

**SIEMENS**

EXPERIENCE OUR TECHNOLOGY FIRST-HAND

# Siemens Smart Infrastructure: International Press Roundtable 2026

March 26–27th, 2026 | Zug, Switzerland



## Key contact information

International Press Roundtable 2026

26 – 27th March | Zug, Switzerland

Dear participants,

Welcome to our Siemens Smart Infrastructure Press Roundtable 2026!

On the following pages, you will find a detailed agenda. In case of any questions, please reach out to the respective person of contact, listed below.

See you soon!

### Media Relations

### Logistics

### Further links

#### Siemens Smart Infrastructure

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#### Siemens

##### Siemens Smart Infrastructure

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Switzerland

##### Siemens Schweiz

Freilagerstrasse 40,

8047 Zurich

Switzerland

# AGENDA

# SIEMENS

## Day 1 – Thursday, March 26<sup>th</sup>

Time (CET)	Activity	Location / comment
All day	Arrivals in Zug (if applicable)	Train transfer from the Zurich airport to the central station in Zug will be provided
All day	Hotel check-in (if applicable)	<u>Parkhotel Zug</u> Industriestrasse 14, 6302 Zug
06.30 pm	Meet in lobby (if applicable)	<u>Parkhotel Zug</u> Industriestrasse 14, 6302 Zug
06:45 pm	Walk to the restaurant (if applicable)	3 min walking distance
07:00 pm	Optional casual welcome dinner	<u>Negishi</u> Baarerstrasse 14, 6300 Zug

# AGENDA

# SIEMENS

## Day 2 – Friday, March 27<sup>th</sup>

Time (CET)	Activity	Location / comment
08.20 am	Meet in lobby (if applicable)	<u>Parkhotel Zug</u> Industriestrasse 14, 6302 Zug
08:30 am	Walk from hotel to Siemens SI Zug Headquarters (if applicable)	
09:00 am	Welcome reception & small breakfast	Siemens Smart Infrastructure Siemens Switzerland Theilerstrasse 1a, 6300 Zug Room: Atelier
09:30 am	Press roundtable with Peter Nebiker and Jürg Herzog	Siemens Smart Infrastructure Room: Creation 1
10:30 am	Coffee break	Siemens Smart Infrastructure Room: Atelier
10:45 am	Walk to Siemens fire safety production site	Siemens Smart Infrastructure Fire Lab & Fire production site
11:00 am	Fire safety production & fire lab tour	Siemens Smart Infrastructure
12.15 pm	Walk to restaurant	
12:30 pm	Lunch with Siemens executives including Emma Falck, Peter Nebiker and Jürg Herzog	<u>Shed</u> Dammstrasse 16, 6300 Zug
13.30 pm	Official ending & individual departures	<u>Shed</u>



## Arrival in Zug – March 26th, Day 1

# HOTEL: Parkhotel Zug



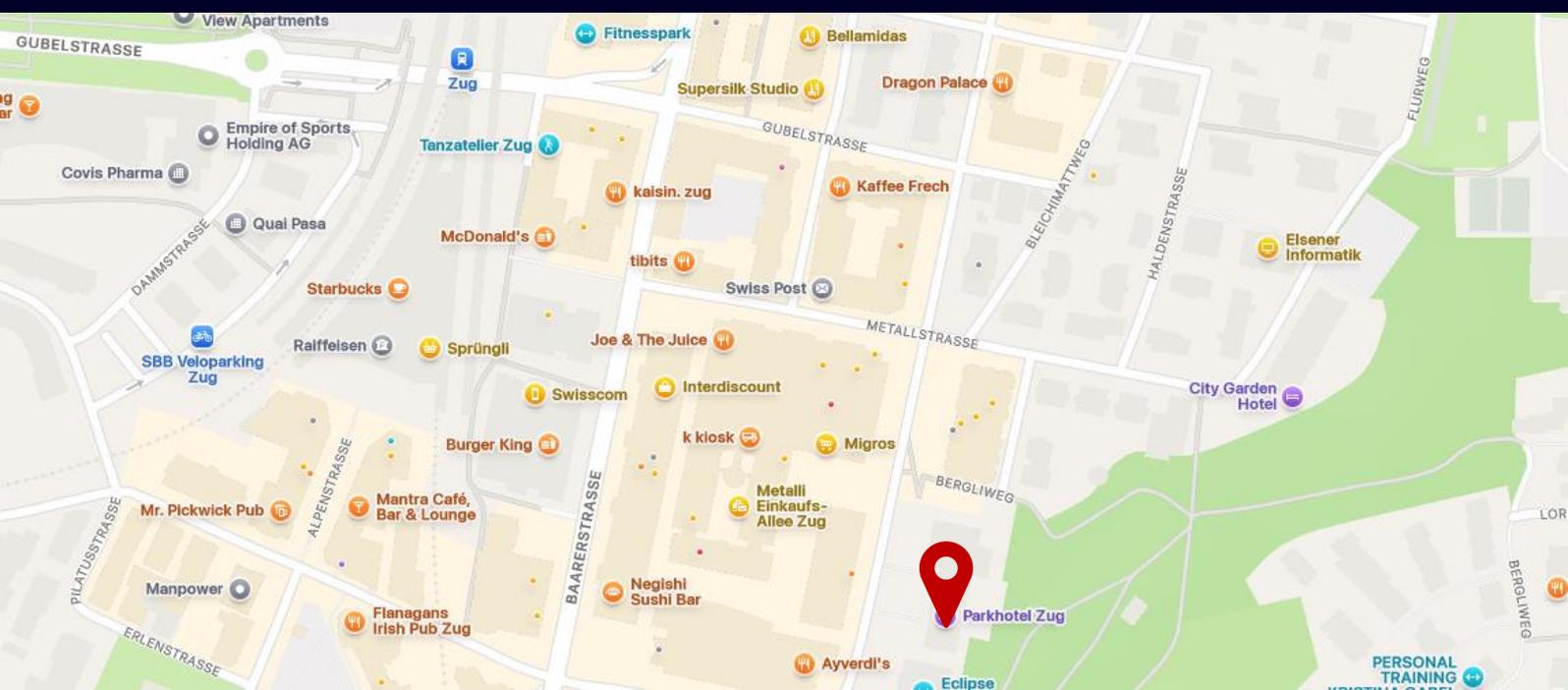
**Address:**  
Industriestrasse 14, 6302 Zug  
[Link to maps](#)



