

CONNECTING AN ALL-ELECTRIC WORLD

# Expo 2020 Dubai: an example for digitalized infrastructure as the foundation for future smart cities

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EXPO  
2020  
DUBAI  
UAE

CONNECTING MINDS,  
CREATING THE FUTURE

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OPPORTUNITY

MOBILITY

SUSTAINABILITY





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**190+** international  
participants & pavilions



**173** days



**25** million visits



**4.38** sqkm site



**70%** international  
**30%** domestic visitors



**130+** buildings



Up to **300,000** visitors  
per day



**80%** of the site remains as  
part of District 2020



## What are the challenges for cities today?



To successfully tackle those challenges, Smart Cities need a platform that can power IoT applications. The right one will aggregate, process, analyze, visualize and interpret the data that smart devices generate





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**Siveillance™**  
**Vantage** licenses  
for Command  
and Control

**SiPass**  
integrated  
Access Control

**Hydrogen-based  
“Power box”  
Showcase**

**400kV and 132kV  
GIS substations**

**MindSphere**  
Internet of Things  
(IoT) Platform

**Designo CC** licenses  
for central Building  
Management System

**EnergyIP™ DEOP**  
licenses

**Navigator** platform  
for building  
optimization

**HVAC Controls,  
Sensors, Thermostats  
& Controllers ...**



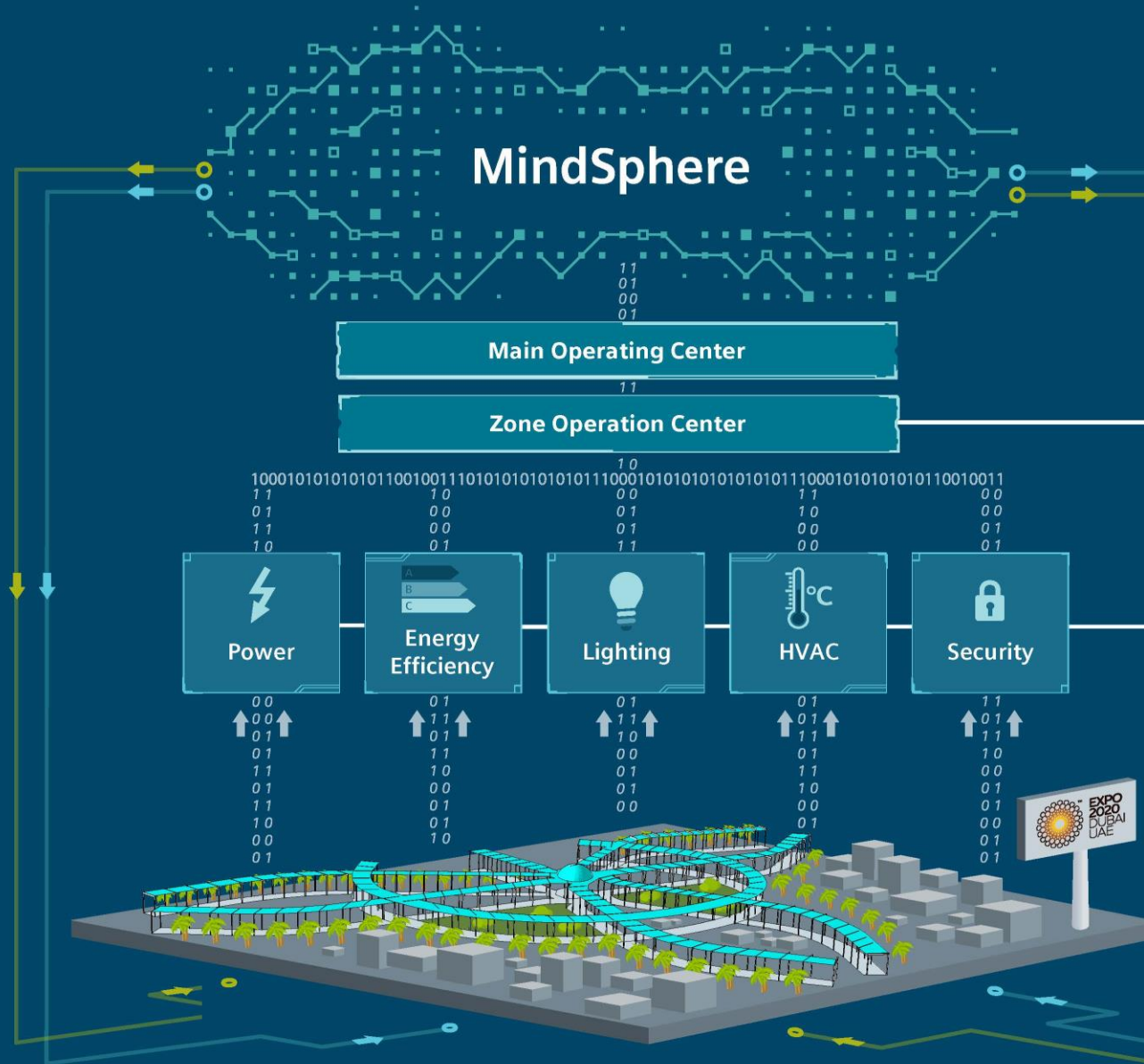
# Siemens works with Expo 2020 Dubai to create a blueprint for future cities



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1. Collection of data from:
  - 130+** buildings connected to Navigator
  - 200,000+** data points connected to Desigo CC
  - 3,500+** doors connected to Sipass Integrated
  - Up to **15,000** cameras connected to Siveillance VMS
2. Data integrated into Operational Centers for monitoring and control
3. MindSphere IoT cloud technology analyzes data for intelligent decision-making



# MindSphere – the IoT platform for infrastructure at Expo 2020, setting a benchmark for Smart Cities globally





# The Siemens-Expo 2020 partnership will inspire governments, businesses and visitors to see cities through a new lens



**B2G**

Inspire nations and local governments to **unlock their potential to transform their communities** by building the world's most connected, digitalized and intelligent cities



**B2B**

Encourage Expo Partners, SMEs and other companies to **harness the power of IoT** to achieve operational efficiency gains, increased productivity and more



**B2C**

Deliver technologies that **provide safety, comfort and convenience** to ensure a seamless experience for all visitors of Expo 2020 Dubai

**Comfort, safety and security for happy communities in smart cities  
– Siemens digital tech makes it happen!**



# Thank you for your attention



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