

## OPmobility adopts PLM from Siemens Xcelerator to optimize product design process

- **OPmobility, a world leader in sustainable mobility, is adopting Teamcenter X, the cloud-enabled Product Lifecycle Management (PLM) software from the Siemens Xcelerator portfolio**
- **OPmobility will use Teamcenter as its single backbone, helping to optimize work efficiency and project lead-times and contribute to the transformation of the product design processes in a rapidly changing automotive industry**

Siemens announced today that OPmobility is partnering with Siemens to adopt its Teamcenter® X Product Lifecycle Management software. OPmobility's increasingly complex products now include electronics and software, to create intelligent exterior and complex lighting systems, as well as energy storage systems, which include battery and hydrogen electrification solutions in addition to fuel tanks.

To further improve the efficiency and scalability of its product development process across its 40 R&D centers around the world, and optimize collaboration between its product development teams, OPmobility has chosen to partner with Siemens and implement Teamcenter as its product lifecycle management backbone.

“In a world where making mobility safer and more sustainable is key, we bring together technology and industry skills to deliver innovative solutions. Partnering with Siemens Digital Industries Software to adopt a single standardized PLM solution across our worldwide R&D network will significantly improve our efficiency and performance, and accelerate time-to-market, which will benefit OPmobility's products and customers. This partnership illustrates our capacity to embrace new innovative solutions to be at the forefront of progress in this sector”, said Félicie Burelle, Managing Director, OPmobility.

The decision was driven by OPmobility's push to improve end-to-end digital continuity, capacity to reduce low value-added tasks, SaaS operations, as well as the ability to benefit regularly from new capabilities in Teamcenter X, including Artificial Intelligence.

"The automotive industry faces unprecedented challenges in product complexity, lead-time pressures, and new technology adoption. We are proud that OPmobility selected Siemens Xcelerator to achieve its ambitious digital transformation goals through comprehensive lifecycle management in this environment," said Cedrik Neike, CEO of Digital Industries and Member of the Managing Board of Siemens AG. " By implementing our scalable Teamcenter X solution across their global R&D centers, OPmobility will boost efficiency and drive innovation. This partnership exemplifies pioneering spirit in the automotive sector transitioning from legacy systems to SaaS-focused PLM solutions."

To learn more about how Siemens is digital transforming the automotive industry with the Siemens Xcelerator portfolio of industry software, visit [www.siemens.com](http://www.siemens.com)

**Siemens Digital Industries Software** helps organizations of all sizes digitally transform using software, hardware and services from the Siemens Xcelerator business platform. Siemens' software and the comprehensive digital twin enable companies to optimize their design, engineering and manufacturing processes to turn today's ideas into the sustainable products of the future. From chips to entire systems, from product to process, across all industries. [Siemens Digital Industries Software](#) – Accelerating transformation.

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**Siemens Digital Industries (DI)** empowers companies of all sizes within the process and discrete manufacturing industries to accelerate their digital and sustainability transformation across the entire value chain. Siemens' cutting-edge automation and software portfolio revolutionizes the design, realization and optimization of products and production. And with Siemens Xcelerator – the open digital business platform – this process is made even easier, faster, and scalable. Together with our partners and ecosystem, Siemens Digital Industries enables customers to become a sustainable Digital Enterprise. Siemens Digital Industries has a workforce of around 70,000 people worldwide.

**Siemens AG** (Berlin and Munich) is a leading technology company focused on industry, infrastructure, mobility, and healthcare. The company's purpose is to create technology to transform the everyday, for everyone. By combining the real and the digital worlds, Siemens empowers customers to accelerate their digital and sustainability transformations, making factories more efficient, cities more livable, and transportation more sustainable. Siemens also owns a majority stake in the publicly listed company Siemens Healthineers, a leading global medical technology provider pioneering breakthroughs in healthcare. For everyone. Everywhere. Sustainably.

In fiscal 2024, which ended on September 30, 2024, the Siemens Group generated revenue of €75.9 billion and net income of €9.0 billion. As of September 30, 2024, the company employed around 312,000 people worldwide on the basis of continuing operations. Further information is available on the Internet at [www.siemens.com](http://www.siemens.com).

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