

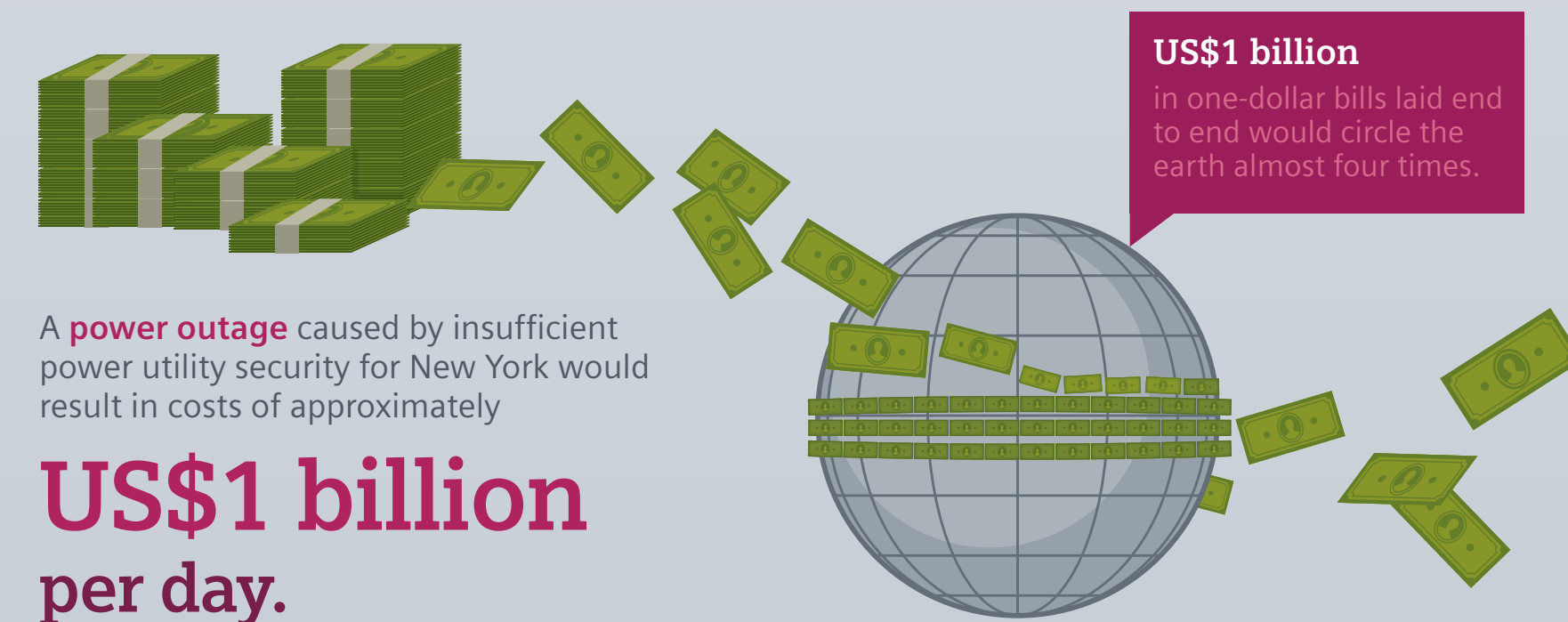
Security solutions

Safeguarding business and creating a more secure world



Security is a critical business enabler to safeguard and create a more secure world

Businesses directly or indirectly depend on effective security management and services to safeguard the foundation of sustained competitiveness and business continuity.



A **power outage** caused by insufficient power utility security for New York would result in costs of approximately

US\$1 billion
per day.

