## **SIEMENS**

## Press

Munich, May 11, 2016

## Clarissa Haller new head of communications at Siemens

Clarissa Haller (49) has been appointed the new head of communications at Siemens. She will assume her new duties on July 1, 2016, and report in this capacity directly to President and CEO Joe Kaeser. Ms. Haller has been active at the international level in a wide range of leadership positions in the communications field for, among others, Roche, ABB and Credit Suisse.

"With Clarissa Haller, we have won over an outstanding communication leader with a global mindset. As one of Europe's most distinguished communicators and with extensive industry knowhow, she brings everything we at Siemens would wish for in our communications function. We're all looking forward to have her in our team," said Joe Kaeser.

Haller's most important responsibilities will include the innovation of company communications, the further driving of the digitalization of communications channels and processes, and the further development of marketing and branding.

The unit Government Affairs, which is responsible for managing Siemens' relations with governments and government authorities, will be integrated into the department Governance & Markets, effective June 1, 2016. Government Affairs will be headed by Dr. Udo Niehage on an acting basis.

"Early engagement with regulatory topics and so-called government-to-government business are of growing importance for the successful implementation of our company strategy. Siemens is taking account of this development and will intensively align its activities accordingly," emphasized Joe Kaeser.

Siemens AG

Communications and Government Affairs

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This press release, a press picture and CV are available at www.siemens.com/press/PR2016050281COEN

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Siemens AG (Berlin and Munich) is a global technology powerhouse that has stood for engineering excellence, innovation, quality, reliability and internationality for more than 165 years. The company is active in more than 200 countries, focusing on the areas of electrification, automation and digitalization. One of the world's largest producers of energy-efficient, resource-saving technologies, Siemens is No. 1 in offshore wind turbine construction, a leading supplier of gas and steam turbines for power generation, a major provider of power transmission solutions and a pioneer in infrastructure solutions as well as automation, drive and software solutions for industry. The company is also a leading provider of medical imaging equipment – such as computed tomography and magnetic resonance imaging systems – and a leader in laboratory diagnostics as well as clinical IT. In fiscal 2015, which ended on September 30, 2015, Siemens generated revenue of €75.6 billion and net income of €7.4 billion. At the end of September 2015, the company had around 348,000 employees worldwide. Further information is available on the Internet at <a href="https://www.siemens.com">www.siemens.com</a>.

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