

After 100 years, we are still building a better tomorrow.

Siemens Canada Internet

For the business and trade press

Siemens Canada hosts Burlington Mayor Rick Goldring to mark first Ontario municipality installation of Siemens' Parking Solutions

Burlington, Ontario, March 14, 2011

Delivery of Siemens' Prisma Pay and Display Machines provides foothold in the GTHA for Intelligent Transportation Solutions portfolio.

Burlington, Ontario – Siemens Canada proudly welcomed Burlington Mayor Rick Goldring to the company's office on Appleby Line in February 2011. The visit coincided with the fulfilment of Siemens' first Ontario municipality installation of its Pay and Display Machines (PDM) in Burlington.

Mayor Goldring was invited by Siemens Canada CEO Roland Aurich, as well as the vice presidents of Siemens' Industry and Energy Sectors, for an afternoon session aimed at promoting communication and strategic understanding between the municipal government and Siemens.

Mayor Goldring and Aurich braved the winter weather to inaugurate a demo solar powered PDM outside Siemens' Burlington operation, representative of the contract that was officially signed and commissioned in late 2010.

"We were honoured to host Mayor Goldring, to strengthen our relationship and to introduce him to the wide range of sustainable solutions for cities that Siemens has to offer. This milestone contract for PDMs will without a doubt benefit the City of Burlington and we look forward to working with city planners on future projects and partnerships," said Aurich.

The deal involves the installation of 13 Siemens PDMs at the Waterfront parkade on Locust Street in downtown Burlington, the city's largest parkade, accommodating more than 300 vehicles. Twelve PDMs (two per floor) have replaced "pay-on-foot" barrier gate systems, thereby greatly improving accessibility and attractiveness of the waterfront and downtown area as well as reducing maintenance costs. Additionally, one solar powered PDM has been installed on the nearby Brock Ave. N. surface lot.

"The ease of use for drivers with respect to the new Siemens machines will help Burlington further improve its image as a visitor-friendly city," says Mayor Goldring. "And that will only translate into an increasing number of visitors and a stronger local economy."

The PDMs are sold and maintained in Canada solely by Aparc Systems, a Siemens distributor with local headquarters in Oakville. President & CEO of Aparc Systems, Robert Ziola says, "We are proud to partner with Siemens throughout North America and to be able to include the Siemens Prisma Parking Pay Stations as the cornerstone of our fully-integrated on-street parking solution."

Marco Jungbeker, Vice President, Siemens Mobility Division, is confident that the contract with the City of Burlington is just the beginning of opportunities for Siemens' Parking Solutions. "This is a great opportunity for Siemens to work with municipal government to provide the latest, reliable technology," says Jungbeker, "Our pay station systems are already being deployed in cities throughout Canada including Vancouver, Edmonton and Regina and we're positive that we offer the most innovative, secure, convenient and environmentally friendly PDM parking solutions that are also the best economic value for Canadian cities."

The machines are built in Germany, but Siemens Canada is examining the possibility of assembling them in Canada.

About Siemens in Canada

Siemens is one of the largest and most diversified companies in the world of electronics and electrical engineering, operating in the industry, energy and healthcare sectors. The company has approximately 5,000 employees in Canada, working to develop and manufacture products, design and install complex systems and projects, and tailor a wide range of solutions for individual requirements. For almost 100 years in Canada, Siemens has stood for technical achievements, innovation, quality and reliability. Sales for Siemens in Canada for fiscal 2010 (ended September 30), were \$2.3 billion CAD.

This press release may contain forward-looking statements based on the beliefs of the management of Siemens Canada Limited and its affiliates. The words "anticipate," "believe," "estimate," "forecast," "expect," "intend," "plan," "should," and "project," are used to identify forward-looking statements. Such statements reflect the management's current views with respect to future events and are subject to risks and uncertainties. Many factors could cause the actual results to be materially different, among others, changes in general economic and business conditions, changes in currency exchange rate and interest rates, introduction of competing products, lack of acceptance of new products or services and changes in business strategy. Actual results may vary materially from those projected here. Siemens Canada Limited and its affiliates do not intend or assume any obligation to update these forward-looking statements.

Download a PDF version of this release:

Siemens hosts Burlington Mayor Rick Goldring to mark installation of Siemens' parking solutions

For more information or to arrange an interview, please contact Ann Adair, Vice President, Communications and Government Affairs

ann.adair@siemens.com

Follow us on



Keep informed with the latest news