

## FIA selects Siemens as Official Sustainability PLM Software Supplier

- **Siemens Xcelerator portfolio to help the Fédération Internationale de l'Automobile (FIA) and its championships to improve environmental sustainability across motor sports.**

Siemens Digital Industries Software announced today that the Fédération Internationale de l'Automobile (FIA), the governing body of world motor sport and the federation of the world's leading motoring organizations, has selected Siemens as “Official Sustainability PLM Software Supplier” and has adopted solutions from the Siemens Xcelerator portfolio to collaborate with F1 Teams and to support FIA and its championships including F1 in sustainability efforts.

The FIA will begin implementing the Siemens Xcelerator portfolio to enable the design of vehicles and regulations that reduce energy consumption and emissions. Through this collaboration, Siemens will support the FIA in achieving its sustainability goals through innovative thinking, pioneering approaches in motor sport and new technological advances that could be impactful across the automotive industry.

“As innovation and sustainability are two of the most important guiding principles of the FIA, we are pleased to welcome Siemens as an official supplier and to adopt their sustainable software solutions across our work on Formula 1 and other motorsport activities,” said Mohammed Ben Sulayem, FIA President. “Innovative collaborations such as this underline our commitment to becoming net zero carbon by 2030.”

“Motorsport and sustainability sound like a contradiction. But it can be done using the right technologies. If motorsport achieves carbon neutrality, any industry can. With this collaboration, we plan to influence public perceptions and promote sustainable mobility. We are delighted to be selected as an official supplier to help the FIA meet its sustainability goals,” said Cedrik Neike, Member of the Managing Board of Siemens AG and CEO Digital Industries.

Having achieved carbon neutrality and obtaining the ISO14001:2015 certification in 2021, the FIA is continuing to explore new areas for development. This new initiative expands Siemens’ relationship with the FIA and builds on previous collaborations and projects driving digital transformation at the FIA and applying Siemens’ expertise and innovation to help improve urban mobility, safety, efficiency, affordability, accessibility and reliability.

In 2019, the FIA and Siemens worked together to improve rally safety by exploring how autonomous vehicle pedestrian detection technology could be used to identify dangerous locations for rally spectators. Then in 2020, Siemens helped FIA Member Clubs provide an evidence-based approach to advocate for the implementation of mobility policies.

**Siemens Digital Industries Software** is driving transformation to enable a digital enterprise where engineering, manufacturing and electronics design meet tomorrow. The [Siemens Xcelerator portfolio](#) helps companies of all sizes create and leverage digital twins that provide organizations with new insights, opportunities and levels of automation to drive innovation. For more information on Siemens Digital Industries Software products and services, visit [siemens.com/software](https://www.siemens.com/software) or follow us on [LinkedIn](#), [Twitter](#), [Facebook](#) and [Instagram](#). Siemens Digital Industries Software – Where today meets tomorrow.

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**Siemens Digital Industries (DI)** is an innovation leader in automation and digitalization. Closely collaborating with partners and customers, DI drives the digital transformation in the process and discrete industries. With its Digital Enterprise portfolio, DI provides companies of all sizes with an end-to-end set of products, solutions and services to integrate and digitalize the entire value chain. Optimized for the specific needs of each industry, DI's unique portfolio supports customers to achieve greater productivity and flexibility. DI is constantly adding innovations to its portfolio to integrate cutting-edge future technologies. Siemens Digital Industries has its global headquarters in Nuremberg, Germany, and has around 76,000 employees internationally.

**Siemens AG (Berlin and Munich)** is a technology company focused on industry, infrastructure, transport, and healthcare. From more resource-efficient factories, resilient supply chains, and smarter buildings and grids, to cleaner and more comfortable transportation as well as advanced healthcare, the company creates technology with purpose adding real value for customers. By combining the real and the digital worlds, Siemens empowers its customers to transform their industries and markets, helping them to transform the everyday for billions of people. Siemens also owns a majority stake in the publicly listed company Siemens Healthineers, a globally leading medical technology provider shaping the future of healthcare. In addition, Siemens holds a minority stake in Siemens Energy, a global leader in the transmission and generation of electrical power.

In fiscal 2021, which ended on September 30, 2021, the Siemens Group generated revenue of €62.3 billion and net income of €6.7 billion. As of September 30, 2021, the company had around 303,000 employees worldwide. Further information is available on the Internet at [www.siemens.com](http://www.siemens.com).

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