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For the trade/business and financial press

## Latest generation of Siemens SIMOGEAR now assembled in Canada by Franklin Empire

Montreal, QC, July 21, 2016



Innovative geared motor line being assembled and serviced in Montreal area

Siemens Canada and Franklin Empire have announced a new agreement to assemble and service Siemens'

SIMOGEAR geared motors in Canada for the first time, thereby offering customers faster product delivery, product customization, training and customer service.



The new geared motor assembly will occupy a state-of-the-art, dedicated facility at Franklin Empire's Boucherville, Quebec location, where representatives from Siemens and Franklin Empire marked the expanded partnership at an inauguration event on July 20, 2016. Franklin Empire's DS Tech division in Boucherville has been selling and servicing the Flender product line (the predecessor of SIMOGEAR) for 13 years.

"We are thrilled that Siemens is demonstrating their confidence in us to add another value added activity to our large portfolio of services that we currently offer the marketplace. This will obviously help our two companies grow market share with the new engineered SIMOGEAR brand of geared motors," said Bernie Backman, Vice President, Franklin Empire.

Local assembly by Franklin Empire will allow more flexibility in terms of product customization based on specifications from OEM customers.

"The Siemens motion control portfolio provides a complete solution to meet the needs of Canadian customers by helping them reduce engineering time and complexity, improve system efficiency and ultimately get to market more quickly," said Joris Myny, VP Digital Factory and Process Industry and Drives divisions for Siemens Canada. "Franklin Empire has been a trusted partner and exclusive industrial distributor for many years. We're excited to take this collaboration to this next level and offer additional value to the industries we serve."



SIMOGEAR geared motors are an integral part of Siemens' complete Digital Factory product portfolio, providing customers with a modern and cost effective solution that enables reliability and maximizing up-time for customers in multiple industrial sectors including food and beverage, automotive, material handling and logistics.

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For more information or to arrange an interview, please contact Ann Adair, Vice President, Communications and Government Affairs

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**About Siemens Canada**

For more than 100 years Siemens Canada has stood for engineering excellence, innovation, quality and reliability. Siemens technology in the fields of electrification, automation and digitalization helps make real what matters to Canadians. From the Atlantic to Pacific oceans, more than 4,800 employees in Canada work together to deliver solutions for sustainable energy, intelligent infrastructure, healthcare, and the future of manufacturing. One of the world's largest producers of energy-efficient, resource-saving technologies, Siemens is a leading supplier of gas and steam turbines for power generation, a major provider of power transmission solutions and a pioneer in infrastructure solutions and automation, drive and software solutions for industry. The company is also a foremost provider of medical imaging equipment and a leader in laboratory diagnostics. Sales for Siemens Canada in fiscal 2015 (ended September 30), were \$3.0 billion CAD. The company has 46 offices and 15 production facilities across Canada.

**About Franklin Empire**

Franklin Empire Inc., a family owned electrical distributor supplies electrical components for new construction, renovation and the maintenance of industrial plants as well as residential and commercial buildings. They also specialize in automation systems for manufacturing processes and have a product / service offering that is unique among Canadian Electrical Distributors. Through their DS Tech and Electro-Mecanik Playford shops, they are the only full line electrical distributor with assembly and repair services. They can be your one-stop shop for all of your electric and electro-mechanical needs.

Franklin Empire's proud heritage dates back from 1898, (L.S. Tarshis, E.W. Playford, and Lynn Macleod). The 1992 merger of Franklin Playford (1946) and Empire Electric (1942) established Franklin Empire Inc. The company has since grown to over 20 branch locations in Quebec and Ontario, including 5 assembly and repair facilities.

Franklin Empire employs over 450 people, has an inventory investment exceeding \$30 million and is proud to be the largest independently owned electrical distributor in Canada. Further information is available at [www.feinc.com](http://www.feinc.com)

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