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How to design a cybersecurity strategy for IoT?

by Dr. Alina Matyukhina





IoT Global Market

The global market for installed based IoT devices is expected to grow due to digital transformation and need of remote maintenance extremely pushed by COVID pandemic



Source: https://iot-analytics.com/wp/wp-content/uploads/2021/09/Global-IoT-market-forecast-in-billion-connected-iot-devices-min.png

But sometimes IoT fails...



Source: https://unit42.paloaltonetworks.com/iot-threat-report-2020/





Principle 1. Governance

Identification of responsibilities will ensure fast handling and business continuity.





Principle 2. Secure supply chain

Supply chain is critical for a company's cybersecurity

60% of cyberattacks originate from entities within the supply chain

Small organizations are accounted for 92% of cyber incidents

Top cybersecurity issues name supply chain as weakest link in risk management

1,500 SolarWinds Customers Are Exposing Themselves To Hackers...



A map of exposed SolarWinds Orion servers. Customers are placing themselves at greater risk of ... [+1 CENSYS

Source: https://www.forbes.com/sites/thomasbrewster/2021/01/06/1500-solarwinds-customers-are-exposing-themselves-to-hackers-asrussian-espionage-continues/?sh=7f404c554329



How to find a right supplier and select a secure component?

Companies should require critical supply chain partners to meet reasonable levels of security before establishing business agreements.



Principle 3. Cybersecurity in product development

Agile development shall include all necessary security measures





Principle 4. Internal and external cybersecurity awareness

People are at the heart of cybersecurity....



Source: https://community.spiceworks.com/topic/497931-and-in-this-corner-we-have-dave-funny-cartoon



Knowledge shared = knowledge²





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Future of Energy Cybersecurity

7 ways to boost cyber resilience in the smart building industry



Siemens' campus in Zug, Switzerland, evaluates the information from 12,000 sensor-generated datapoints to reduce its energy consumption Image: Siemens Schweiz AG

AUDIO: LISTEN TO THE ARTICLE



Source: https://www.weforum.org/agenda/2021/07/7-ways-to-boost-cyber-resilience-in-the-smart-building-industry/



Principle 5. Vulnerability and incident handling



~400 cyberincidents/week reported by the public and SMEs to the National Cybersecurity Centre (NCSC) in Switzerland.

Source: https://www.ncsc.admin.ch/ncsc/en/home/aktuell/aktuelle-zahlen.html



What is the process of Incident and vulnerability handling?

Any suspected incident should be treated as real incident until you have proved that it was a false alarm





Siemens ProductCERT and Siemens CERT- the central expert teams for immediate response to security threats and issues affecting Siemens products, solutions, services, or infrastructure. https://new.siemens.com/global/en/products/services/cert.html

Report Security Issue

Siemens Security Advisories

Hall of Thanks



Principle 6. Risk-based asset management



How does asset classification and protection (ACP) work?



Principle 7. Compliance with cybersecurity standards



Example: IEC62443 certification



- Siemens Smart Infrastructure Building Products was certified by TüV Süd on IEC62443 4-1:
 - the process of our secure product development is fully compliant with international standard
 - achieved maturity level 3: the process is lived by existing projects
- The locations with certified process:
 - Zug (Switzerland)
 - Karlsruhe (Germany)
- IEC62443 4-1 (process certification) is a prerequisite to IEC62443 4-2 (product certification)



Achieving cybersecurity certification is like climbing a mountain....

The assessment was based on more than four dozen metrics:

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Link to the article: <u>https://www.linkedin.com/pulse/achieving-cybersecurity-certification-like-climbing-matyukhina/</u>



Contact

Dr. Alina Matyukhina Cybersecurity Manager Siemens Schweiz AG, Smart Infrastructure Theilerstrasse 1A 6300 Zug Switzerland

E-mail alina.matyukhina@siemens.com



https://www.linkedin.com/in/alinamatyukhina/





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