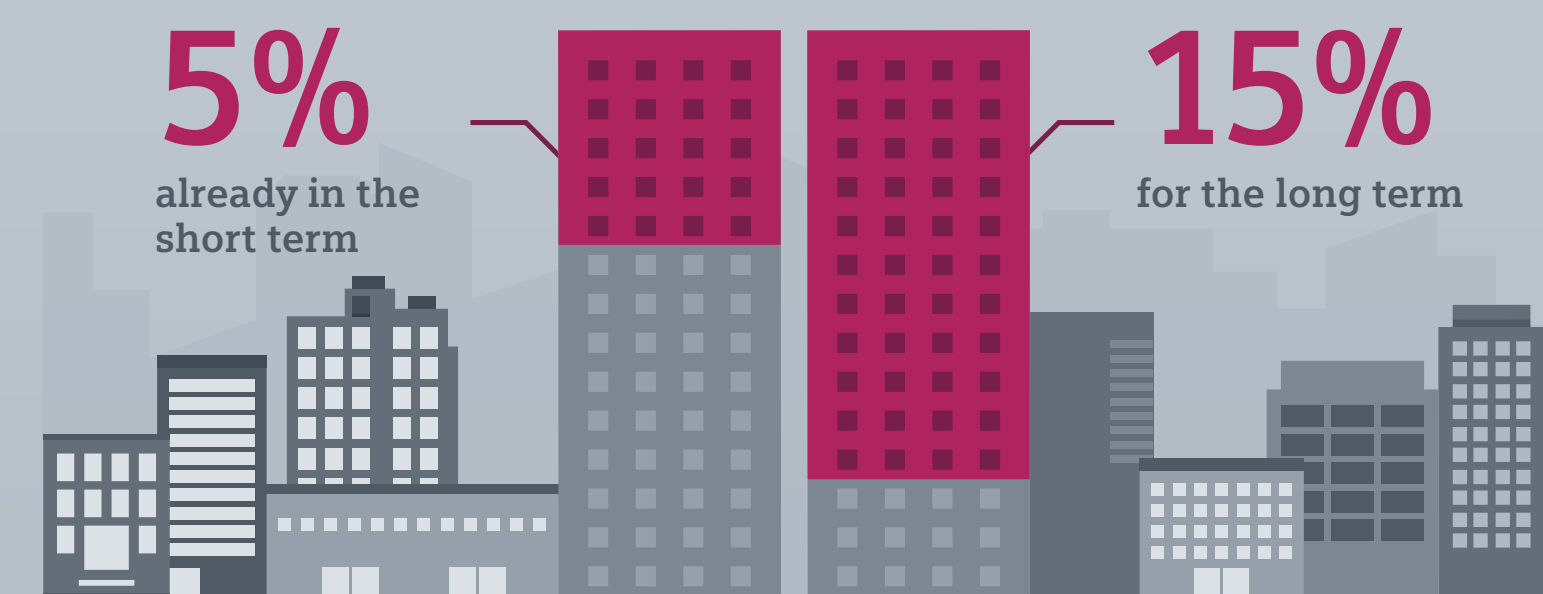


The average **costs of downtime** for mid-size companies are approximately

US\$42,000
per hour.

