

## Christiane Ribeiro appointed as new global Head of Communications at Siemens

- **Takes over March 1, reporting to CEO Roland Busch**

Siemens AG has appointed Christiane Ribeiro Guimarães Höfer (47) as the new global Head of Communications at Siemens AG. She will report to Roland Busch, President and CEO of Siemens AG, effective March 1. Ribeiro succeeds Lynette Jackson, who has held the role since October 2021 and has decided to leave the company to pursue a new opportunity.

“I would like to thank Lynette for her strong contribution to Siemens, protecting and building our reputation and leading the function across the enterprise for the last three and a half years. I wish her personally and professionally all the best,” said Roland Busch, President and CEO of Siemens AG.

“We are very pleased to appoint Christiane Ribeiro as Siemens’ new global head of communications,” said Roland Busch. “Having been with Siemens for almost 25 years, she brings a deep understanding of our company, our culture, and our global footprint. Her leadership across multiple regions and her pivotal role in positioning Siemens as a leading technology company over the last years make her uniquely suited for this role. As we continue to transform and shape the industries of the future, her expertise and passion will be invaluable in strengthening our brand and engaging stakeholders around the world.”

“Together with my colleagues, I look forward to supporting the continued growth of Siemens through high-impact communications. It is a privilege to tell the amazing stories of our customers and partners, our people, and the impact our technology

has on the world. I am excited to do this with outstanding teams around the globe,” said Christiane Ribeiro.

Christiane Ribeiro is currently Head of CEO communications, strategic messaging and thought leadership. She also leads communications for the newly launched “ONE Tech Company”, a company program for accelerated growth. She joined Siemens Brazil in 2001 and has held roles including Head of Communications and Government Relations for Siemens Australia and New Zealand, Head of Innovation Communications and Communications Business Partner to Roland Busch as Chief Technology Officer and Deputy CEO.

This press release is available at: <https://sie.ag/3HRmqg>

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**Siemens AG** (Berlin and Munich) is a leading technology company focused on industry, infrastructure, mobility, and healthcare. The company’s purpose is to create technology to transform the everyday, for everyone. By combining the real and the digital worlds, Siemens empowers customers to accelerate their digital and sustainability transformations, making factories more efficient, cities more livable, and transportation more sustainable. Siemens also owns a majority stake in the publicly listed company Siemens Healthineers, a leading global medical technology provider pioneering breakthroughs in healthcare. For everyone. Everywhere. Sustainably. In fiscal 2024, which ended on September 30, 2024, the Siemens Group generated revenue of €75.9 billion and net income of €9.0 billion. As of September 30, 2024, the company employed around 312,000 people worldwide on the basis of continuing operations. Further information is available on the Internet at [www.siemens.com](http://www.siemens.com).