphere is your entry point to develop or consume apps and digital services

Enabler...

...for digital transformation



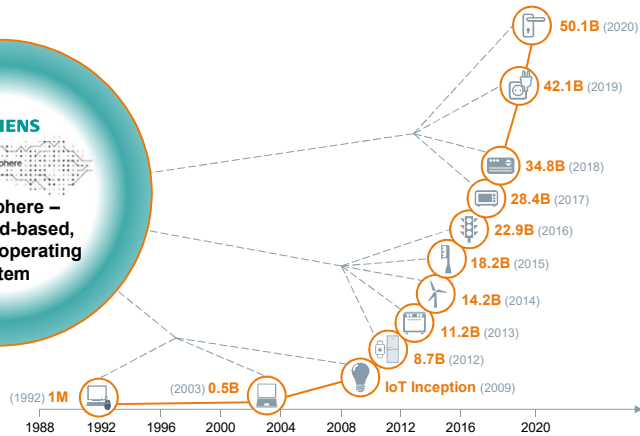
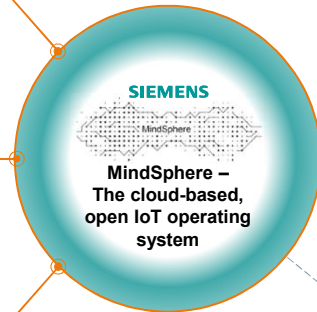
Foundation...

...for development of applications & digital services



Multiplier...

...for your digital business



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MindSphere and MindApps to increase business values for OEMs and end customers



OEM



Value Proposition

- Increase Service efficiency / lower warranty expenses
- Offer additional services (e.g. availability)
- Enable new business models
- Product enhancement via feedback loop to R&D

End customer



Value Proposition

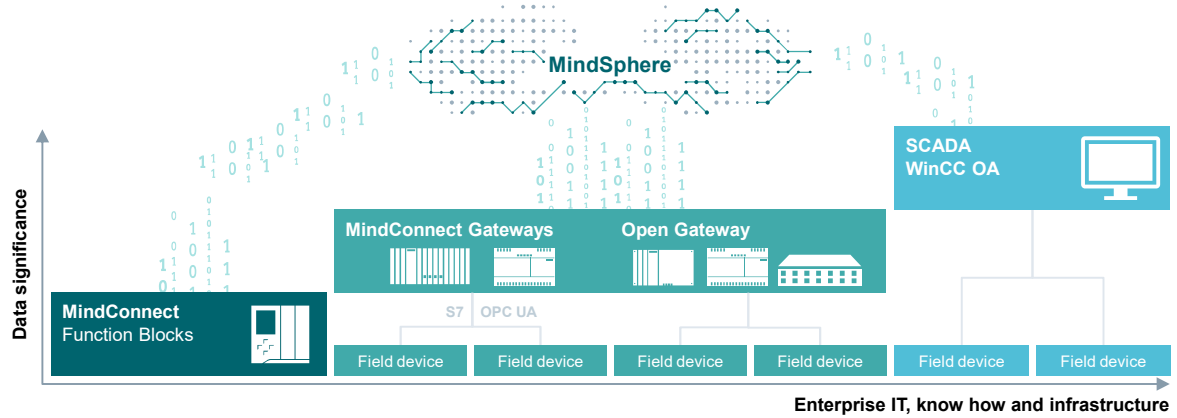
- Increased uptime / asset availability
- Asset optimization
- Maintenance efficiency

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Transparent Operation – Flexible connectivity for various IT infrastructures

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What are my possibilities to connect to MindSphere?

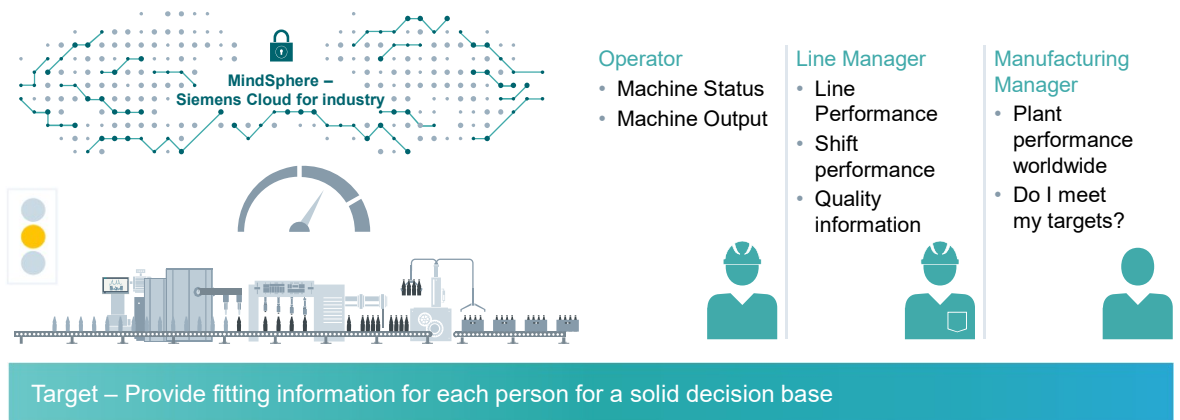


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Transparent Operation – SIMATIC Performance Insight – User specific plant insights for a more efficient production

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How to increase transparency over machines, lines and sites?



