Siemens Campus Erlangen: Openness and transparency

Siemens Campus Erlangen will change the appearance of both the company and the city. Designed by the Frankfurt architects KSP Jürgen Engel Architekten, the campus will transform Siemens’ largest location worldwide into an entirely new, transparent urban district. Previously an enclosed space, the company’s research center in the south of Erlangen will feature attractive green spaces and open areas. Open-plan office structures will provide a modern work environment that fosters employee teamwork and creativity.

The campus’s open concept will link Siemens with the local community and enable the exchange of ideas. Open, green areas will be accessible via wide paths. The campus will also boast numerous shops and restaurants.

Openness and transparency will be key features not only of the campus as a whole but also of the working world of the new office buildings. No longer tied to rigid office structures, employees will be able to form task-specific teams and work wherever they are needed. The resulting opportunity for flexible and open collaboration will foster creative exchange, enhance employee cooperation and increase work satisfaction and motivation.

The basis is provided by advanced IT landscapes – which enable flexible, mobile work – and versatile office concepts. Having implemented open, modern working environments at 120 locations in 43 countries, Siemens has been considered a pioneer in this area for many years. The company’s long years of experience are now being put to use in designing the campus’s new office buildings.

The city and all relevant interest groups were involved in the planning and
architectural competition from the very first day. For example, Erlangen’s citizens have been informed about the project at a variety of public events. A dedicated homepage (www.siemens.com/siemens-campus-erlangen) provides continuous updates on the construction process.

Further information about Siemens Campus Erlangen is available at

www.siemens.com/press/siemens-campus
http://www.siemens.com/siemens-campus-erlangen

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