SIEMENS

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Digitalization key to sustainable success of Indian Machine Tool industry

- Integrated software and hardware solutions form building blocks for digitalization – a convergence of virtual and real worlds
- Industry benefits include shorter time to market, increased flexibility and enhanced productivity
- Siemens to showcase integrated digitalization solutions for the Machine Tool industry for the first time in India at IMTEX 2017

Digitalization entails the ever closer meshing of processes and applications in the virtual and the real world. With a wide spectrum of integrated software, hardware solutions and services, including state-of-the-art SINUMERIK controllers, Siemens India is supporting both machine manufacturers and operators on their way to become a digital enterprise. Showcasing its Integrated Engineering approach at IMTEX 2017, Siemens is demonstrating how machine tool industry can respond faster to the needs of the market, increase their flexibility to meet the customer's individual requests and also develop products efficiently.

Ashish Bhat, Country Division Lead, Digital Factory, Siemens India, said, "Siemens follows a holistic approach towards digitalization. In the machine tool space, we focus on three main areas through the lifecycle of the machine tool, which is build (during production), operate (during operation) and optimize (of the process / machine tool). The machine tool industry plays a critical role in the entire industrial landscape and also the success of Make in India, and it is imperative that it transitions into a digital enterprise at the earliest."

Siemens is the only solution provider offering both a seamless CAD/CAM-CNC process chain and solutions for integrating machine tools and higher-level IT systems. Using these integrated products, software solutions and services, machine tool and other manufacturers can benefit considerably from the opportunities offered by digitalization and enhance their competitiveness.

For the first time ever in India, Siemens is showcasing cutting-edge digitalization solutions that help in virtual part production using digital twin concept and cloud-based data services – Mindsphere, which can support machine and plant data evaluation using special tools in order to assess and optimize the condition of machines and plants. Other highlights include a comprehensive range of CNC and metal-cutting machine tool technologies, products, solutions and services – for the smallest job shop to the complex production environment in every segment of the industry, from tool-and-die and mold-making to primary automotive, aerospace and medical part manufacturing.

Visitors to the stall will also get a glimpse of the Technology & Application Centre (TAC), a state of the art knowledge sharing and training facility created by Siemens in India at Peenya, Bangalore. Also on offer are smart financing solutions for equipment and technology from Siemens Financial Solutions. These financial solutions are designed to help businesses of all sizes grow and to fuel the pace of technology adoption.

For more information, please visit the link below to get a detailed view of the offerings; http://www.siemens.co.in/about-us/events-initiatives/imtex-2017.htm

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Siemens Ltd., Media Relations Bijesh Kamath, phone: +91 22 3967 7537, 3967 7000 E-mail: <u>bijesh.kamath@siemens.com</u> Follow Siemens India on Twitter: <u>www.twitter.com/siemensindia</u> **Siemens Limited** focuses on the areas of electrification, automation and digitalization. It is one of the leading producers of technologies for combined cycle turbines for power generation; power transmission and distribution solutions; infrastructure solutions for Smart Cities and transportation; automation and software solutions for industry, and also supplier of healthcare equipments. Siemens Ltd. has 21 factories located across India and a nation-wide sales and service network. Siemens Limited, in which Siemens AG holds 75% of the capital, is the flagship listed company of Siemens AG in India. As of September 30, 2016, Siemens Limited had Revenue of INR 108,089 million and 9,580 employees.

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