

# Enjoy the benefits of the digital transformation

### Totally Integrated Automation in the digital enterprise

Digitalization is changing our world – and the production methods used by today's manufacturing companies to ensure their long-term competitiveness. Customer requests are becoming increasingly individualized. In order to respond appropriately, plant operators need to reduce time to market and become more efficient and flexible, while at the same time maintaining or even improving their products' quality. Simply optimizing automation is no longer enough: Consistent, end-to-end digitalization offers real potential throughout the entire value chain.

Totally Integrated Automation (TIA) already provides everything necessary to turn the benefits of digitalization into genuine added value. With an integrated portfolio of hardware and software components, the TIA automation concept enables efficient engineering and transparent operations. As an integral part of the Digital Enterprise Suite, TIA makes digitalization tangible and enables its step-by-step implementation. With our scenarios, you see how quickly and reliably you can implement digitalization in the TIA environment.

#### Manufacturing companies are facing tremendous challenges



### Reducing time to market

Manufacturers today have to launch their products more and more quickly, despite the products' growing complexity. In the past, the larger competitor eliminated the smaller one, but today it's the fast competitors that leave the slow ones behind.



### **Enhancing flexibility**

Consumers want individualized products, but at the prices they would pay for mass-produced goods. That's only possible if production is more flexible than ever before.



## Increasing quality

To increase quality and win over consumers, companies need to install closed-loop quality processes, and products must be traceable.



## Increasing efficiency

Today it isn't just the product that needs to be sustainable and environmentally friendly – energy efficiency in production has also become an increasingly important competitive advantage.



#### **Developing new business models**

Collecting and analyzing machine data enables new, data-based business models to be developed. This lets machine builders sell their customers machine hours instead of machines, and to offer innovative services like predictive maintenance and condition monitoring. Manufacturers benefit from growing flexibility, greater plant availability, and increased productivity.



#### **Increasing security**

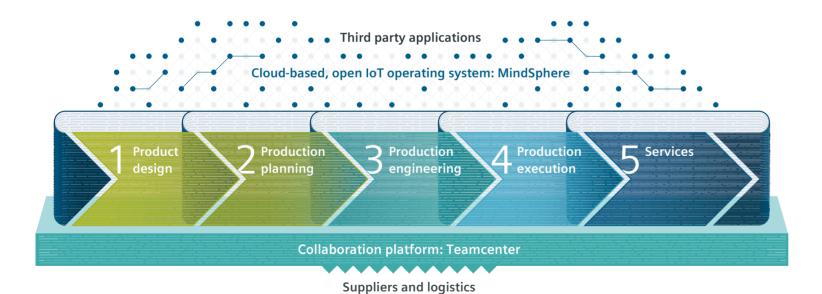
Another basic requirement is protection from cyber attacks. Digitalization makes production plants more vulnerable and thus requires appropriate security measures.

# Digital twins across the entire value chain

#### A holistic approach

Remaining competitive now requires more than just optimizing individual steps in the value chain. What is needed is a comprehensive approach that takes into account the specific requirements of product manufacturers and machine builders. We support manufacturers from product design, production planning, and

engineering to the production itself and services. Machine builders benefit from our portfolio beginning with the creation of the machine design to engineering, commissioning, and operation all the way to our machine service offerings.



#### The digital twin in automation

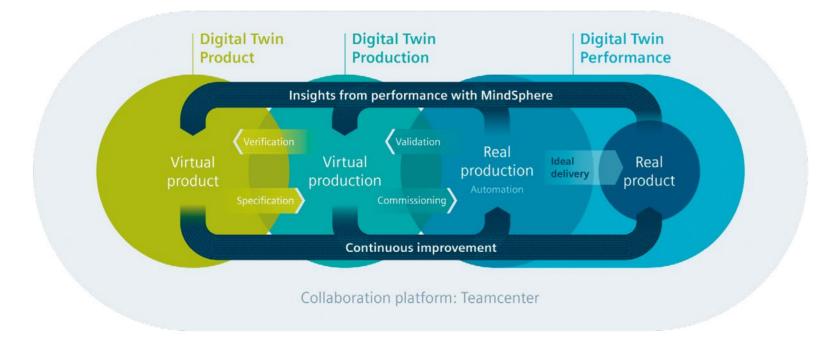
Siemens has developed the ideal portfolio to meet all these needs: The Digital Enterprise Suite links consistently and digitally all phases and process steps all the way to the suppliers. Three interconnected digital twins are created across the entire value chain of the product and production lifecycle: the digital twin of the product, the digital twin of production, and the digital twin of performance.

