

Dr. Zhu Xiaoxun

Executive Vice President, Siemens Ltd., China
Head of Siemens Technology China
General Manager, Siemens Advanta China



Dr. Zhu Xiaoxun has been leading Siemens Technology China since 2014. In 2019, he took on an additional responsibility, leading the newly established Siemens Advanta China.

As the Head of Technology China, he leads Siemens' largest research center outside of Germany, focusing on solving unique technology challenges in the China market, with a strong emphasis on collaborative research with local partners within the China innovation eco-system. At the same time, he leads Siemens Advanta China, which builds upon the strong consulting and technology competences at Siemens China, to provide end-to-end IoT integration services as well as consulting for digital transformation.

Dr. Zhu has spent the past two decades driving innovation in multiple technology areas, managing cross-cultural R&D teams in China and globally. As a prolific inventor, he was the author of more than 270 U.S. patents, with over 10,000 citations, on various topics including laser signal processing, dimensioning and tracking algorithms, wireless devices, and imaging-based data collection devices.

Before joining Siemens, Dr. Zhu spent 16 years with Honeywell, where he was most recently Vice President and Global Leader for HTS-ACS, managing Honeywell's Automation and Control Solutions engineering teams in China, India and Czech, with over 2,800 engineers. He joined Honeywell through the acquisition of Metrologic Instruments, an Automatic Identification company in New Jersey, U.S., where he was its Chief Technology Officer.

Dr. Zhu Xiaoxun earned his PhD and MS/BS of Electrical Engineering from Drexel University, Philadelphia, U.S. in 1997 and 1994. From 1988 to 1991, he pursued undergraduate studies in the Special Class for Gifted Young in the University of Science and Technology of China.

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