**Phone:** +41 41 727 48 48  
**Check-in time:** 15:00  
**Check-out time:** 12:00



**From the airport**  
The hotel is approximately a 40-minute drive and an 1-hour train ride from Zurich airport. Train tickets from the airport to Zug central station have been provided upon your arrival.





# Welcome dinner – March 26th, Day 1 (optional)

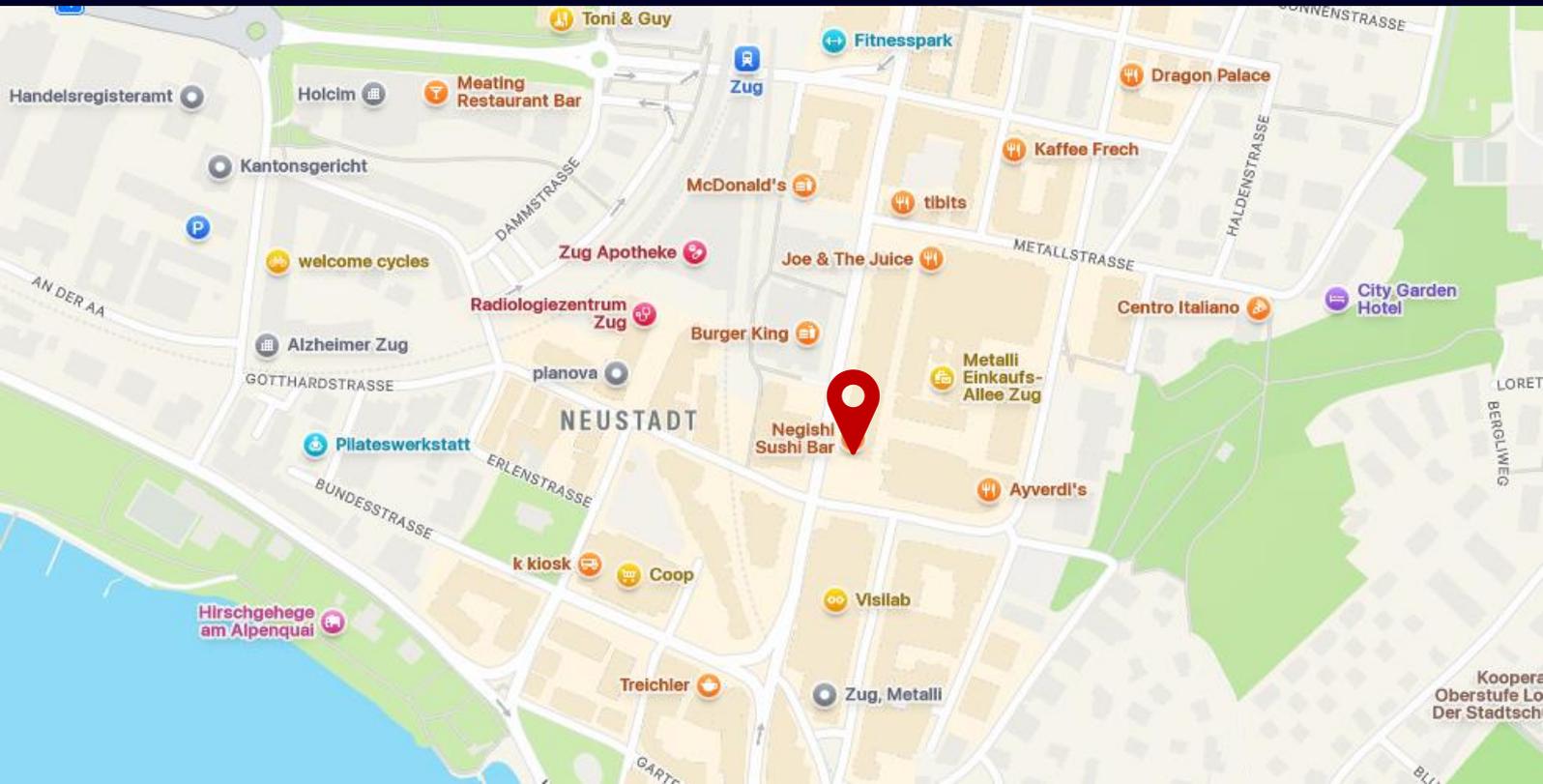
## DINNER: Negishi



**Address:**  
Baarerstrasse 14, 6300 Zug  
[Link to maps](#)