The digital twin of performance involves the automation portfolio. With its end-to-end integrated hardware and software portfolio, Totally Integrated Automation lays the foundation of automation for the digital enterprise.

Production data is generated in the course of plant operation: for example, from drives, controllers, and SCADA systems. This data is fed back continuously into the virtual world of product

and production development in order to get transparency, optimize the performance and increase quality in the real world of production and product through simulations and tests, and to acquire new knowledge. Teamcenter guarantees the planning of more efficient and flexible production processes using a common collaboration platform as an enterprise-wide data backbone.

Companies can implement digitalization at any point in their value chain and extend it gradually based on their current needs – even in the presence of existing system solutions.



# How can you create machine versions faster?

# With the automated execution of engineering tasks.

#### Reducing redundant engineering tasks

Efficient engineering is a result of shared data storage, comprehensive libraries, and intelligent editors. Thanks to the reusable program modules in the TIA Portal, you can reduce engineering effort by an average of 10 percent. Engineering tasks can also be automated with the support of the portal. External program generators can be connected to the portal via the open TIA Portal Openness interface.

In addition, the SIMATIC Visualization Architect can generate the HMI visualization automatically based on the control program.



Standards and versions of program modules ...



... can be managed using libraries



... integrated into existing development processes ...



... via the open TIA Portal Openness interface.



Using a separate user interface, the engineering process is automated and ...



... the HMI visualization is automatically generated using the SIMATIC Visualization Architect.

#### **Benefits**

- Redundant processes are eliminated as of the second machine
- Program quality is increased by preventing errors
- Efficiency is increased during maintenance and adjustments

#### Our offering

TIA Portal siemens.com/tia-portal

SIMATIC Visualization Architect siemens.com/sivarc

TIA Portal Openness siemens.com/tia-portal

# How can you keep your automation data consistent and up to date?

# With PLM integration of automation engineering.

#### Centrally managing large amounts of data

Teamcenter and PLM integration of automation engineering enable the central management of mechanical construction data, electrical plans, and automation data. You have the option to be automatically notified when project data changes.

Adjustments to automation projects are stored directly in Teamcenter. Consistent data retention makes it easy to reuse engineering across different machine versions.



The central management of mechanical construction data, ...



... electrical plans, and now automation data provides you with an overview of your projects.



Automatic notifications inform you when project data changes.



Adjustments to the automation project are stored right in Teamcenter.



Engineering is easy to reuse – thanks to consistent data retention ...



... across different machine versions.

#### **Benefits**

- No time-consuming search processes
- Errors avoided thanks to consistent engineering data
- Service support thanks to up-to-date data always being available throughout the machine park

#### Our offering

TIA Portal siemens.com/tia-portal

Teamcenter

siemens.com/teamcenter

## How can you always have the right engineering version at hand? With efficient, cloud-based engineering.

#### Always have the right engineering version available

In order to use the correct engineering version for on-site maintenance, machine builders simply need to start the TIA Portal Cloud Connector and connect to the company network. After selecting the required version with installed license keys

and activating the Cloud Connector, they can then connect to the local machine network and repair the fault in the relevant automation environment.



It's that simple: To perform maintenance, start the TIA Portal Cloud



... and connect to the company



Select the correct engineering version, including a license key ...



... and activate the Cloud



Connect to the local machine network ...



... and repair the fault in the appropriate automation

#### **Benefits**

- Cross-network software access
- Central software management

Our offering

**TIA Portal Cloud Connector** 

siemens.com/tia-portal-cloud-connector

**Digital transformation** Use cases

TIA added value

**TIA** portfolio

# How can you use virtualization to rule out errors at an early stage? With virtual commissioning.

#### More time in the office, fewer on-site errors

For machine builders and operators, commissioning is a crucial time when everything has to work. Virtual commissioning at an early stage shortens actual on-site commissioning time, minimizes the risk of errors during a subsequent development

phase, and makes it possible to start production sooner. The SIMATIC S7-PLCSIM Advanced virtual controller simulates controller functions and can control a virtual model of the machine or plant via an open interface as needed. The machine or plant is imaged using, for example, NX Mechatronics Concept Designer or TECNOMATIX Process Simulate.



Using STEP 7 and the TIA Portal at the configuration and engineering stages ...



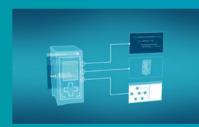
... and with the help of the SIMATIC S7-PLCSIM Advanced virtual controller, ...



