

Barcelona, May 10, 2022

**IoT Solutions World Congress**

## **Siemens to showcase latest IoT breakthroughs for accelerating digital transformation of industries**

- **Siemens to enable attendees at IoT Solutions World Congress to experience benefits of latest IoT technologies in 27 practical reference cases**
- **Siemens Advanta CEO Aymeric Sarrazin to hold keynote on how disruption paves the way for a lean, green, digital industry**

Siemens is bringing its latest IoT breakthroughs to the IoT Solutions World Congress (IOTSWC) in Barcelona: helping businesses to simplify and accelerate their digital transformation and transition to greater sustainability at scale, the focused technology company will show a total 27 practical reference cases. At the same time, the company is empowering its customers to achieve their desired business outcomes – including sustainable growth, increased efficiency and faster time-to-market by combining the real and the digital worlds unlike any other. Visitors to the Siemens booth (D467, Hall 4, Fira Convention Center) at IOTSWC will have the opportunity to see how this transformative process is developing and then experiment with new capabilities.

This year's IOTSWC features 310 exhibits and 200 speakers. The event will showcase examples of the potential to transform industry and business through the internet of things (IoT), artificial intelligence, digital twins, blockchain, quantum computing and other technologies.

Siemens will offer attendees the opportunity to gain in-depth experience with the advances that digitalized processes offer. The company will also showcase tangible examples of how combining different technologies will lead to disruptive innovation. Focal points will include international references, such as the biotechnology company BioNTech. Siemens has recently agreed to expand

its strategic cooperation and intensify its collaboration with BioNTech to rapidly expand the company's manufacturing of COVID-19 vaccines.

In addition, a detailed look at Aspern – an emission-free, 240-hectare city district built around a lake near Vienna, Austria – will enable Congress visitors to see how digitalization can help build a smart city. Aspern was designed using an integrated approach for sustainable transportation systems, efficient use of renewable energy, sustainable buildings, urban agriculture, mixed residential and business uses, and social services.

Exhibits at the Siemens booth will also enable attendees to analyze and test solutions for the automotive, construction, and food & beverage industries as well as other verticals. There will also be an example from the academic world: The University of Birmingham has used digital technologies from Siemens to create the world's "smartest" university campus.

Attendees at the IoT Solutions World Congress can also hear from leading experts on the technological revolutions that are driving IoT advances. One of these speakers will be Aymeric Sarrazin, CEO at Siemens Advanta, who will hold a keynote session on how disruption paves the way for a lean, green, digital industry. There will also be Siemens sessions on factory digitalization, smart building analytics and the usage of IoT capabilities to listen to machines.

Key information for Siemens media event

When: **Wednesday, May 11, 2022 | 11:00 a.m. – noon**

Where: **Press Room 1, South Access -1**

Link to participate online: <https://sie.ag/3FrRNxX>

This press release is available at <https://sie.ag/3w0RGqa>

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In fiscal 2021, which ended on September 30, 2021, the Siemens Group generated revenue of €62.3 billion and net income of €6.7 billion. As of September 30, 2021, the company had around 303,000 employees worldwide. Further information is available on the Internet at [www.siemens.com](http://www.siemens.com).