**Phone:** +41 41 711 11 81





## Press roundtable – March 27th, Day 2

# Siemens Smart Infrastructure HQ

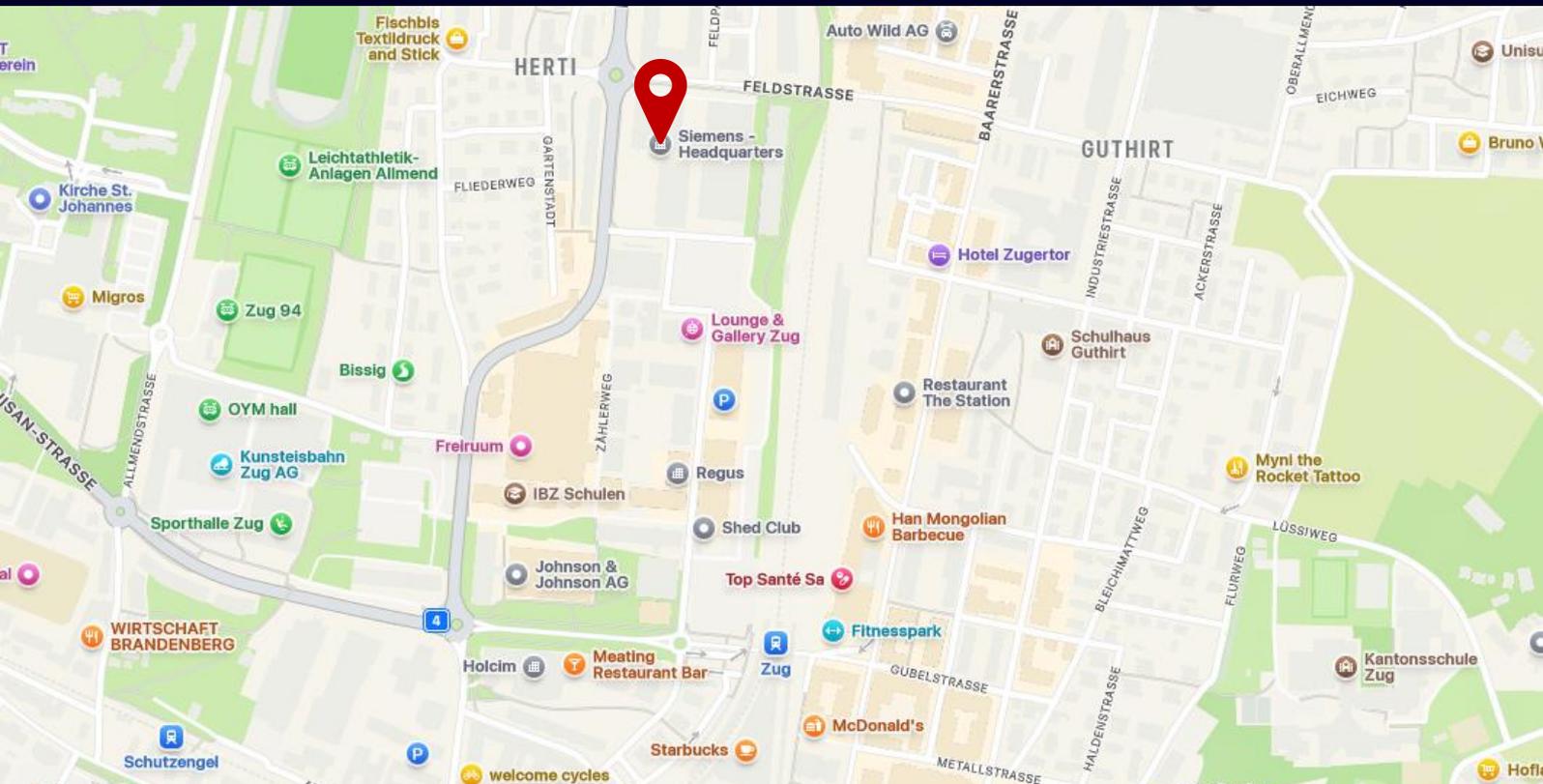


**Address:**  
Theilerstrasse 1a, 6300 Zug  
[Link to maps](#)



**Phone:** +41 58 724 24 24\$

Please register yourselves at the Siemens welcome desk





Zug – March 27th, Day 2

## LUNCH: Shed



**Address:**  
Dammstrasse 16, 6300 Zug  
[Link to maps](#)



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