... operators can simulate and validate controller functions – without the real controller hardware.



In addition to control logic, you can also validate communication, Web servers, and fail-safe functions



Via an open interface, you can integrate external simulations ...



... and test the controller in the context of a virtual machine, production line, or entire plant.

#### **Benefits**

- Shorter development time thanks to parallel mechanical and automation engineering
- Reduced error costs thanks to early detection
- Easier to calculate costs for real commissioning

7

Our offering

Virtual commissioning siemens.com/virtual-commissioning

Digital transformation Use

Use cases

TIA added value

TIA portfolio

## How can you protect your productivity? With Industrial Security for plants and machines.

#### Comprehensive protection of productivity in the digital enterprise

To protect digital enterprises from cyber attacks, plant operators and machine builders need a comprehensive approach. Machine and plant security enables efficient implementation of security measures thanks to integrated security

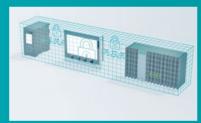
functions in the TIA Portal. Scalable and predictable security services lead to reduced costs. The security qualities of our automation components also comply with IEC 62443, the leading Industrial Security standard.



The security functions protect automation components and systems from unauthorized



... protect the integrity of stored and transmitted data, and ...



... protect communication and authentication.



Consistent, end-to-end security engineering for automation and network components ...



... enables comprehensive protec- ... complete protection of plants. tion of machines and ...



#### **Benefits**

- Protection of productivity
- Consistent, end-to-end security engineering
- Comprehensive security concept

Our offering

**TIA Portal** siemens.com/tia-portal

**Industrial Security** siemens.com/industrial-security

TIA portfolio **Digital transformation** TIA added value Use cases

# How can you monitor and analyze machines worldwide?

### With data acquisition for cloud services.

#### Monitoring and analyzing machines worldwide

MindSphere – the cloud-based, open IoT operating system from Siemens – allows you to monitor and analyze machines worldwide. The secure connection between machines and the cloud is easily established using MindConnect connectivity elements. Machine builders and plant operators

benefit from the diagnostic and analysis options for their global distributed machines. It's also possible to use the resulting data to develop new business models with sustainable competitive advantages.



Monitor and analyze machines using MindSphere – the open, cloud-based IoT operating system.



You can easily and securely connect machines to the cloud using the integrated MindConnect function modules, like SIMATIC IOT2040 and MindConnect IOT2040/Nano.



Machine builders and plant operators will benefit from a resulting optimal plant availability.



The machine manufacturer is immediately notified of any deviations from standard values via MindSphere ...



... and can offer the operator both services and original spare parts.



It's even possible to compare machines worldwide.

#### **Benefits**

- Secure data exchange with MindSphere
- Transparency across all machines worldwide
- Creation of new business models

#### Our offering

MindSphere siemens.com/mindsphere IOT2000

siemens.com/iot2000

# How can you access production data at all company levels?

### Through industrial communication.

#### End-to-end communication networks

It isn't just the individual machines that generate data – it's also generated by entire production lines. End-to-end industrial communication networks not only allow machines to share this data with each another; they also enable its use by

enterprise IT systems or via the cloud. Data analyses then provide valuable insights into how your production lines are performing.



In modern manufacturing facilities, individual machine components communicate with one another – and so do entire production lines.



In addition to reliable machine-tomachine communication, TIA and OPC UA also ensure ...



... a secured connection to the enterprise IT system and the cloud.



The network is engineered in the TIA Portal.



This means that you're fully networked and can use your data efficiently – any time and across locations



Consistent, end-to-end digitalization is a function of individualized concepts and services for industrial communication networks.

#### **Benefits**

- Reliable communication
- Maximum transparency
- Uniform configuration

Our offering

**Industrial networks** 

siemens.com/industrial-networks

# How can you systematically reduce your energy consumption?

## With integrated energy management.

### Making energy flows and energy consumption transparent

Collecting and visualizing energy data is essential for increasing energy efficiency. This applies not only to electricity but to all other forms of energy relevant to production, including heat

and compressed air. With the help of the SIMATIC Energy Suite, this data is gathered and processed directly in the controller. SIMATIC WinCC can store and visualize the energy data for the

purpose of evaluation. The SIMATIC Energy Suite is a consistent, end-to-end system with transparency from the infeed to energy distribution to the consumer.



Collect and visualize productionrelated energy data ...



... right on the machine with SIMATIC Energy Suite.



Compare and analyze entire production lines in SCADA using WinCC Professional.



