

XiXo.easy

siemens.com/integrated-mobility

The easiest way to the smartest ticket

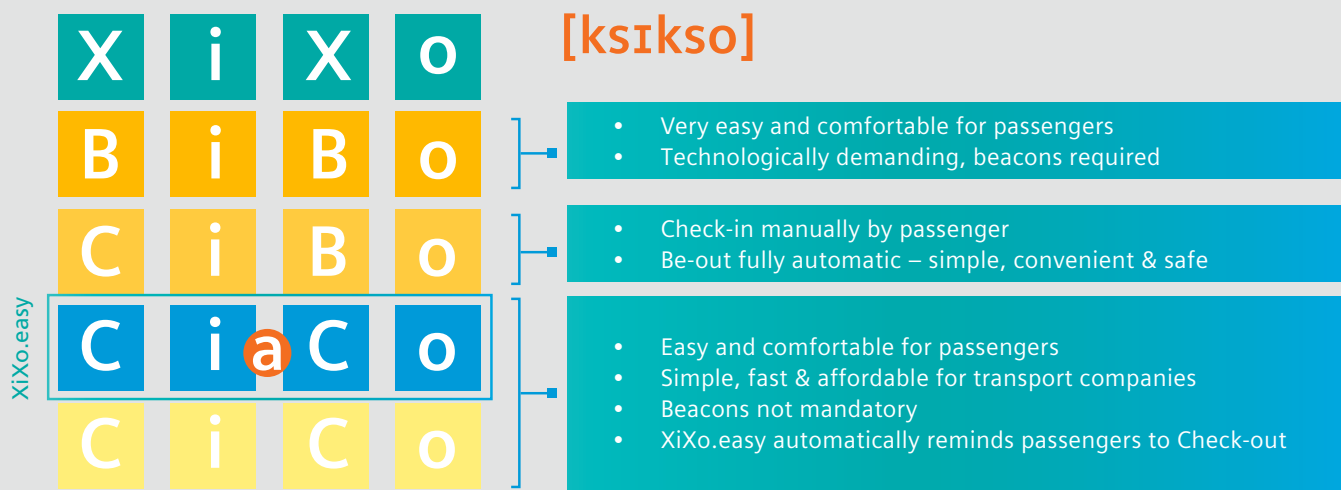
Establishing innovation the smart and easy way: XiXo.easy is the perfect way to get started with in-/out technology. XiXo.easy is based on the so-called CiaCo-Ticketing (Check-in/assisted-Check-out), which is simple, smart and - for existing eos.upgrade customers - just a software update away. Maximum simplicity and comfort for your passengers - they don't need to know all the fares and don't need to go through a complicated process to select the right ticket: they simply need to check-in at the start of the journey with just one swipe, followed by an equally simple check-out at the end of the journey (a notification is also displayed to the user) - and the system automatically recognises the journey and calculates the correct fare.

Continue to use your existing app, brand & tariffs

With XiXo.easy, transport companies can easily maintain the strength of their



existing brand and customer reach, as XiXo.easy is easily integrated into the existing app. As a result, their marketing costs remain low since they don't need to advertise for an additional app. Do you want to use existing tariffs for XiXo.easy or try innovative distance or time-based tariffs? You can do both! Sales from XiXo and the existing mobile ticketing system are stored centrally in one place. As a result, data does not have to be merged from different sources in a time-consuming process!



At the same time, XiXo.easy is extremely convenient for passengers – they can continue to use their familiar app and don't need to register again. Simply log in with your existing login data and continue to use the existing means of payment – just get started!

The integration of XiXo.easy into existing solutions therefore offers many advantages, but also a standalone solution of XiXo.easy as a separate app is possible.

Get started at once – with our cost-effective solution

Due to the smart and simple integration into the existing sales solution of the transport company, XiXo.easy is available at an extremely low price. Thanks to resource-efficient integration, customers can quickly benefit from XiXo.easy.

Secure data management – in your own hands

Since no migration of customer data is necessary, user and usage data remain the property of the transport company. At your request, you can also benefit from extensive reporting, tracking data & analysis options – of course fully GDPR compliant.

Full flexibility – with best price guarantee

Together with Siemens Mobility and HaCon, eos.uptrade offers the full XiXo portfolio: Check-in/Check-out, Check-in/assisted-Check-out, Check-in/Be-out and Be-in/Be-out Ticketing. There are different levels at which you can get started and these can be expanded flexibly at a later date: By now, public acceptance of

location tracking systems has reached a very high level – provided the sender is trustworthy and there is full DSGVO compliance. As a result, customers clearly focus on advantages such as comfort and simplicity.

XiXo.easy (Check-in/assisted Check-out Ticketing) offers the simplest, fastest and most cost-effective way to get started with this innovative technology – 'especially for existing eos.uptrade customers. As with all XiXo solutions, a best-price optimisation is also provided for XiXo.easy in different stages.

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Power for
Mobility**

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