

Poole, 13 June 2016

Siemens enforcement portfolio on show at Parkex 2016

Following the introduction of intelligent parking to the European traffic market at Intertraffic 2016 in April and at the ITS European Congress in Glasgow, Siemens is exhibiting its innovative range of enforcement and parking products at Parkex 2016 (15/16 June, stand F52), Europe's largest dedicated parking exhibition and conference at the Ricoh Arena in Coventry.

Siemens will display proven solutions for the automatic detection and enforcement of traffic contraventions from simple parking and bus lane enforcement to more complex moving traffic violations such as banned turns, no entries, going the wrong way in a one way street and illegal U turns. These products are supplied following the acquisition of business partner Zenco Systems in 2015, the UK's leading traffic enforcement organisation.

Zenco Systems was founded in 2006 to help local authorities realise the potential of using CCTV video evidence to enforce traffic contraventions. Following the first digital enforcement trials in the London Borough of Camden in 1996, the ZenGrab Digital Enforcement Solution has since become the most widely used and efficient digital enforcement system in the UK.

Ade Ford, Head of Sales for Civil Enforcement commented "We are proud to be presenting our latest, innovative enforcement solutions at Parkex. These new technologies are supporting our continued growth in the Traffic Enforcement and Low Emission markets. We welcome all customers, new and existing to visit us on Stand F52 to talk with us about how our solutions help solve their problems!"

Representing the future of enforcement, Siemens will unveil the new SiCore II camera platform. Sicore II is the next generation of ANPR camera with excellent image quality, a

powerful quad core processor and features designed for the changing world of ANPR such as H2.64 streaming, WiFi connectivity and much more. The modern, distinctive and purposeful designed camera will be ready for deployment later this year.

Also on display for the first time, LaneWatch Mk3 is the latest unattended moving traffic enforcement camera, designed to provide wireless, automatic enforcement of yellow box junctions and other moving traffic enforcement. The LaneWatch range of cameras use automatic number plate recognition (ANPR) to detect and identify unauthorised vehicles. Compact and lightweight, the cameras can be installed on existing street furniture, reducing installation and relocation costs as well as timescales.

Another new addition to the range is TrafficWatch PTZ for school 'keep-clear' enforcement. Based on the latest wireless CCTV cameras and using the 3G/4G cellular network to communicate, TrafficWatch PTZ can be deployed permanently outside schools or regularly relocated between schools to provide an effective, redeployable enforcement solution and a more discreet service for local authorities to meet their enforcement needs both now and in the future.

Also at the event, Product Manager Priscilla Boyd will present Intelligent Parking – *Where ITS and Smart Cities unite* in the Main Theatre on Thursday 16 June at 1:45pm. In addition to exploring the integration of intelligent parking bay sensing technologies with traffic management systems and the impact that parking has on traffic and how traffic management can be used to mitigate those issues, the presentation will look at how existing traffic infrastructure can be used to help with parking strategies and how the data can help with parking planning such as management of parking, pricing or restrictions.

Siemens was established in the United Kingdom more than 170 years ago and now employs 13,760 people in the UK. As the world's largest engineering company, Siemens provides innovative solutions to help tackle the world's major challenges. Siemens has offices and factories throughout the UK, with its headquarters in Frimley, Surrey.

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Notes to editors:

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