

Smart buildings – an active contributor to your core business

How can innovative business models help you maximize opportunities of digital disruption?

Every industry has its digital disruptors.



The automotive industry is representing

33%

of every euro spent on R&D.



After the introduction of the Google Maps navigation app

85%

of the market capitalization of stand-alone GPS devices had evaporated.



Amazon Go cashierless stores generate

50%

more revenue than typical convenience stores.



In the building industry...

Innovation



The revenue of Global Lighting as a Service (LaaS) is expected to have an annual growth rate of

17%.

Workspace and flexibility



By 2030

30%

of corporate real estate portfolio will comprise of flexible office spaces.

digital disruption generates business challenges for building owners and tenants.



Risk exposure



Business flexibility

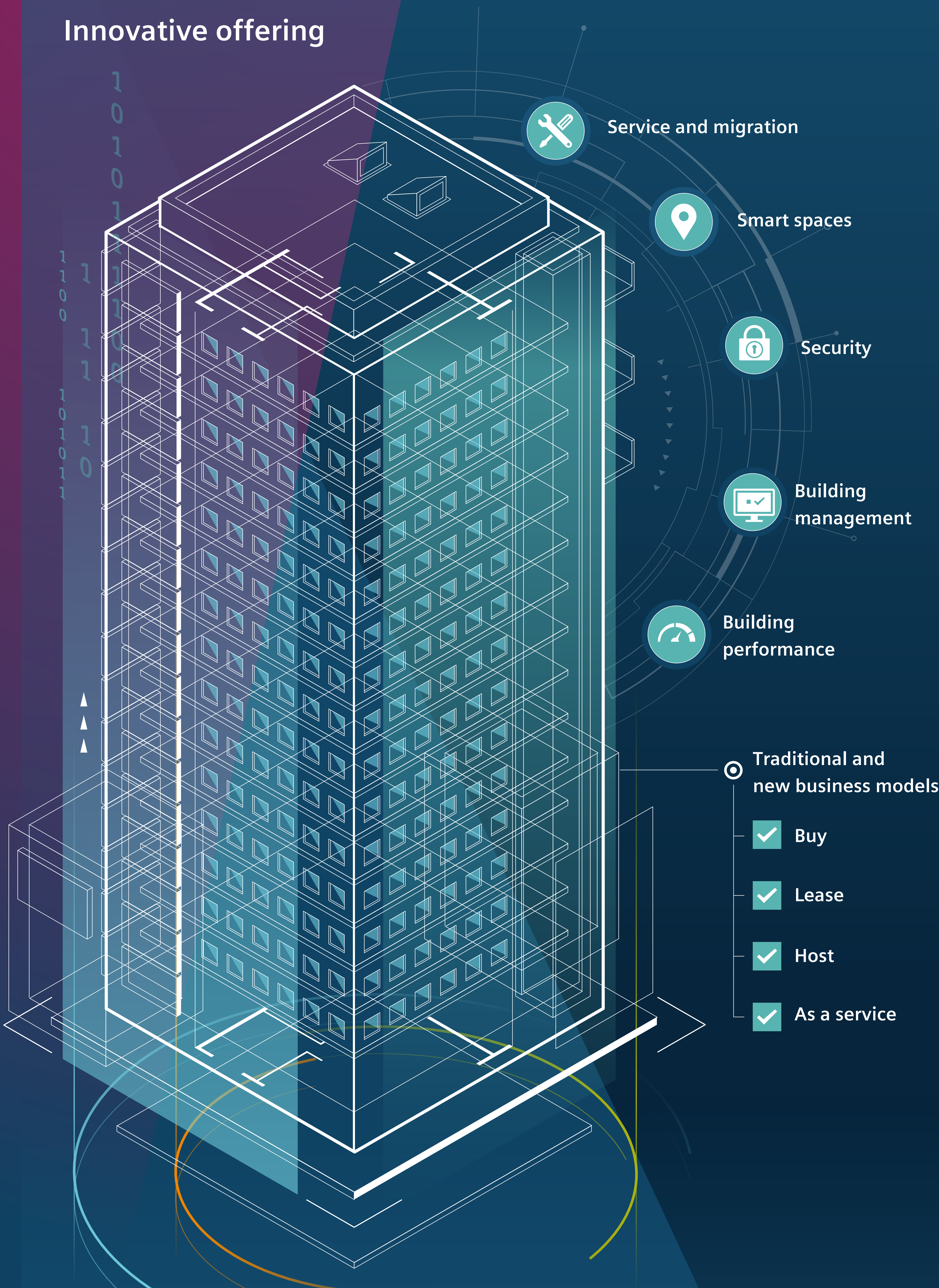


Cost pressure

How do you ensure your building isn't holding you back?

Smart buildings are a new source of competitive advantage by **interacting, learning** and **adapting** to the needs of the people and the businesses within them.

Innovative offering



With the right combination of **people, technology** and **services** we provide data-driven insights and actions enabling you to make informed decisions to enhance your building performance and gain an even greater competitive advantage.