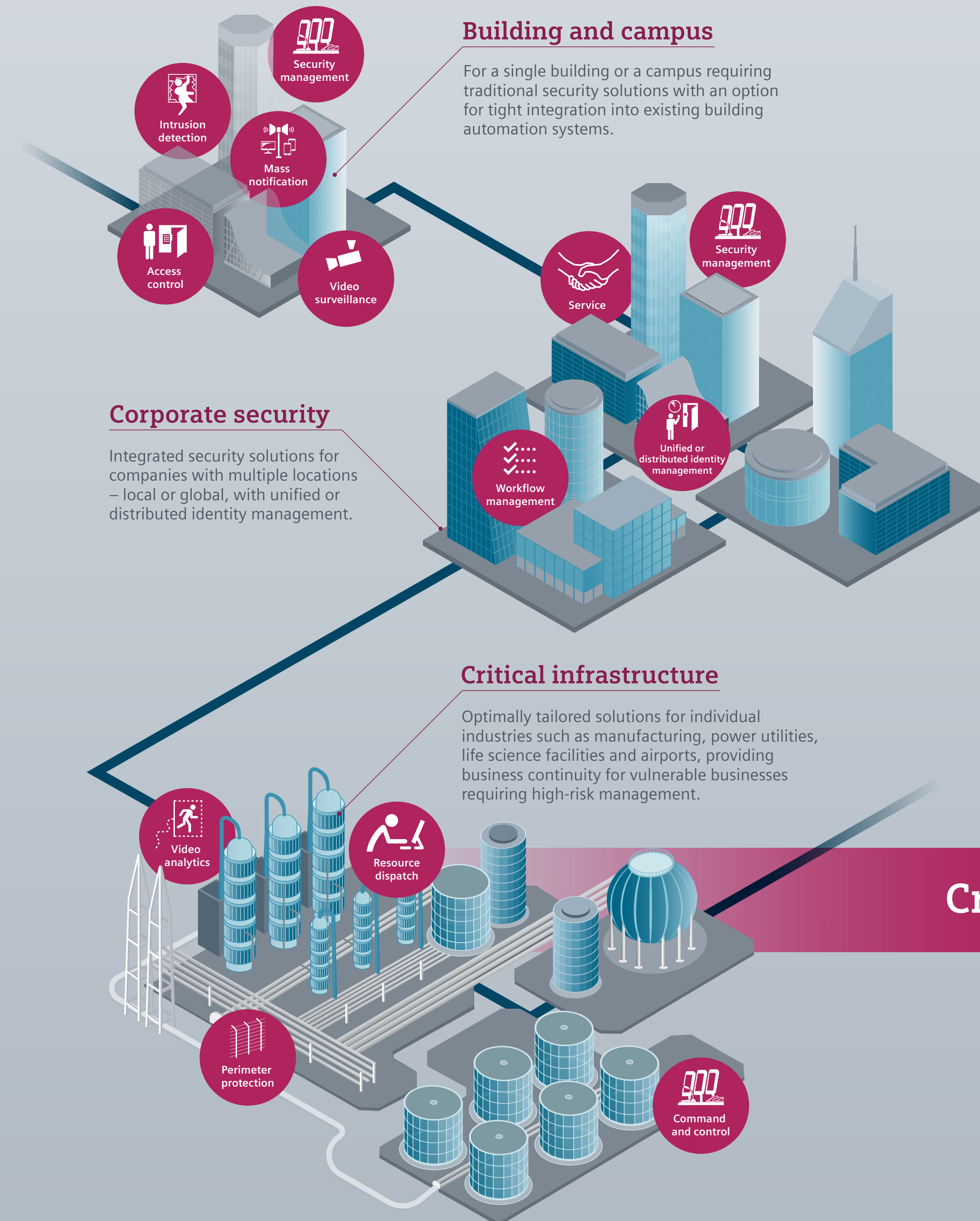
Ineffective response

to a security incident has negative impact on shareholder value.



While **effective response** can even have a **positive impact of +5%** on shareholder value in the **long term**.

Intelligent security solutions and services based on Siveillance™ and Desigo™



What does this mean for you?

Decades of security expertise have made Siemens a uniquely trusted partner to support you in achieving the following benefits:



Customers from all around the world in markets such as:

- Colleges and universities
- K-12 schools
- Healthcare
- Corporate campuses
- Manufacturing
- Airports and seaports
- Oil and Gas

rely on **security solutions and services from Siemens**.

Creating Perfect Places for a More Secure World.

Sources: www.w3.siemens.com/topics/global/en/sustainablecities/resilience/Documents/pdf/Toolkit_for_Resilient%20Cities_NY_Case_Study.pdf
www.nyc.gov%2Fhtml%2Fom%2Fhtml%2F2013a%2Fpr200-13.html&cc=unused1978&rc=1194&ndi=1
www.ca.com/~media/files/articles/avoidable_cost_of_downtime_part_2_ita.aspx
www.piersystem.com/external/content/document/1942/293139/1/Impacts%20on%20share%20value%20study.pdf
www.gartner.com