

A clear Business Case at the Grid Edge with Software

Expert talk covers:

- Learn how industrial and infrastructure companies meet sustainability targets profitably
- Understand the business case of a holistic software driven approach to NetZero
- Get inspiration from three customer case studies



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Norbert Jung

Head of Portfolio and Product Management, Grid Software at Siemens AG

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Sustainability and a clear business case are no longer a contradiction with Siemens Software. Using three examples, you will learn in this presentation how to do so. Gestamp, a major Spanish automotive supplier, saves 8m EUR on energy costs; EGO, an energy service company, bundles distributed power generation facilities in Milan into a 140MW virtual power plant; PBW, the operator of parking garages in southern Germany, is building an EV charging service.

About Norbert:

Head of Portfolio and Product Management at Siemens Grid Software. Before joining Siemens, he worked for AVEVA, Schneider Electric Software and AspenTech, at the intersection of Energy and Industry Software. In his role, he is responsible for a software product portfolio that helps accelerate and secure the energy transition.

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“Look at the energy transition as a business opportunity.”

Norbert Jung

Head of Portfolio and Product Management, Grid Software
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