

# Capital Market Day 2020

Industrial Applications Section

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Executive Board of Siemens Energy



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# **Our Management Team**

### What we stand for



**Christian Bruch** 



**Maria Ferraro** 



Jochen Eickholt Member of the **Executive Board** 

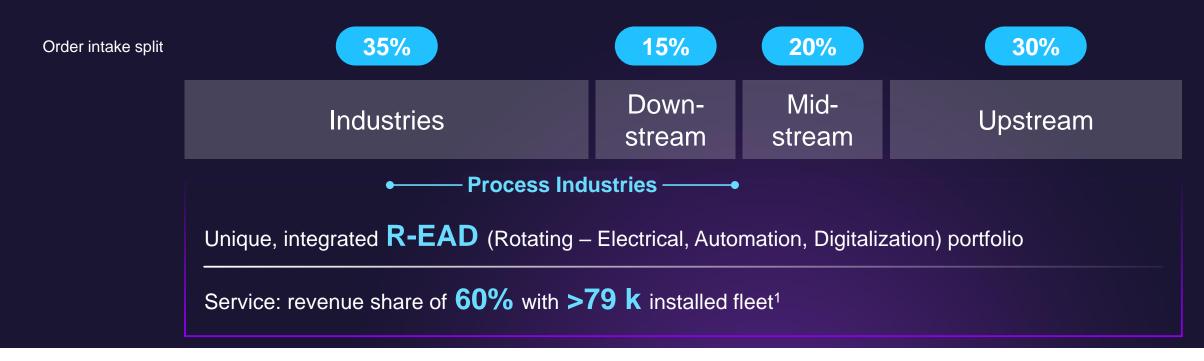


**Tim Holt** 



Better performance through Operational Excellence

### Creating customer value across the value chain



Service relevant mission critical rotating equipment<sup>2</sup> (units per customer)