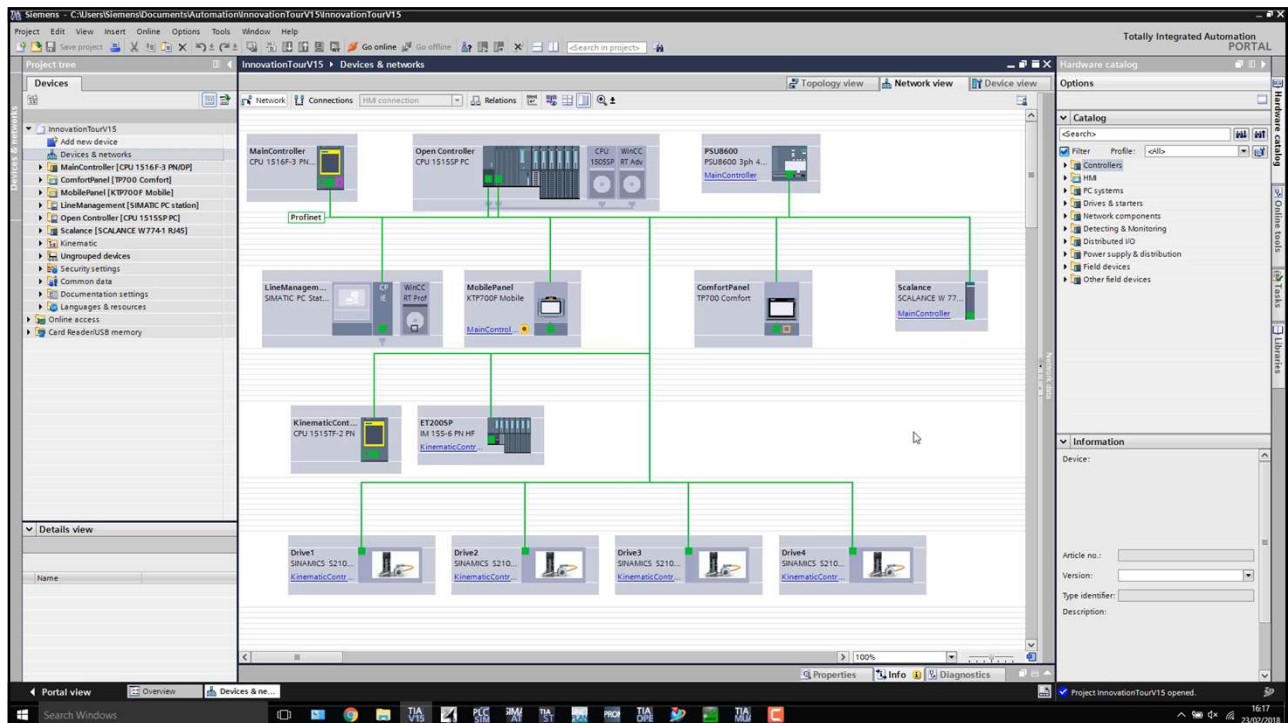
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Live Demo

MindSphere and MindApps

- MindConnect Getting Started:
<https://support.industry.siemens.com/cs/document/109483499>
- MindConnect S7-1500 FB Getting Started:
<https://support.industry.siemens.com/cs/document/109746168>
- SIMATIC MindApps Presentation:
<https://www.youtube.com/watch?v=ZlqufEbgzUc>
- SIMATIC MindApps Website: www.siemens.com/mindapps

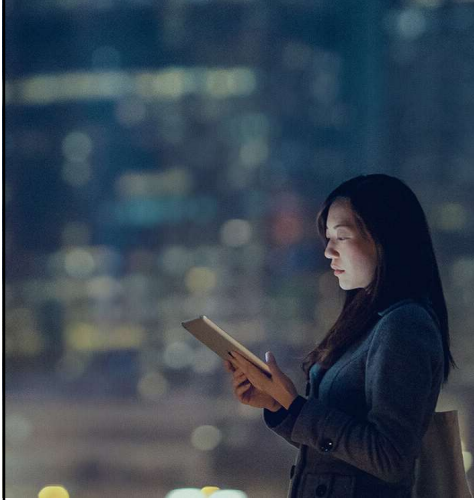
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Thank You

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