

Siemens Integrity Initiative Golden Stretch – Project Profiles

8 projects with activities in more than 27 countries were selected for funding in the Golden Stretch and will receive up to USD 20,5 million in funding

With this our sustainable Siemens Integrity Initiative Collective Action Network has 85 Projects and a total committed Funding of ~ USD 120 Million in more than 50 countries to enable clean markets for great business.

Siemens Legal and Compliance
Sabine Zindera and Shawn Teixeira
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Note: due to rounding, numbers presented may not add up precisely to the totals provided.

Overview of the Golden Stretch projects



Basel Institute on Governance

Towards new horizons for Collective Action



Maritime Anti-Corruption Network (MACN)

MACN Regional Expansion: Collective Action Against Maritime Corruption in India, Pakistan and Bangladesh



Transparency International e.V. (TI-S)

Bolstering Integrity in Public Contracting: A Reinvigorated Approach and Coalition on Integrity Pacts



United Nations Office on Drugs and Crime (UNODC)

Global Action for Business Integrity



International Anti-Corruption Academy (IACA)

"TEACH (Train and Educate Anti-Corruption Champions)" to Fight Corruption



Organisation for Economic Co-operation and Development (OECD)

Fair Market Conditions for Competitiveness in six OECD partner countries



Foundation for the Global Compact (UNGC)

Advancing Collective Action Against Corruption through Global Compact Local Networks



Vienna University of Economics and Business (WU Wien)

Good governance in a digital and open trading environment

Overview of more than 27 countries covered by 8 Golden Stretch projects

 **BASEL INSTITUTE ON GOVERNANCE**

Global

 **OECD**

BETTER POLICIES FOR BETTER LIVES
Algeria, Croatia, Saudi Arabia, Serbia, South Africa, Uzbekistan

 **IACA** | INTERNATIONAL ANTI-CORRUPTION ACADEMY

Least Developed Countries and Emerging Markets

 **TRANSPARENCY INTERNATIONAL**
the global coalition against corruption

Argentina, Romania, Spain

 **UN GLOBAL COMPACT**

Argentina, Bangladesh, Brazil, India, Indonesia, Italy, Japan, Kenya, Malaysia and Thailand

 **UNODC**
United Nations Office on Drugs and Crime

Brazil, Colombia, Egypt, Ethiopia, Malaysia, Saudi Arabia, Uzbekistan and 1 global outreach component


 **MACN**
Bangladesh, India, Pakistan

 **WU**
WIRTSCHAFTS UNIVERSITÄT WIEN VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS

Nigeria, Ghana, Kenya, Rwanda, South Africa, Zambia, Uganda and selected Belt and Road Initiative countries

Basel Institute on Governance

Towards new horizons for Collective Action

Funding Volume	USD 3,5 M	 BASEL INSTITUTE ON GOVERNANCE
Duration	3 years	
Registered in	Switzerland	
Implementation Country	Global	

About the Integrity Partner Organization

www.baselgovernance.org

The Basel Institute on Governance is an independent, non-profit organisation working around the world to strengthen governance and counter corruption. It is an Associated Institute of the University of Basel.

Headquartered in Basel, Switzerland since 2003, its 90+ staff work globally with public, private, third sector and academic partners on cross-cutting issues in asset recovery, public governance, public finance management, green corruption, compliance and corporate governance,

and anti-corruption Collective Action.

As a facilitator of Collective Action initiatives, the Basel Institute guides companies and multi-stakeholder groups towards pragmatic solutions and best practices in compliance.

It hosts the B20 Collective Action Hub resource and guidance centre, and regularly promotes anti-corruption Collective Action at its own and partner conferences and events.

Golden Stretch Project Summary

This project aims to sustain and expand the use of Collective Action to prevent corruption and promote responsible business.

It will leverage the Basel Institute's experience in mentoring and supporting current and upcoming Collective Action leaders; showcase its wide applicability; and market Collective Action through the B20 Collective Action Hub and key partners.

The project will multiply strategic efforts to embed Collective Action as a norm and bring it into new sectors, including through initiatives that combine anti-corruption and related sustainable development goals.

The supporting marketing strategy includes a global index, conferences and annual awards.


The B20 Collective Action Hub will aim to achieve long-term sustainability as the global go-to centre on Collective Action.

Online courses and a virtual help desk will provide a space for all interested parties to gain and share advice, skills and knowledge on Collective Action.

The project will culminate in a comprehensive volume of learnings from Siemens Integrity Initiative-funded projects to promote clean business and level the playing field.