INEOS









~530

~320

~280

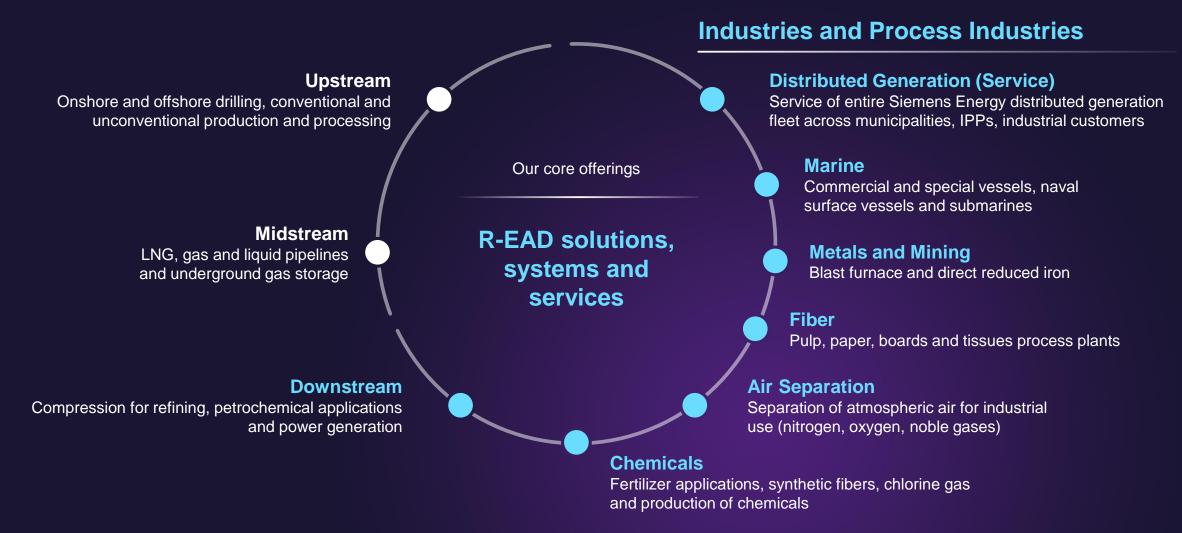
~910

~1,000

~2,300

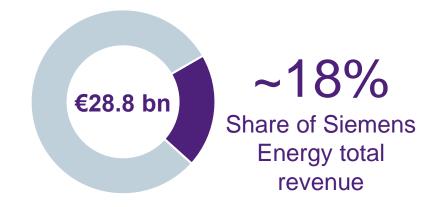
Note: Shell marks reproduced by permission of Shell Brands International AG; R-EAD = Rotating (compression, power generation) – Electrical, Automation, Digitalization | 1 Rotating equipment (aeroderivative and industrial gas turbines, generators, compressors and industrial steam turbines) | 2 Aeroderivative and industrial gas turbines, generators, compressors and industrial steam turbines based on customer allocation to market segments classified by Siemens Standard Industrial Code

### Strong presence beyond oil and gas



# **Siemens Energy Industrial Applications by numbers**

#### **Siemens Energy total revenue (FY19)**



#### Industrial Applications total revenue (FY19)<sup>1</sup>



1 Total revenue split calculated before intra-group consolidation and reconciliation effects

2 Products and Solutions

**Key figures (FY19)** 

€11 bn

Order backlog

€6.8 bn

Orders

€5.1 bn

Total revenue

 $\sim$ 17 k

**Employees** 

# **Siemens Energy Industrial Applications**Who we are



**Positioning** 



**Service** 



**Innovation** 



Value

Leading market positions with diversified customer base across industries and regions

Highly resilient and growing service business reinforced by strong partnerships with customers

Leading innovations in additive manufacturing, digitalization and decarbonization

Value generation by ambitious **cost-out** programs, **footprint consolidation**, **portfolio streamlining** and **service-led growth** 

# Leading market positions across our offer spectrum



#### Products<sup>1</sup>



#### **Solutions**



#### Service<sup>2</sup>





#### **Rotating equipment**

 Small industrial and aeroderivative gas turbines (SGT, AGT)

**#2** globally

- Turbo and reciprocating compressors
- Power generation and compressor packages (integrating AGT, SGT, MGT, IST, generators)

### **#2** globally

#### **Electrical, Automation, Digitalization**

- **EAD solutions** for Onshore-, Offshore, Subsea, Marine, Fiber
- Process safety and industrial security
- Water treatment solutions

#### **Rotating Equipment and EAD Service**

- Modernizations and upgrades
- LTP, O&M
- Spare parts, repairs, field services
- EAD services

