Siemens Canada Internet

General interest press release

Siemens Canada contributes nearly \$80,000 to Cystic Fibrosis Canada 2013 Great Strides™ Walk

Oakville, July 16, 2013

Funds raised go to research care and a cure for Cystic Fibrosis

Siemens Canada is walking the talk to help find a cure for Cystic Fibrosis (CF) by making a contribution of nearly \$80,000 to Cystic Fibrosis Canada in support the 2013 Great Strides $^{\text{TM}}$ Walk Campaign. The contribution includes a corporate sponsorship of the annual event, as well as employee fundraising from coast-to-coast and a corporate matching program of those donations.

A proud supporter of its charity of record Cystic Fibrosis Canada for more than 15 years, Siemens was a National Sponsor of the Great Strides™ walk for the fifth time in 2013.



On Sunday, May 26, 2013, more than 500 Siemens employees and their families laced up and took great strides to raise funds for CF research in seven cities across Canada – Calgary, Edmonton, Toronto, Montreal, Quebec City, Halifax and Moncton.

Through office fundraising activities and personal donations, Siemens employees collectively raised more than \$27,000 – every dollar of which was matched by the Siemens' executive management team. Add to this a \$25,000 corporate sponsorship by the company and the total contribution to the Great Strides™ Walk 2013 is just shy of \$80,000.

This year's fundraising efforts brings Siemens total contribution to Cystic Fibrosis Canada to more than \$1.5 million over the past 15 years. These funds are helping to support research and care to help to extend and enhance life for Canadians with cystic fibrosis, a genetic disease which affects the lungs and the digestive system.

The Great Strides™ Walk, which takes place in more than 60 locations across Canada, has raised more than \$18 million for Cystic Fibrosis research, education and advocacy programs in Canada since its inception in 2005. For more information please visit www.cysticfibrosis.ca. QUOTES:

"It is truly inspiring to see so many Siemens employees come together to fundraise more than \$27,000 and participate in Great Strides™ Walks across the country. It reinforces our commitment as an organization to helping Cystic Fibrosis Canada get one step closer to finding a cure for this devastating disease."

- Robert Hardt. President and CEO of Siemens Canada

"The contribution made by Siemens Canada is very inspiring. The commitment of Siemens Canada employees to the Great Strides™ walk and in the fight against cystic fibrosis is making a difference in improving the quality of life for the 4,000 Canadians coping with disease. Thanks to generous partners like Siemens Canada, we are now closing in on our ultimate goal – finding a cure for cystic fibrosis."

- Maureen Adamson, CEO and President of Cystic Fibrosis Canada

About Siemens Caring Hands and the Caring Hands Employee Committee

The Siemens Caring Hands program was established in 2005 to coordinate and bundle corporate social responsibility activities, including donations, volunteerism, disaster relief and sponsorships. In 2010 Siemens Canada formed the Caring Hands Employee Committee to further unite the efforts of the more than 4,000 Siemens employees from coast-to-coast and to champion Caring Hands programs throughout the year including those developed to benefit Siemens' charity of record Cystic Fibrosis Canada. Siemens Caring Hands represents a culture of giving that is cultivated by Siemens in Canada and focuses on support for humanitarian and environmental non-profit organizations. Over the past number of years, Siemens Canada has made a significant impact in enhancing lives through its charitable activities.

About Siemens in Canada

For more than 100 years the innovative ideas from Siemens have helped make Canada a better place. From the Atlantic to Pacific oceans, more than 4,500 employees in Canada work together to provide answers that last in the fields of industry, energy, healthcare and infrastructure solutions for cities. Since it was federally chartered in 1912, Siemens has stood for technical achievements, innovation, quality and reliability. Sales for Siemens in Canada in fiscal 2012 (ended September 30), were \$2.1 billion CAD. The company has 53 offices and 14 manufacturing/assembly facilities across Canada.

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For more information or to arrange an interview, please contact Ann Adair, Vice President, Communications and Government Affairs

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