Establish a company-wide basis for management decisions based on all collected data with SIMATIC Energy Manager.



Identify major energy consumers and derive energy-efficiency measures.



Precise consumption forecasts for favorable power supply contracts.

#### **Benefits**

- In-depth energy analysis
- Calculable energy consumption
- Optimized production costs

### Our offering

SIMATIC Energy Suite
siemens.com/simatic-energy-suite
SIMATIC Energy Manager PRO
siemens.com/simatic-energy-manager-pro

# How do you maintain full transparency all along your value chain?

### With RFID-enabled supply-chain management.

#### Making simple objects smart

Full process transparency is a fundamental component of the digital factory – which in turn requires that different objects can communicate with one another.

Radio frequency identification (RFID) solutions allow you to transform any objects into smart assets. Simple objects like containers and workpieces independently share information on their condition, location, and recording time with other automation components and IIoT systems along the entire value chain – worldwide, reliably, flexibly and in real time.



With RFID readers and transponders, parts and containers communicate with one another as well as with other automation components and plants.



This means that you can clearly identify and track products and containers along the entire value chain.



For example, plant communication and control occur on the controller via PROFINET. Production and quality data is written directly on the transponder ...



... and optionally transmitted to IIoT systems like MindSphere via OPC UA.



You're always informed about the utilization, condition, location, and recording time of all parts and containers...



... and can share this information with all members of the value chain – and, if necessary, with destinations outside the company.

#### **Benefits**

- Full process transparency
- Efficient production
- Development of new business models

#### Our offering

Industrial identification siemens.com/ident

RFID systems

siemens.com/rfid

# How can you align maintenance activities with actual needs?

### By analyzing drive data.

#### Basing maintenance activities on actual needs

You can monitor all drive components using the Analyze MyDrives MindApp. The operational data is analyzed via the connection provided by Mind-Connect to MindSphere – the cloud-based, open IoT operating system.

This newly obtained transparency allows you to recognize trends and derive recommendations for actions, receive active notifications of critical machine states, and therefore initiate maintenance only when it's actually needed.



The Analyze MyDrives MindApp enables monitoring of all drive components ...



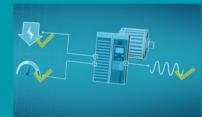
... that are connected to MindSphere via MindConnect.



Analyzing operational data prevents unnecessary maintenance.



You'll benefit from maximum transparency thanks to the collection and evaluation of a variety of parameters.



As a result, you'll recognize trends and can derive recommendations for actions.



Active notifications inform you of critical machine states and of maintenance that's actually needed.

#### **Benefits**

- Predictive maintenance
- Fewer service intervals
- Optimized resource utilization

#### Our offering

SINAMICS converters siemens.com/sinamics

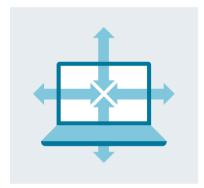
TIA Portal SINAMICS Startdrive

siemens.com/startdrive

# TIA creates added value in all automation tasks

Totally Integrated Automation – industrial automation from Siemens – stands for the efficient interoperability of all automation components. The open system architecture covers the entire production process and is based on the consistent presence of shared characteristics: consistent

data retention, global standards, and uniform hardware and software interfaces. These shared characteristics minimize engineering effort, resulting in lower costs, reduced time to market, and greater flexibility.



#### **Integrated Engineering**

Less time, money, and effort – thanks to consistent, comprehensive engineering throughout all phases of the production process.



#### Industrial Data Management

The greatest possible decision-making confidence maximizes economical plant operations – thanks to real-time access to all important data produced during production.



#### **Industrial Communication**

Unlimited, consistent communication maximizes transparency across all levels – thanks to international cross-vendor standards.



#### **Industrial Security**

The risk of attacks on your plant and machinery is systematically minimized – thanks to the consistent use of automation security mechanisms.



#### Safety Integrated

Reliable, comprehensive protection of people, machinery, and the environment – thanks to the seamless integration of safety into standard automation technology.

