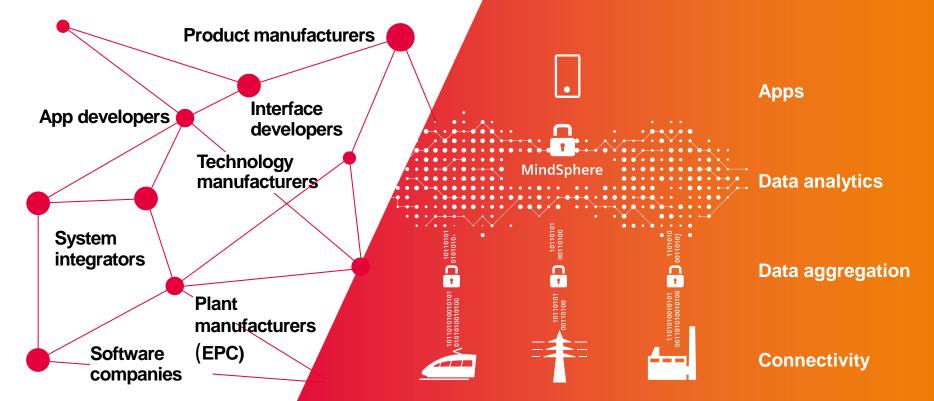


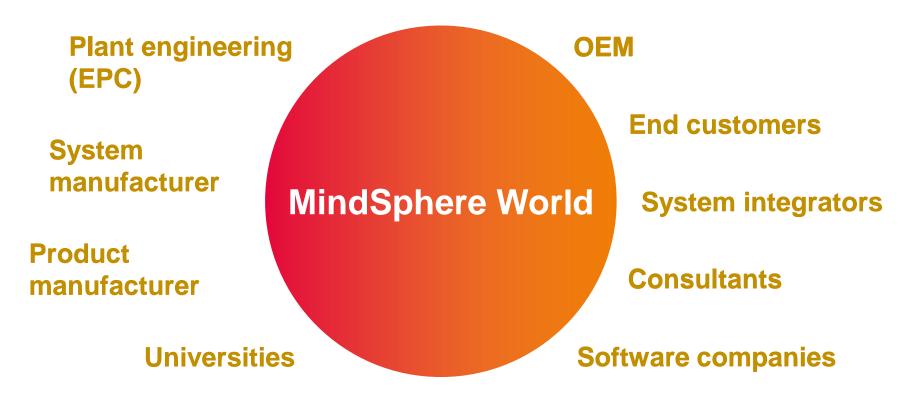
MindSphere World fosters the international profile of the ecosystem based on MindSphere and promotes its global reach.

## MindSphere World Association objectives

- Building and further developing an IoT ecosystem based on MindSphere
- Recommendations on technical requirements for the MindSphere operating system for the benefit of users
- Supporting members in developing and improving technical solutions on MindSphere and in tapping new markets in the digital economy
- Contact with public and private institutions for shaping public opinion and making decisions
- Promoting science and teaching (e.g. in collaboration with universities and promising new talents)
- 6 Joint marketing measures and PR work for the association and its interests



# MindSphere World addresses a large user group



#### MindSphere | World

## Strong companies right from the start – The founding members of MindSphere World





































## MindSphere World – Association structures and stakeholders

#### **Managing Board**



Dr. Jan Mrosik Chairman Siemens AG



Bruno Geiger Board Member Eisenmann SE



Andreas Oroszi Board Member Festo AG & Co. KG

#### **Advisory Board**



Bernd Zapf Gebr. Heller Maschinenfabrik GmbH



Dr. Michael Haag Kuka AG



Markus Frank Grob-Werke GmbH & Co. KG



Dr. Mario Kordt Michael Weinig AG



Andreas Keiger Rittal GmbH & Co. KG



Bernhard Müller SICK AG



Thomas Schneider Trumpf Werkzeug-

maschinen GmbH + Co. KG

### Added value in practice – MindSphere in use

Festo AG & Co. KG **Condition monitoring services on MindSphere** 



- Real-time data right from the plant
- Consumption transparency

(following entry in register: e.V.)

- Starting point for predictive maintenance tasks
- Energy forecasts and savings of up to 30% compared to existing plants of similar functionality
- Turnkey solution without configuration work

#### Rittal GmbH & Co. KG MindSphere – smart maintenance

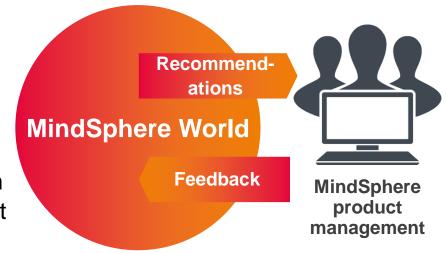


- Increased machine availability
- **Demand-driven** (and not internally driven) maintenance
- Up to 30% savings (service / maintenance)

### MindSphere World – sample activities Developing recommendations

### Requirements for future MindSphere versions

- Forwarding of recommendations to MindSphere product management and MindSphere development
- Timely and binding feedback from MindSphere product management to MindSphere World



### **Outlook and next steps**

- 1 Glo
  - **Globalization**
  - Italy
  - Japan
  - Korea
  - USA
- 2
- **Committees convened by the Advisory Board**
- Business processes
- Technology
- Marketing
- 3
- **Expanding activities to additional user groups**, such as app developers, end customers, etc.

