

Siemens Canada named one of Canada's Greenest Employers: Company celebrates by teaming up with Tree Canada for Earth Day

Burlington, May 15, 2012



Siemens Canada was recently named one of Canada's Greenest Employers and celebrated the designation by giving even more back to mother nature. Siemens walked the talk by committing a \$35,000 sponsorship of Tree Canada for 2012 and teaming up with the respected non-profit environmental organization for Earth Day activities. Hundreds of employees at 14

Siemens locations from coast-to-coast braved wet and windy conditions to plant more than 1,000 trees, an initiative led by Siemens' own Caring Hands Employee Committee.

"Participating in the Earth Day activities is a wonderful way for Siemens Canada to express our commitment to the communities we operate in year-round," said Robert Hardt, President and CEO of Siemens Canada. "It is wonderful to see how many employees took part and with this level of excitement, it's clear to see why we were named one of Canada's Greenest Employers."



As part of Earth Day program, a team of volunteers planted trees in the neighbourhood of their Siemens office in Richmond, BC

Siemens Canada's employee engagement and focus on sustainability are just a couple of the reasons the company was awarded the Canada's Greenest Employers distinction. The annual honour, awarded by Canada's largest job-hunting guide publisher Mediacorp Canada Inc., recognizes the employers that lead the nation in creating a culture of environmental awareness in their organizations. Companies are evaluated on how they develop and cultivate exceptional environmental awareness, attracting people to their organizations based on this environmental stewardship.

"We're proud to be recognized with this distinction," says Sean Walkinshaw, senior vice president, Human Resources, Siemens Canada. "This award represents an external validation of what we've known all along; that a culture of giving and responsibility attracts the best talent, and that green can be good for business."

The award announcement highlighted Siemens' key success factors when it comes to being green, including the implementation of a Sustainability Council headed by CEO Hardt, significant research and development into green technologies and a telecommuting program encouraging qualifying employees to work from home up to two days each week to reduce their carbon emissions by eliminating unnecessary driving.

The Canada's Greenest Employers competition is organized by the editors of the Canada's Top 100 Employers project, which has named Siemens in its ranking for three consecutive years.

About Siemens Caring Hands and the Caring Hands Employee Committee

The Siemens Caring Hands program was established in 2005 to coordinate and bundle corporate social responsibility activities, including donations, volunteerism, disaster relief and sponsorships. In 2010 Siemens Canada formed the Caring Hands Employee Committee to further unite the efforts of the more than 4,000 Siemens employees from coast-to-coast and to champion Caring Hands programs throughout the year including those developed to benefit Siemens' charity of record Cystic Fibrosis Canada. Siemens Caring Hands represents a culture of giving that is cultivated by Siemens in Canada and focuses on support for humanitarian and environmental non-profit organizations. Over the past number of years, Siemens Canada has made a significant impact in enhancing lives through its charitable activities.

About Siemens in Canada

For 100 years the innovative ideas from Siemens have helped make Canada a better place. From the Atlantic to Pacific oceans, more than 4,400 employees in Canada work together to provide answers that last in the fields of industry, energy and healthcare, as well as deliver infrastructure solutions for cities. Since it was federally chartered in August of 1912, Siemens has stood for technical achievements, innovation, quality and reliability. Sales for Siemens in Canada in fiscal 2011 (ended September 30), were \$3.0 billion CAD. The company has 61 offices and 13 manufacturing/assembly facilities across Canada.

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Find out why Siemens Canada was selected as one of Canada's Greenest Employers!

Reasons for selection

Learn more about our partner:

Tree Canada

For more information or to arrange an interview, please contact Ann Adair, Vice President, Communications and Government Affairs

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