

## Siemensstadt 2.0 Berlin: Listening to residents

Siemensstadt 2.0 will transform a 70-hectare area that was once a closed-off industrial site into a community that blends work, living and research. That's why Siemens, from the outset, listened to local neighborhoods, interested members of the general public and its own employees in the planning and development process.

As part of these efforts, two citizens' forum meetings were held in mid-2019. At these events, project managers from Siemens joined representatives of the state of Berlin and the Spandau district to answer questions on the progress of the planning and hear suggestions from local residents. The first citizens' forum provided general information about the project. The second one was used specifically to integrate participants into the urban development competition.

Siemens also launched a public forum called "Let's talk #Siemensstadt 2.0" in September 2019. This online forum provided everyone with an opportunity to express his or her wishes for the new district and present them for public debate. In response to ads placed in the media, flyers, posters and social media channels, all interested parties had three weeks to comment on five defined topics: new working worlds (work and living), public space (open and green spaces), sustainable campus (climate and environmental protection), innovative mobility (transport and accessibility) and urban living (social infrastructure and community centers).

All contributions were collected, evaluated, processed and provided to the architecture firms competing for the contract as an additional source of inspiration. In this way, the jury was also able to systematically incorporate the wishes and ideas of local residents into its assessment. To ensure maximum transparency, Siemens also made the assessment available for downloading on the citizens' forum homepage at <https://www.siemensstadt-dialog.de/>.

Once the urban development competition has been completed and the winning design announced, there will be a public exhibition displaying all entries in the competition.

This background information and other press materials can be found at [www.siemens.com/press/siemensstadt](http://www.siemens.com/press/siemensstadt)

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