

After 100 years, we are still building a better tomorrow.

Siemens Canada Internet

General interest press release

## Siemens Wins Silver Brandon Hall Group Excellence in Learning Award

The Personalized Education Plan (PEP) education solution from Diagnostics wins an award for excellence

Oakville, ON., February 25, 2015

The Siemens Canada Limited, Healthcare, Diagnostics Division (Siemens Healthcare) Personalized Education Plan (PEP)<sup>1</sup> has won a coveted Brandon Hall Group silver award for excellence in the "Best in Extended Enterprise Learning Program" category. The company was honoured, along with the other 2014 award winners, at Brandon Hall Group's HCM (Human Capital Management) Excellence Conference 2015.

The industry's first virtual, single source education solution for life-long learning, PEP is offered as part of Siemens Customer Care program. Through PEP, laboratory professionals can easily access, plan, and track a broad portfolio of educational offerings, from product-specific and disease-specific courses and webinars, to general laboratory practices, like quality control. Each individual can customize a plan relevant to their job and to advance their professional development.

In addition, the PEP solution includes an integrated administrative site, PEP-Administrator<sup>2</sup>, where laboratory directors or supervisors can assign, manage and track the competencies of their staff. With this additional tool, laboratory management can define the specific training needs of each individual staff member and assign content, customized to their organizational needs.

"I'm honoured to recognize this group of elite organizations with phenomenal programs across HCM functions. The winners truly exemplified excellence around the critical business dimensions across the award categories, including a high standard of performance in their organization and demonstrated clear, measurable business results through these innovative programs," said Rachel Cooke, COO of Brandon Hall Group.

The entries were evaluated by a panel of veteran, independent senior industry experts, Brandon Hall Group Sr. Analysts and Executive Leadership based upon the following criteria: fit the need, design of the program, functionality, innovation, and overall measurable benefits. The winners are listed at [http://go.brandonhall.com/past\\_award\\_winners](http://go.brandonhall.com/past_award_winners)

For further information about PEP please visit <http://www.healthcare.siemens.com/education/pep>

<sup>1</sup> PEP Patent Pending

<sup>2</sup> PEP Administrator is not available for purchase in all countries.

### About Siemens Canada

For more than 100 years the innovative ideas from Siemens have helped make Canada a better place. From the Atlantic to Pacific oceans, more than 4,500 employees in Canada work together to provide answers that last in the fields of electrification, automation and digitalization. Since it was federally chartered in 1912, Siemens has stood for innovation, quality, reliability and internationality. Sales for Siemens Canada in fiscal 2014 (ended September 30), were \$2.7 billion CAD. The company has 39 offices and 12 manufacturing/assembly facilities across Canada.

This press release may contain forward-looking statements based on the beliefs of the management of Siemens Canada Limited and its affiliates. The words "anticipate," "believe," "estimate," "forecast," "expect," "intend," "plan," "should," and "project," are used to identify forward-looking statements. Such statements reflect the management's current views with respect to future events and are subject to risks and uncertainties. Many factors could cause the actual results to be materially different, among others, changes in general economic and business conditions, changes in currency exchange rate and interest rates, introduction of competing products, lack of acceptance of new products or services and changes in business strategy. Actual results may vary materially from those projected here. Siemens Canada Limited and its affiliates do not intend or assume any obligation to update these forward-looking statements.

Download a PDF version of this release:

Siemens Wins Silver Brandon Hall Group Excellence in Learning Award

For more information or to arrange an interview, please contact Ann Adair, Vice President, Communications and Government Affairs

[ann.adair@siemens.com](mailto:ann.adair@siemens.com)

Follow us on



Text Size | |