International Anti-Corruption Academy (IACA)

"TEACH (Train and Educate Anti-Corruption Champions)" to Fight Corruption

Funding Volume	USD 2,0 M	
Duration	3 years	
Registered in	Austria	
Implementation Country	Global with focus on Least Developed Countries and Emerging Markets	

About the Integrity Partner Organization

www.iaca.int

The International Anti-Corruption Academy (IACA) is an international organization and post-secondary educational institution. At present, it is comprised of 76 State Parties and 4 international organizations.

It is the only international organization with a mandate focused solely on fighting corruption through education, research, cooperation, and technical assistance delivery.

IACA strives to complement the United Nations' work in the field of sustainable development, including through project implementation and provision of

technical assistance, and to facilitate the implementation of the United Nations Convention Against Corruption (UNCAC).

Its activities benefit public and private sector professionals and practitioners, academics, media professionals, and civil society.

The Academy currently offers three masters' programmes as well as various capacity-building trainings.

IACA also creates platforms for dialogue and networking on anti-corruption issues.

Golden Stretch Project Summary

Within the three years of the Project "TEACH to fight corruption", IACA will train and educate participants in its master's programmes, Summer Academy trainings at IACA, and the Regional Summer Academy (RSA) programmes.

Regional Alumni Conferences will be organised in parallel to the RSA in Latin America (Central and South America) and Asia (South and South-Eastern Asia), both regions with high potential for impact.

An innovative objective of this project is the design and implementation of the Collective Action Impact Hub, which will guide and mentor participants throughout the implementation of Collective Action initiatives in

Least Developed Countries and Emerging Markets.

Finally, IACA will gather and systematize empirical evidence of Siemens funded projects' outcomes aimed towards developing a clean business environment and leveling the playing field. This evidence will include a learning and training toolkit for further replication and implementation.

Building upon IACA's institutional strengths, the rationale behind the "TEACH (Train and Educate Anti-Corruption Champions)" to Fight Corruption Project is to put theory and knowledge into practice with real impact, and to promote and harvest Collective Action initiatives driven and implemented by IACA Alumni.

Maritime Anti-Corruption Network (MACN)

MACN Regional Expansion: Collective Action Against Maritime Corruption in India, Pakistan and Bangladesh

Funding Volume	USD 2,0 M	 
Duration	3 years	
Registered in	Denmark	
Implementation Country	Regional with focus on India, Pakistan and Bangladesh	

About the Integrity Partner Organization

www.macn.dk

The Maritime Anti-Corruption Network (MACN) is a global business network working towards the vision of a maritime industry free of corruption that enables fair trade to the benefit of society at large.

Established in 2011, MACN is comprised of companies within the main sectors of the maritime industry.

With over 140 companies from the maritime industry represented, MACN members own or manage over 50 percent of the total global tonnage in the maritime industry.

Since its inception, MACN has become one of the preeminent examples of an industry led Collective Action network.

About the Project Partner Organization

www.insa.in

Indian National Shipowners' Association promotes the Indian maritime sector to stand equally along with the best in the world. It is the

government recognized spokesperson for the Indian shipping industry and represents the interests of the Indian maritime sector and seafarers.

Golden Stretch Project Summary

This project enables MACN to expand its Collective Action methodology to Pakistan and Bangladesh and deepens MACN's ongoing engagement in India.

The project will take lessons learned from MACN's most mature Collective Action in Nigeria, partly funded through the Siemens Integrity Initiative, and will build on a similar intervention logic.

In Nigeria, MACN has shown how public-private roundtables and a dedicated Private Sector Anti-Corruption HelpDesk result in corruption challenges being resolved and empower the private sector to resist and report corruption.

Through this project, MACN will launch the same type of activities


in India, and further localize capacity to drive Collective Action by the local maritime value chain and NGOs.

MACN will partner with the United Nations Global Compact in Pakistan, Bangladesh, and India, to establish local Collective Action alliances in each country and deploy MACN's Collective Action tools and methodology.

Key national maritime associations, and the local maritime value chain, will be equipped with tools and resources to promote and implement Collective Action and provide support on anti-bribery practice to local business beyond the life of this project.

Organisation for Economic Co-operation and Development (OECD)

Fair Market Conditions for Competitiveness in six OECD partner countries

Funding Volume	USD 3,0 M	
Duration	3 years	
Registered in	France	
Implementation Country	Global targeting Algeria, Croatia, Saudi Arabia, Serbia, South Africa, Uzbekistan	

Golden Stretch Project Summary

This project intends to support the creation of a level-playing field and fair market conditions in the six target countries in order to enhance competitiveness and integrity in a sustainable and inclusive way. It is designed to build on the experience and demonstrated impact of the ongoing project to create fairer market conditions in the Adriatic region, funded by the Third Funding Round of the Siemens Integrity Initiative.

