by Siemens and BML Munjal University

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BML Munjal University and Siemens join hands to open a Centre of Excellence

• Engineering students to learn industry-relevant skills at centre's nine labs

FBML Munjal University, founded by The Hero Group, today announced it has joined with Siemens' product lifecycle management (PLM) software business to open a Centre of Excellence at its campus. This centre will offer nine labs in fields such as Design & Validation, Advanced Manufacturing (PLM/Digital Manufacturing), Robotics, Automation, Mechatronics, Process Instrumentation, Electrical & Energy Saving, CNC Controller Programming and Pneumatics & Hydraulics. This centre is being designed as a complete learning solution facility to build specific skills and equip students with expertise in the engineering and the manufacturing sectors. Siemens is the only company offering a set of solutions that can connect intelligent product and production lifecycles with the virtual tools used for product and production design, in order to enable physical production.

With the Centre of Excellence, BML Munjal University and Siemens are working to build a world-class integrated skill development infrastructure and update technical education curriculum to be more aligned with industry needs. The centre is also designed to improve faculty competency, develop an industry-academia partnership and help students compete in the world market for better remuneration and growth.

The coursework is designed to empower students at BML Munjal University with the





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required competencies in product lifecycle management, product engineering design, robotics and automation, while enhancing experiential learning opportunities. It will also help provide students with an opportunity to upgrade their knowledge in the manufacturing domain and be on par with global industry standards.

The Centre of Excellence is designed as a hub for developing and applying new methodologies and technologies in engineering education and research in all aspects of PLM.

Talking on the occasion, Suman Bose, Managing Director Siemens PLM Software India said, "Siemens is committed to empowering the next generation of digital talent. We are very happy to have nine state-of-the-art laboratories at the BML Munjal University campus. Our learning modules should help students develop specific skills which will be helpful in building a successful career in the manufacturing sector." He further added "Many industries today face an acute skill shortage problem; consequently, most companies have to train their new recruits for almost 24 months before they become productive. Siemens is proud of its reputation of harnessing global best-in-class technology and manufacturing expertise to nurture excellence in the field of technical education."

Speaking on the new collaboration, the President of BML Munjal University, Akshay Munjal said, "The Centre of Excellence has been set up at the University to help make students industry ready for diverse consumer needs in individual markets. Our relationship with Siemens will not only help lead the students to a brighter future but it will help our faculty learn new skills as well."

With its focus on research, the BML Munjal University has collaborated in the areas of teaching, research and student programmes with four national labs as well as with

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Fraunhofer of Germany – Europe's largest applied research organization. The University's association with reputed corporations such as IBM, KPMG, Axis Bank and Hero MotoCorp makes it possible for students to gain a practical insight of the industry.

Siemens PLM Software, a business unit of the Siemens Digital Factory Division, is a leading global provider of product lifecycle management (PLM) and manufacturing operations management (MOM) software, systems and services with over 15 million licensed seats and more than 140,000 customers worldwide. Headquartered in Plano, Texas, Siemens PLM Software works collaboratively with its customers to provide industry software solutions that help companies everywhere achieve a sustainable competitive advantage by making real the innovations that matter. Siemens PLM Software operates in India through its 100% subsidiary Siemens Industry Software (India) Pvt. Ltd. and its software are crucial components of the integrated technology solutions provided by Siemens in India in the space of automation and digitalization.

www.siemens.com/plm.

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About BML Munjal University

BML Munjal University, (BMU) is a unique and innovative not-for-profit educational initiative of The Hero Group – a diversified conglomerate that includes companies such as Hero Cycles and Hero MotoCorp. A fully residential and coeducational University, BMU is located in District Gurgaon on NH-8 (50 km from the Delhi International Airport). BMU offers MBA, BBA, BCom (Hons), B.Tech and Ph D programmes. Named after the Founder Chairman of the Hero Group Dr Brijmohan Lall Munjal, the University aspires to nurture ethical leaders who are skilled, knowledgeable and have the life-skills required for leading their organization to success. The University seeks the advancement and dissemination of practically oriented knowledge benchmarked with the best global standards. BMU's School of Management is mentored by one of the most prestigious Universities in the world - **Imperial College London**. Ranked 8th in the QS World University Rankings 2015, Imperial College London has played a key role in establishing IIT Delhi.

Siemens India is a technology powerhouse that has stood for engineering excellence, innovation, quality and reliability. The company focuses on the areas of electrification, automation and digitalization. It is one of the leading producers of energy-efficient, resource-saving technologies; combined cycle turbines for power generation; and power transmission solutions. Siemens is a pioneer in infrastructure solutions and automation and software solutions for industry. Siemens in India is also a leading supplier of medical imaging equipment, laboratory diagnostics and clinical IT, as well as financial services. Siemens Limited, in which Siemens AG holds 75% of the capital, is the flagship listed company of Siemens AG in India. As of September 30, 2016, Siemens Limited had Revenue of INR 108,089 million and 9,580 employees. Further information is available at <u>www.siemens.co.in</u>.

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