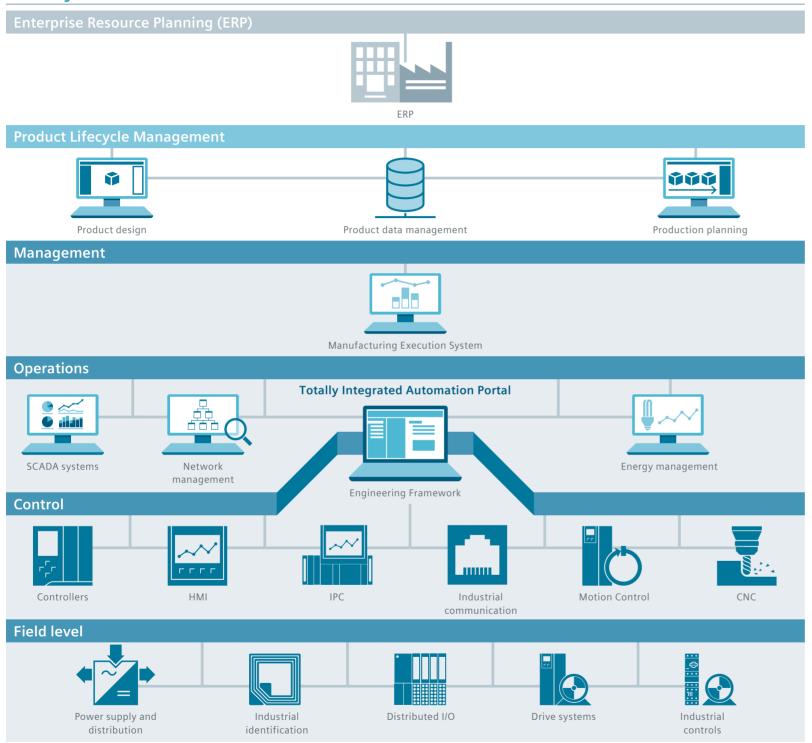


#### **Industry Services**

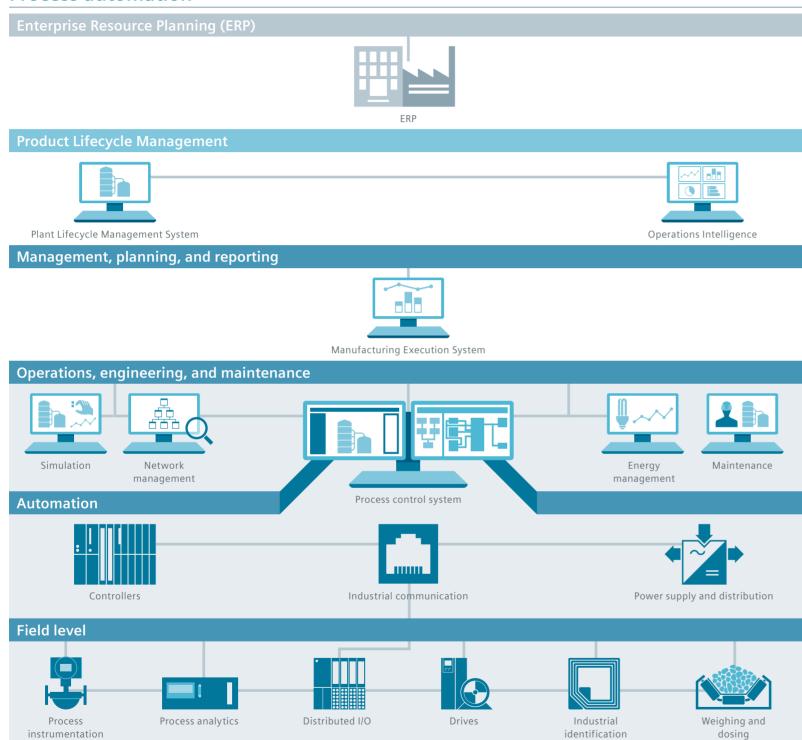
A comprehensive service offering for the entire machine and plant lifecycle – from traditional maintenance to innovative digital solutions.

Visit our Reference Center and find out how our customers use the Siemens TIA portfolio to implement their application: siemens.com/automation/references

#### **Factory automation**



#### **Process automation**



# Our digitalization solutions are already being used successfully in many industries.

"We can now automatically generate more than 90 percent of the automation code – and can fully concentrate on the specific customer requirements defined for each application."

Armin Egli, Software Developer at Bühler AG

"To configure communication connections with the click of a mouse and be able to rely on their functioning – that simplifies engineering tremendously."

Ulf Könekamp, Engineering Manager, Dieffenbacher GmbH Maschinen- und Anlagenbau

"The digital twin allows the early detection of errors, which significantly shortens commissioning time."

Dr. Hagen Gehringer, Managing Director of Bausch + Ströbel Maschinenfabrik Ilshofen GmbH+Co. KG

Digital transformation	Use cases	TIA added value	TIA portfolio

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Digital transformation	Use cases	TIA added value	TIA portfolio