Although this group of countries is very heterogeneous with varying institutional capacities, unique legal and regulatory frameworks and distinct policy priorities, they suffer from significant levels of corruption, a lack of transparency, and anti-competitive behavior.

Addressing the most pressing issues and underlying constraints in each country in a joint effort by engaging with government officials, business representatives, civil society and academia, will allow building mutual

trust and reinforcing processes towards fairer practices in the economy and society.

This project will address country-specific drawbacks by promoting international standards, exchanging best practices, increasing capacities and empowering stakeholders. More specifically, through this project the OECD seeks to:

- Raise awareness about effective practices to fight corruption across the economy and society;
- Intensify the policy discussion involving the public;
- Provide tailor-made advice and hands-on recommendations;
- Translate policy guidance into concrete reform actions;
- Integrate the latest knowledge and approaches into academic curricula;
- Strengthen institutional capacities, inter- ministerial cooperation and stakeholder consultations.

About the Integrity Partner Organization

www.oecd.org

The Organisation for Economic Co-operation and Development (OECD) is an international organisation that works to build better policies for better lives.

Our goal is to shape policies that foster prosperity, equality, opportunity and well-being for all.

We draw on almost 60 years of experience and insights to better

prepare the world of tomorrow. Together with governments, policy makers and citizens, we work on establishing international norms and finding evidence-based solutions to a range of social, economic and environmental challenges.

Transparency International e.V. (TI-S)

Bolstering Integrity in Public Contracting: A Reinvigorated Approach and Coalition on Integrity Pacts

Funding Volume	USD 1,0 M	
Duration	3 years	
Registered in	Germany	
Implementation Country	Global with emphasis on Argentina, Romania, and Spain	

About the Integrity Partner Organization

www.transparency.org

Transparency International is a global Movement with over 100 chapters around the world dedicated to a vision of a world free of corruption.

The TI Secretariat (TI-S), based in Berlin, is an independent not-for-profit organization with over 25 years of experience working to promote transparency, accountability and integrity at all levels and sectors of society.

TI-S tackles corruption on the regional and global stage by supporting national chapters and coordinating the

Movement's international initiatives that seek to hold power to account for the common good.

In collaboration with chapters and contact groups, the Secretariat produces numerous research tools, policy positions, and advocacy strategies.

It serves as a knowledge center, offering valuable insights and new approaches to fighting corruption through research, advocacy, and coalition building.

Golden Stretch Project Summary

Transparency International aims to address corruption in public procurement by reinvigorating the Integrity Pact as an anti-corruption standard and expanding global and national coalitions promoting its adoption in critical investments and regulation.

The initiative will:

1. Reframe and strengthen the Integrity Pact as a global anti-corruption standard by developing an updated global narrative. This will ease its understanding among broader audiences and provide a clear reference for consistent adoption while leaving space for national adaptation.
2. Widen the number of policy and business leaders who promote the application and


implementation of the Integrity Pact as an anti-corruption standard through global advocacy.

3. Embed the Integrity Pact standard in key contracting projects or regulation in three countries.

Working at the national level, TI chapters in Argentina, Romania and Spain will build cases for the adoption of the IP anti-corruption standard and its integration into public contracting regulation and convince government leaders to commit to its implementation in flagship public investments or formal adoption.

Foundation for the Global Compact (UNGC)

Advancing Collective Action Against Corruption through Global Compact Local Networks

Funding Volume	USD 4,0 M	
Duration	3 years	
Registered in	USA	
Implementation Country	Global with focus on Argentina, Bangladesh, Brazil, India, Indonesia, Italy, Japan, Kenya, Malaysia and Thailand	

About the Integrity Partner Organization www.globalcompactfoundation.org

The Foundation for the Global Compact was established in 2006 and registered as a 501(c) (3) non-profit organization under New York State law.

The Foundation is based on the principle that transparency, integrity and public-private collaboration is essential to finding lasting solutions to pressing global problems.

The Foundation supports the activities of the United Nations Global Compact (www.unglobalcompact.org) including fundraising, outreach and engagement

with business stakeholders.

This is a policy and engagement platform for businesses that are committed to aligning their operations and strategies with the United Nations Global Compact's ten universally accepted principles in the areas of human rights, labor, environment and anti-corruption.

Golden Stretch Project Summary

The project titled Advancing Collective Action against Corruption through Global Compact Local Networks ("Project") aims to expand and build upon the activities under the Siemens Integrity Initiative Third Funding Round United Nations Global Compact project "Scaling up Anti-Corruption Collective Action within Global Compact Local Networks" by:

- advancing the adoption of the "*Uniting against Corruption: A Playbook on Anti-Corruption Collective Action*" as a global resource,
- enabling Global Compact Local Networks ("GCLNs") to initiate and facilitate local and regional Collective Action initiatives and
- scaling UN Global Compact's engagement in public-private

policy dialogue to bring the private sector voice to the global anti-corruption agenda.

