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Technical Marketing Leadership Development Program: *Digital Industries Internship*

Program Overview:

The Technical Marketing Leadership Development Program (TMLDP) internship is a 12-week summer internship with Siemens Industry, Inc., Digital Industries. This program aims to develop future leaders in business development, strategic marketing, or product sales teams. It serves as a stepping stone to a potential full-time role in the two-year Technical Marketing Leadership Development Program.

As a TMLDP intern, you'll engage in meaningful projects that significantly impact our Digital Industries division. Throughout your internship, you'll benefit from unparalleled networking opportunities and gain access to our industry experts.

Examples of Past Rotations and Projects:

Strategic Marketing & Business Development: provide key technical insight by researching and analyzing market trends, identifying key opportunities for growth, and creating go-to-market strategies.

Product Management: utilize coding skills in the development of marketing tools and websites, create collateral materials, coordinate customer seminars/events, and communicate customer feedback to engineering, manufacturing, and sales.



Channel Marketing or Sales Consultant:

work with sales team or channel partners to increase product sales by expanding relationships, providing product sales training, and creating incentive programs.

Digital Enterprise Experience (DEX) Centers:

bring the digital transformation to life at our DEX showrooms by showcasing cutting edge Industry 4.0 topics like digital twins, AI, and edge and cloud computing, conduct interactive demos of our digitization and automation technologies for customers, while gaining exposure to the various industries our technology innovates.

Learn more and apply for Siemens career opportunities for students and recent graduates:



Candidate Requirements:

Majors:

- Computer Engineering
- Electrical Engineering
- Industrial / Industrial Systems Engineering
- Mechanical Engineering

Academic Standing:

Rising Senior graduating within the next academic year and ready to begin employment in the following July.

Schedule: Candidates must be willing and able to work 40 hours per week.

Work Authorization: Permanent work authorization in the U.S. is required.

Potential Locations:

- Alpharetta, GA,
- Charlotte, NC
- Chicago, IL
- Lebanon, OH
- Detroit, MI
- Harleysville, PA

About Siemens

Siemens Corporation is a U.S. subsidiary of Siemens AG, a leading technology company focused on industry, infrastructure, transport, and healthcare. From more resource-efficient factories, resilient supply chains, and smarter buildings and grids, to cleaner and more comfortable transportation as well as advanced healthcare, the company creates technology with purpose, adding real value for customers. By combining the real and the digital worlds, Siemens empowers its customers to transform their industries and markets, helping them to transform the everyday for billions of people. Siemens also owns a majority stake in the publicly listed company Siemens Healthineers, a global leading medical technology provider shaping the future of healthcare.