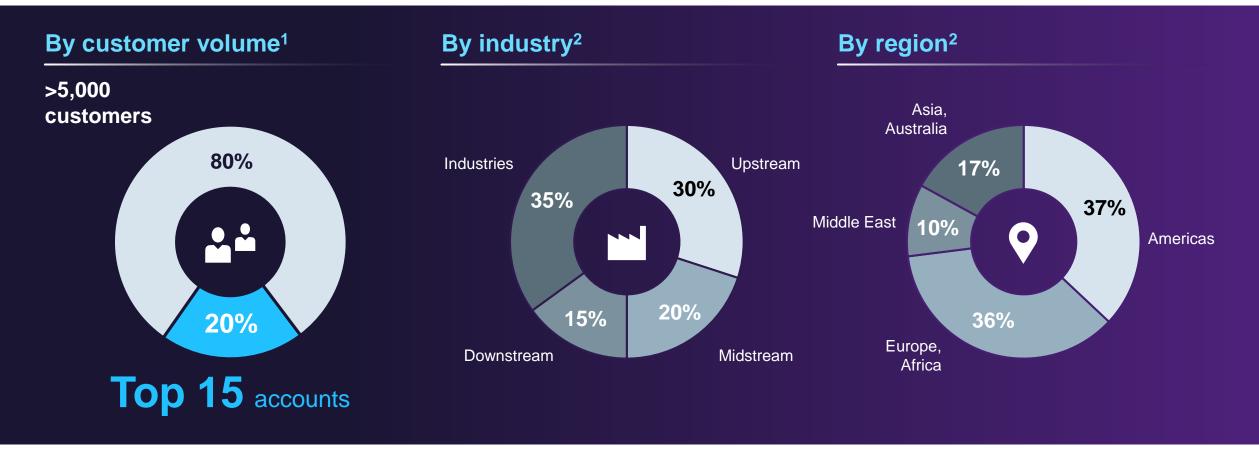
**#1** installed fleet<sup>3</sup>

Note: Market position related to addressed market according to Siemens Energy internal assessment for FY19, for Products and Solutions based on market value for new equipment in €; AGT = Aeroderivative Gas Turbine; EAD = Electrical, Automation, Digitalization; IST = Industrial Steam Turbine; LTP = Long-Term Service Program; MGT = Medium Gas Turbine; O&M = Operation and Maintenance; SGT = Small Gas Turbine | 1 Medium gas turbines, generators, industrial steam turbines fully sourced from Generation division 2 Share in percent of total revenue FY19 | 3 Leading provider for our service-relevant fleet of 79 k rotating equipment units

# Balanced business mix across customers, industries and geographies



Order intake



### Our end markets are growing



#### Industries

- Global GDP growth drives demand in industrial markets esp. chemicals, marine, fiber, air separation
- Increasing switch to gas facilitating growth in distributed generation services

#### **Downstream**

- Decline in **refining** (lower new capacity, shift to gas, renewables)
- Growth in **petrochemicals** (emerging markets, North America)

#### **Midstream**

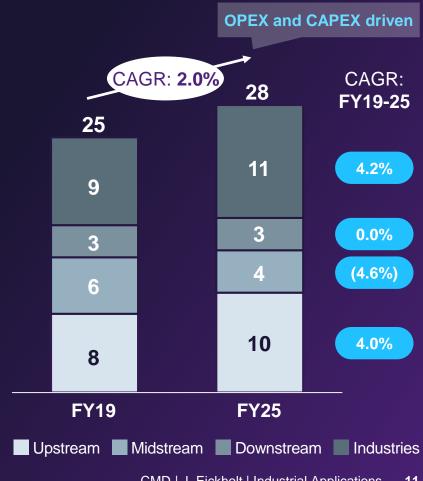
- LNG market coming off historic 2019 peak
- Partly offset by robust growth in pipelines (long-term and strategic nature)

#### **Upstream**

- Growth in Onshore driven by gas-related projects
- Growth in Offshore (incl. FPSO and Subsea) after years of weak activity
- Increased focus on **decarbonization** of O&G operations

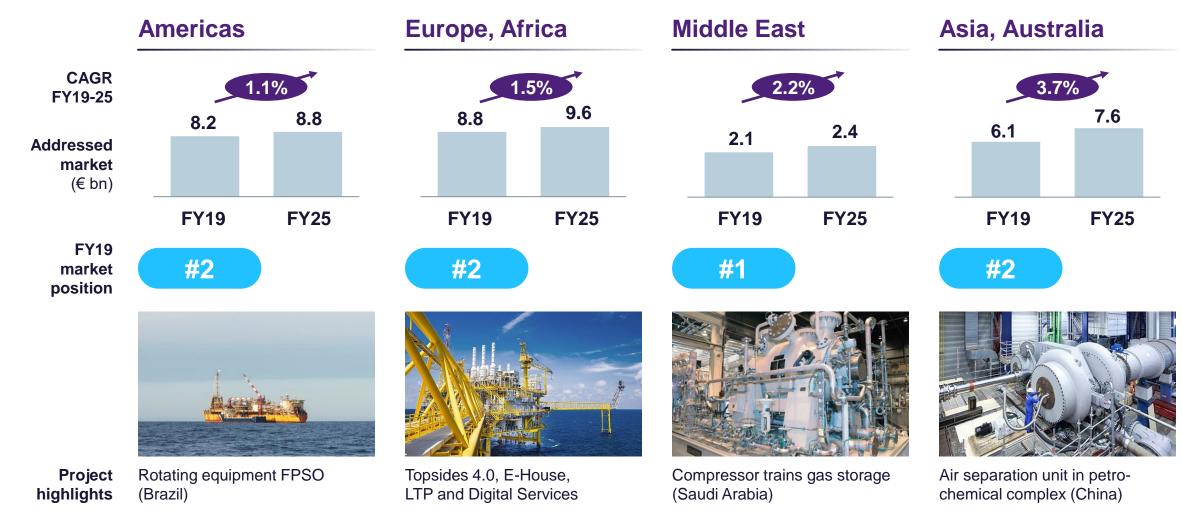
Source: SE Common Market Model 2020; Siemens Energy internal assessment | Note: FPSO = Floating Production, Storage and Offloading | 1 Siemens Energy internal assessment; for new equipment, based on expected order intake potential (in €) for relevant project scope; for services, based on revenues/potential future revenues 2020-09-01

