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Siemens Canada Internet
General interest press release

Siemens' employees join forces for families in need

Burlington, February 13, 2012

Company donates \$25,000 to Salvation Army in recognition of employee giving



Siemens Canada employees were proud to help those in need by participating in the 2011 Hope for Holidays program, including various charity events across Canada. As a result, the company has recently made a donation of \$25,261 to the local chapters of the

Salvation Army. The donation is a result of Siemens matching all employee contributions raised during the 2011 campaign.

The holiday spirit thrived at Siemens' offices across Canada in late December. Employees from more than twenty locations supported various charity related initiatives including toy and food drives, office fundraisers and "Adopt a Family" programs in support of their local non-profit organizations. The results were remarkable; 612 toys, 512 sets of hats and mittens, more than 2,000 pounds of food and \$23,093 in cash were raised from coast-to-coast.



Joe Dotchin and Nancy Stanbridge, Siemens Energy Service, together with Robert Hardt, President and CEO of Siemens Canada, middle, present a cheque to Dan Millar and Major Brown from Salvation Army.

"We should all be very proud of the culture of giving we cultivate at this company – employees care deeply for their local communities and making them better places to live and work," said Ann Adair, vice-president, Communications and Strategy. "Siemens recognizes this outstanding dedication to helping those in need and matching employee efforts is our way to show corporate support."

Siemens Canada donated \$1 for every toy, for every kilogram and for every dollar donated by employees during the 2011 Hope for Holidays campaign. Based on this matching formula a company donation of \$25,261 went to the Salvation Army, which will be distributed to local chapters of the organization across the country.

The total Siemens contribution to local communities during the Hope for Holidays campaign exceeded \$50,000 – funds which will help more than 1,000 families in need across Canada.

"We are extremely grateful for the support and generosity of Siemens Canada," said Graham Moore, Territorial Secretary for Public Relations and Development for The Salvation Army in Canada. "Our goal is to provide a sense of dignity to those who need it in communities across this country and this donation from Siemens helps us to continue to assist more than 1.7 million people in Canada each year."

Hope for Holidays is one of several, employee-driven charitable campaigns organized by the Siemens Caring Hands Committee annually at more than 60 offices across Canada.

About Siemens Caring Hands and the Caring Hands Employee Committee

The Siemens Caring Hands program was established in 2005 to coordinate and bundle corporate social responsibility activities, including donations, volunteerism, disaster relief and sponsorships. In 2010 Siemens Canada formed the Caring Hands Employee Committee to further unite the efforts of the more than 4,000 Siemens employees from coast-to-coast and to champion Caring Hands programs throughout the year including those developed to benefit Siemens' charity of record Cystic Fibrosis Canada. Siemens Caring Hands represents a culture of giving that is cultivated by Siemens in Canada and focuses on support for humanitarian and environmental non-profit organizations. Over the past number of years, Siemens Canada has made a significant impact in enhancing lives through its charitable activities.

About Siemens in Canada

For 100 years the innovative ideas from Siemens have helped make Canada a better place. From the Atlantic to Pacific oceans, more than 4,400 employees in Canada work together to provide answers that last in the fields of industry, energy and healthcare, as well as deliver infrastructure solutions for cities. Since it was federally chartered in August of 1912, Siemens has stood for technical achievements, innovation, quality and reliability. Sales for Siemens in Canada in fiscal 2011 (ended September 30), were \$3.0 billion CAD. The company has 61 offices and 13 manufacturing/assembly facilities across Canada.

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