

Siemens expands global electronics intelligence reach and Supplyframe portfolio with Wevolver acquisition

- **Powerful new combination expands global engineering community reach, content, and digital campaign capabilities to Supplyframe’s Design-to-Source Intelligence (DSI) network**

Siemens Digital Industries Software announced today its intention to acquire Wevolver, expanding its audience reach, enhancing the Supplyframe product portfolio, and combining digital marketing and integrated campaign programs that include go-to-market support and content creation.

Acquired by Siemens in 2021, the Supplyframe™ DSI platform is a rich intelligence resource for the electronics industry and leverages billions of continuous signals of design intent, demand, supply and risk factors. The acquisition of Wevolver amplifies Supplyframe’s reach to more engineers researching future product designs. This powerful new combination unites Supplyframe’s global Design-to-Source Intelligence (DSI) network and monthly engagement with more than 12 million electronic engineering and procurement professionals with Wevolver’s large and growing global audience of hardware and software engineers.

“The future of product development starts with smarter design decisions — and that means meeting engineers where innovation begins,” said Steve Flagg, CEO and founder, Supplyframe. “By joining forces with Wevolver, we’re not just expanding our reach; we’re accelerating a new era of design-to-source intelligence that’s collaborative, data-driven and built for the speed of tomorrow’s manufacturing.”

Reaching millions of engineers per month on its web and social channels, Wevolver's platform provides access to deeply informative content, practical resources, and the latest developments in technologies like semiconductors, robotics, AI and manufacturing processes, fostering a global community of innovators.

"Supplyframe and Wevolver both support engineering professionals throughout their research, development, and supply chain journey," said Bram Geenen, CEO, Wevolver. "Together we bring an even stronger value proposition to the global technology ecosystem and will be the home for the global engineering community."

"The addition of Wevolver to the Supplyframe portfolio further enhances Supplyframe's ability to help manufacturers & distributors to get the latest technology in front of engineers when they are researching tomorrow's designs," said Ryan Crouch, VP Sales of Media, eCommerce and DesignSense Solutions at Supplyframe.

Terms of the acquisition were not disclosed. To learn more about Supplyframe's Design-to-Source Intelligence (DSI) platform that delivers prescriptive recommendations for engineering, sourcing and supply chain decision makers through contextual AI with new, expanding sustainability capabilities, visit <https://supplyframe.com/>

Siemens Digital Industries Software helps organizations of all sizes digitally transform using software, hardware and services from the Siemens Xcelerator business platform. Siemens' software and the comprehensive digital twin enable companies to optimize their design, engineering and manufacturing processes to turn today's ideas into the sustainable products of the future. From chips to entire systems, from product to process, across all industries. [Siemens Digital Industries Software](#) – Accelerating transformation.

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Siemens Digital Industries (DI) empowers companies of all sizes within the process and discrete manufacturing industries to accelerate their digital and sustainability transformation across the entire value chain. Siemens' cutting-edge automation and software portfolio revolutionizes the design, realization and optimization of products and production. And with Siemens Xcelerator – the open digital business platform – this process is made even easier, faster, and scalable. Together with our partners and ecosystem, Siemens Digital Industries enables customers to become a sustainable Digital Enterprise. Siemens Digital Industries has a workforce of around 70,000 people worldwide.

Siemens AG (Berlin and Munich) is a leading technology company focused on industry, infrastructure, mobility, and healthcare. The company's purpose is to create technology to transform the everyday, for everyone. By combining the real and the digital worlds, Siemens empowers customers to accelerate their digital and sustainability transformations, making factories more efficient, cities more livable, and transportation more sustainable. Siemens also owns a majority stake in the publicly listed company Siemens Healthineers, a leading global medical technology provider pioneering breakthroughs in healthcare. For everyone. Everywhere. Sustainably.

In fiscal 2024, which ended on September 30, 2024, the Siemens Group generated revenue of €75.9 billion and net income of €9.0 billion. As of September 30, 2024, the company employed around 312,000 people worldwide on the basis of continuing operations. Further information is available on the Internet at www.siemens.com.

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