#### Our addressable market (€ bn¹)



### We are strongly positioned in all key regions





Source: Siemens Common Market Model 2020 | Note: Market position related to addressed market according to Siemens Energy internal assessment for FY19, for Products and Solutions based on market value for new equipment in €; FPSO = Floating Production, Storage and Offloading

# We run a highly resilient lifecycle business model



# Unique, integrated portfolio R-EAD

Innovative, reliable and safe rotating equipment (e.g. turbines, compressors), integrated systems<sup>1</sup> and EAD solutions

#### **Long-term programs**

Share of gas turbine LTPs in total order backlog<sup>2</sup>

~50%

#### **Long-lasting partnerships**

Number of customers with active frame agreements<sup>2</sup>

~300

Maintenance and Modernizations

Average duration for rotating equipment LTPs

~13 years

#### **Products and Solutions**

60%

Service share of revenue<sup>2</sup>

Largest installed fleet:

>79 k units<sup>4</sup>

Digitalization and Decarbonization

# Consistently implement value driven innovation

Share of total revenue invested in R&D<sup>2</sup>

~4%

**Note:** R-EAD = Rotating (compression, power generation) – Electrical, Automation, Digitalization

1 Power generation and compressor packages (integrating AGT, SGT, MGT, IST, generators)

2 FY19 | 3 Maintenance refers to spare parts, repairs, overhauls, field services, program business

4 Rotating equipment (aeroderivative and industrial gas turbines, generators, compressors and industrial steam turbines)

# Strong track record and momentum in our service business

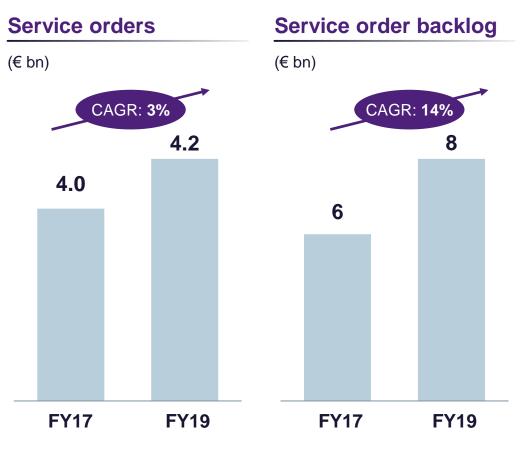


Track record of growing and improving our service business

Build-up of largest installed fleet via organic growth and buy-and-build (Dresser-Rand and Rolls-Royce Energy)

>79 k

units<sup>1</sup>



60% Service share of revenue

- Full integration of acquired fleet realizing synergies and margin uplift
- Coverage of entire distributed generation fleet (including all industrial gas and steam turbines)
- Strong service momentum with growing orders and strong backlog

**<sup>1</sup>** Rotating equipment (aeroderivative and industrial gas turbines, generators, compressors and industrial steam turbines) 2020-09-01

# Innovation leader in additive manufacturing, digitalization and decarbonization



# **Additive Manufacturing front runner**



>1.2 m operating hours of additive manufacturing parts in turbines; first OEM to 3D print hot gas path components (SGT-800)

#### **Delivering on digitalization**



Topsides 4.0 Digital: Improvement in availability up to 3% and reduced offshore manning





SGT-800 upgrade delivers:

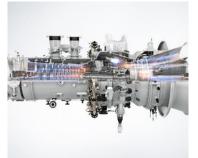
+10 MW extra power +3.5% efficiency (SC)



Extension of laser metal deposition for repairs reduces lead time by 50% with further improved lead time from digitized OCT



SIPAPER
Digital Fiber™ Suite:
Pre-integrated digital
solution increases
production capacity
while reducing energy
consumption up to 7%



