

## Siemens and Bayer Zydus Pharma bring STAR program to India

- **Specialized Training in Advances in Radiology (STAR) is an internationally-coveted education program**
- **This is the seventh edition of STAR in India to present latest developments in radiology**
- **Until mid-2013, 168 STAR events were held in 36 countries with more than 28,000 radiologists attending**

The internationally-coveted Specialized Training in Advances in Radiology (STAR) program commences today in Ahmedabad and travels to Bangalore on April 26-27. The professionally-organized lectures and workshops by eminent international faculty will help radiologists to provide their patients comfortable and enhanced care, by means of faster and accurate diagnosis.

Richard Guest, CEO, Siemens Healthcare, India, said, "With continuous developments in the field of radiology, it has become essential to impart education to the practicing radiologists. Being the innovation leader in diagnostic imaging, Siemens always has been privileged to bring the renowned STAR program in India along with Bayer Zydus Pharma. We hope that this edition of STAR will be equally successful as every time."

"STAR is an international educational forum brought to you by the two known leaders in Diagnostic Imaging. Both Bayer and Siemens have had a strong history and expertise in the area of radiology. Initiatives like STAR facilitate sharing of knowledge and further reiterate Bayer's commitment to improve people's quality of life with its research and innovation," said Angel-Michael Evangelista, Managing Director – Bayer Zydus Pharma.

STAR will be held from April 23-24, 2014 in Ahmedabad and from April 26-27, 2014 in Bangalore. For the last nine years, this educational forum is being organized and is successfully led by Prof. Hans Ringertz from Linköping University, Sweden and Stanford University, USA. Until mid-2013, 168 STAR events have been conducted in 36 countries, with more than 28,000 radiologists attending the events. Prof. Ringertz mentions, "As Scientific Director of the STAR program for more than 10 years, it is my great pleasure to be back in India. Our programs here have always been extremely well-received and the medical and scientific exchange is very rewarding in both directions. On behalf of the international faculty I want to express gratitude to Bayer and Siemens for hosting us."

STAR, which maintains international standards across all its lectures and workshops, enables leaders from various radiological specialties to discuss procedures and approaches. This aids in increasing specific knowledge and skill levels, further helping in improving the patient's quality of life. The program also enables one-on-one discussions between top level international radiologists and local radiological community.

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