Siemens, Enlighted, and Zumtobel Group partner to advance smart building solutions

- Siemens and Enlighted announce ecosystem partnership with Zumtobel Group, a global lighting solutions provider
- Enlighted's state-of-the-art smart sensor technology to be integrated into Zumtobel Group's premium lighting products, for an attractive IoT lighting bundle for customers
- Advantages of the partnership include: effective prefabricated solutions, efficient wireless deployment, smart adaptable technology, and enhanced insights

Siemens and Enlighted, a leading property technology company owned by Siemens, announce a strategic partnership with Zumtobel Group, a global lighting solutions provider, to advance the adoption of smart building technologies including intelligent IoT lighting, setting new standards for efficiency and sustainability in building operations worldwide.

At the core of the partnership lies the technical integration of Enlighted's industry-leading smart sensors into Zumtobel Group's lighting portfolio, both under Zumtobel and Thorn brands. The result is a comprehensive suite of IoT smart lighting solutions designed to elevate occupant well-being and facilitate sustainable, energy-efficient building operations. The partnership will have a special focus on commercial buildings, higher education, and smart hospitals.

“Bringing together two leaders of smart lighting technology creates an opportunity to innovate and accelerate the delivery of advanced IoT solutions to our customers,” said Alfred Felder, CEO of Zumtobel Group. “The combination of these brands will elevate the smart building market and expand what is possible in terms of functionality, efficiency, and user experience.”
The partnership aims to allow faster access to technology solutions and services that can help to decarbonize buildings, elevate the occupant experience and ensure cost-efficient operations, through the strengths of both companies’ portfolios. Prefabricated bundles featuring Zumtobel Group fixtures and Enlighted specialized sensors for new construction and retrofits will optimize delivery processes and simplify orders. Access to Enlighted’s wireless network design will ensure swift deployment, eliminating the need for complex wiring and ensuring precise installations. Finally, intelligent lighting configurations, coupled with smart IoT data collection and analysis, will enable a real time location system (RTLS) which tracks the location and movement of assets and badges in buildings for advanced operational decision making. The Enlighted portfolio is part of Siemens Xcelerator, an open digital business platform to accelerate digital transformation.

The partnership will also allow Siemens to strengthen its solutions and services offerings to customers, supporting their energy reduction, decarbonization and sustainability goals through end-to-end programs.

"With valuable insights and analytics, smart lighting solutions can enable more intelligent decision-making, and drive sustainable innovation to transform interactions with the built environment,” said Dave Hopping, CEO, Solutions and Services, Siemens Smart Infrastructure. “With the shared vision of this partnership, we are dedicated to providing solutions which prioritize occupant wellbeing and pave the way for significant energy savings and IoT data solutions.”

Providing access to best-in-class building data captured from Enlighted’s smart IoT sensors, empowers decision makers to optimize operations, prioritize energy efficiency, and create spaces that are more comfortable, sustainable, and future-ready for occupants.

Showcasing the Partnership at Light + Building 2024
Enlighted and Zumtobel Group will showcase their partnership at the Zumtobel booth at the Light + Building 2024 trade fair in Forum Messe Frankfurt, Germany (Forum 0 / A10), March 3-8. The exhibition will feature digital services, innovative lighting controls, and visionary lighting solutions aimed at enhancing workplace well-being and supporting sustainable, energy-efficient building
operations. In addition, Zumtobel Group will present new product developments and its vision for the future of lighting in a dedicated 'concept space'.

For more information on Siemens and Enlighted at Light + Building 2024, click here.

This press release as well as press pictures / further material are available at https://sie.ag/2URFTF


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Siemens Smart Infrastructure (SI) is shaping the market for intelligent, adaptive infrastructure for today and the future. It addresses the pressing challenges of urbanization and climate change by connecting energy systems, buildings and industries. SI provides customers with a comprehensive end-to-end portfolio from a single source – with products, systems, solutions and services from the point of power generation all the way to consumption. With an increasingly digitalized ecosystem, it helps customers thrive and communities progress while contributing toward protecting the planet. Siemens Smart Infrastructure has its global headquarters in Zug, Switzerland. As of September 30, 2023, the business had around 75,000 employees worldwide.

Siemens AG (Berlin and Munich) is a leading technology company focused on industry, infrastructure, transport, and healthcare. From more resource-efficient factories, resilient supply chains, and smarter buildings and grids, to cleaner and more comfortable transportation as well as advanced healthcare, the company creates technology with purpose adding real value for customers. By combining the real and the digital worlds, Siemens empowers its customers to transform their industries and markets, helping them to transform the everyday for billions of people. Siemens also owns a majority stake in the publicly listed company Siemens Healthineers, a globally leading medical technology provider shaping the future of healthcare.

In fiscal 2023, which ended on September 30, 2023, the Siemens Group generated revenue of €77.8 billion and net income of €8.5 billion. As of September 30, 2023, the company employed around 320,000 people worldwide. Further information is available on the Internet at www.siemens.com.

Enlighted is a leading proptech provider of IoT solutions at the intersection of people, space, and work. We offer a unique combination of cognitive environmental IoT sensors and lighting controls that connect to intelligent workplace experience apps, offering a singular, scalable, interoperable solution to address a spectrum of building, space, and productivity needs. Our customers leverage these solutions to enable occupant well-being, greater business efficiencies and momentum toward their sustainability goals. Enlighted is part of Building Robotics, Inc., a Siemens company. Further information is available at www.enlightedinc.com.

Zumtobel Group is an international lighting group and a leading supplier of innovative lighting solutions, lighting components and associated services. The Zumtobel Group’s service offering is one of the most comprehensive in the entire lighting industry, including consultation on smart lighting controls and emergency lighting systems, light contracting, design services and project management of turnkey lighting solutions, as well as new, data-based services focused on delivering connectivity for buildings and municipalities via the lighting infrastructure. The Group is listed on the Vienna Stock Exchange (ATX Prime) and currently holds a workforce of around 5,500 employees. In the 2022/23 financial year, the Group posted revenues of EUR 1,209.2 million. The Zumtobel Group is based in Dornbirn in the Vorarlberg region of Austria. Further information is available at z.lighting/group.