To this end, the Project will adopt a three pronged approach:

1. transform the Collective Action Playbook into an e-learning course to increase the understanding and uptake of the Collective Action methodology,
2. support select GCLNs in developing and carrying out Collective Action initiatives and
3. strategically engage with governments and other relevant stakeholders on current global thematic focus areas to enhance public-private cooperation in the fight against corruption.

United Nations Office on Drugs and Crime (UNODC)

Global Action for Business Integrity

Funding Volume	USD 4,0 M	 UNODC United Nations Office on Drugs and Crime
Duration	3 years	
Registered in	Austria	
Implementation Country	Global with focus on Brazil, Colombia, Egypt, Ethiopia, Malaysia, Saudi Arabia, Uzbekistan and 1 global outreach component	

Golden Stretch Project Summary

Despite progress in recent years, corruption remains a key impediment to sustainable development. Corruption imposes high costs on doing business, it deters investment and stifles competition.

for Business Integrity aims to support this process and to reduce corruption by strengthening legal frameworks, public-private dialogue and private sector capacity to enhance integrity in accordance with the relevant provisions of the United Nations Convention against Corruption (UNCAC).

The COVID-19 pandemic intensified the challenges to business integrity by disrupting supply chains and producing rapid shifts in corruption risks for many companies.

The project is active in seven target countries: Brazil, Colombia, Egypt, Ethiopia, Malaysia, Saudi Arabia and Uzbekistan.

As a response, Collective Action by the public sector, the private sector, civil society and academia is needed to develop innovative and sustainable solutions to prevent and counter corruption.

In addition, the project's global component will play a critical role in upscaling effective approaches, achieving sustainability and mainstreaming the good practices identified under this project into global policy forums.

The UNODC project Global Action

About the Integrity Partner Organization

www.unodc.org

The mission of the United Nations Office on Drugs and Crime (UNODC) is to contribute to global peace and security, human rights and development by making the world safer from drugs, crime, corruption and terrorism and by working for and with Member States to promote justice and the rule of law to build resilient societies.

secretariat to global policy-making bodies;

- providing strong research and policy analysis; and
- combining global expertise and a wide field presence to provide specialized assistance to Member States.


The important and complementary mandates of UNODC are:

- serving as the guardian of international treaties and the



Vienna University of Economics and Business (WU Wien)

Good governance in a digital and open trading environment

Funding Volume	USD 1,0 M	
Duration	3 years	
Registered in	Austria	
Implementation Country	Regional with focus on Nigeria, Ghana, Kenya, Rwanda, South Africa, Zambia, Uganda and selected Belt and Road Initiative Countries	

About the Integrity Partner Organization

www.wu.ac.at

WU Wien (Vienna University of Economics and Business) is Europe's largest Business and Economics University offering degree programs, organization and administration as well as a wide range of specialization areas and research opportunities.

engaged in the research and teaching of the tax law.

The Institute has a long standing tradition in organizing international conferences and trainings both for practitioners and tax administrations.

Project responsibility will be undertaken by the Institute for Austrian and International Tax Law.

The Institute for Austrian and International Tax Law is one of the world's largest academic institutions

Golden Stretch Project Summary

New digital technologies have transformed the way that African citizens work, live and play and the way they interact with their governments. New opportunities for inter-African trade are opening up with the African Continental Free Trade Area Agreement (AfCFTA).

With a young digital savvy population and a rapidly expanding digital infrastructure, Africa is well placed for this transformation. Nevertheless new technologies and open borders carry the risk of facilitating Illicit Financial Flows (IFFs).

This project focuses on how African countries can minimize the risk and maximize the benefits from this more open and technologically sophisticated environment.

To achieve this transformation will require the active participation of civil society organizations (CSOs). It will require that Financial Intelligence Units (FIUs), Tax and Customs Departments, Trade Ministries, Anti-Corruption Authorities, Justice and Finance Ministries and other relevant institutions all seamlessly cooperate and engage in information exchange.

Achieving more effective actions against corruption and other forms of illicit financial flows will require action on all three aspect of this project: exploring how digital technologies can improve the response of law enforcement bodies; ensuring the interests of these bodies are taken into account as the African Trade Agreement is implemented and engaging CSOs in this debate.

Dear Reader,

Further information can be found at www.siemens.com/integrity-initiative

The website also features all of our Annual Reports since 2011, as well as our press releases and the eligibility and selection criteria of our funding rounds.

With best regards,



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