H<sub>2</sub> capability in compressor and gas turbine portfolio; up to 60% for SGT-600

Higher customer value-add and cost and cash efficiencies

# Our innovations in action Differentiated value to our customers



#### H<sub>2</sub> co-firing turbine





 $\mathrm{H}_{\mathrm{2}}$  in fuel mix

CO<sub>2</sub> reduction

**↓**6%

≤60%

# Gas turbine brownfield exchange





Electrical output

Power plant CO<sub>2</sub>



**↓**17pp

# ColorLine

#### BlueVault™ and DC power grid



Dies

Diesel fuel

**↓20%** 

CO<sub>2</sub> reduction



- Additive manufactured gas turbine burners
- Continuous H<sub>2</sub> in the fuel mix with dry combustion
- Reduced emissions and water consumption
- · Build, Own, Operate project

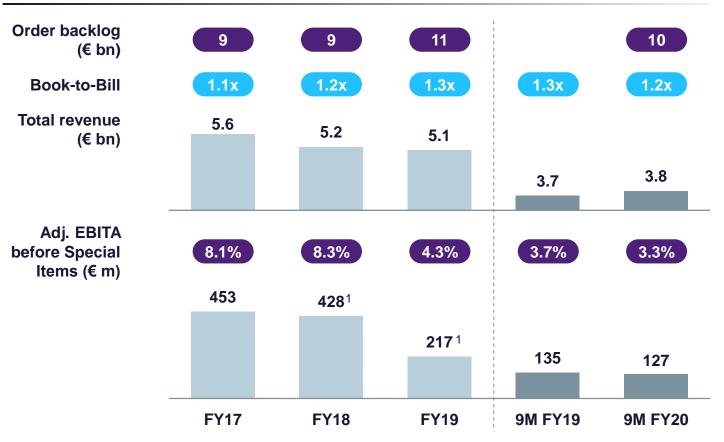
- Reduced fuel and emissions
- Increased efficiency
- Lower total cost of ownership
- Optimized brownfield project execution through collaborative partnership

- Reliable, hybrid or all-electric propulsion solutions applying advanced Li-ion batterybased energy storage
- Reduced fuel consumption
- Lower emissions

### **Recent performance**

# Topline turnaround achieved, profitability addressed

#### **Siemens Energy Industrial Applications**



**Note:** Order backlog shown as of fiscal year end. Order backlog defined as order backlog of prior reporting period plus value of orders of current reporting period less revenue recognized in current reporting period and adjusted for direct order value adjustments | **1** Positively impacted in FY18 (€165 m) and negatively in FY19 (€54 m). Disposal effects not part of Special Items definition



Positive order backlog development supporting stable revenue trend

Maintaining **strong Book-to-Bill** levels above 1 despite market headwind

Cost base hit by **overcapacities** – holistic restructuring program underway

COVID-19 impact on FY20 YTD – partial catch-up in FY21

9M FY20 excludes **AGT intangible impairment** (majority of €701 m related to Gas and Power strategic portfolio decisions)

### Full focus on value generation



#### **Profitability**



#### Growth

- Service-led growth
- Growing share of industries
- Helping customers to decarbonize
- Delivering on digitalization



#### **Footprint**

- Elimination of overcapacity and complexity
- 20+ sites closed since Rolls-Royce Energy and Dresser-Rand acquisition



#### **Project excellence**

- Project management excellence reducing **NCCs** and complexity
- Supply chain excellence



#### **Portfolio**

- AGT streamlining offering<sup>1</sup>
- Compressors Consolidate platforms, selective rationalization



#### **Cost optimization**

- Cost outs targeting **SG&A** efficiencies
- R&D effectiveness monitoring to optimize investments

New management and organizational structure (since April '20) – from functional setup to product end-to-end responsibility

#### Conclusion

# We are ...

- Much more than oil and gas ~50% of order intake from Industries and Process industries
- Market leaders across our spectrum #1 or #2 positions
- A service powerhouse 60% of total revenue
- An innovation leader
  Helping our customers to decarbonize
- On a clear path to profitable growth

  Full fledged reorganization and restructuring